Spikes Beverage Company LLC
Forecasted Financial Statements
As of September 30, 2017
CONSERVATIVE

Cost per Case	$ 26.59	$ 18.34	$ 16.33	$ 15.88	$ 15.88	$ 15.88
Total Sales (Cases)	125	2,951	18,400	82,799	275,996	735,991

Income Statement	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Sales	6,238	154,281	743,032	3,343,642	11,145,474	29,721,264
COGS	(3,317)	(54,106)	(300,474)	(1,314,825)	(4,382,749)	(11,687,330)
Employees	-	(50,000)	(111,455)	(501,546)	(1,671,821)	(4,458,190)
Marketing	(4,122)	(46,284)	(148,606)	(501,546)	(1,671,821)	(4,458,190)
Rent/Utilities	-	(12,000)	(12,000)	(12,000)	(24,000)	(24,000)
Licenses + Legal	(2,445)	(6,543)	(12,430)	(38,436)	(116,455)	(302,213)
Misc	(5,887)	(12,342)	(14,861)	(66,873)	(222,909)	(594,425)
Truck Lease	-	(7,500)	(7,500)	(7,500)	(7,500)	(7,500)
Depreciation/Amort	(1,083)	(1,820)	(3,943)	(13,496)	(45,340)	(130,258)
Net Income (Loss)	**(10,616)**	**(36,315)**	**131,763**	**887,419**	**3,002,878**	**8,059,158**

Balance Sheet	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Cash	1,889	149,844	161,990	556,086	2,078,035	6,621,466
Accounts Recevable	1,784	3,086	14,861	66,873	222,909	594,425
Inventory - Mat	6,192	5,582	32,849	135,247	409,057	973,944
Inventory - FG	4,080	18,035	100,158	438,275	1,460,916	3,895,777
FA	5,749	8,835	23,696	90,568	313,478	907,903
Intangibles	3,906	3,906	3,906	3,906	3,906	3,906
Accounts Payable	(12,207)	(14,208)	(30,617)	(96,694)	(291,162)	(741,124)
Net Assets (Equity)	**11,393**	**175,079**	**306,842**	**1,194,261**	**4,197,139**	**12,256,297**

Spikes Beverage Company LLC
Forecasted Financial Statements
As of September 30, 2017
MODERATE

Cost per Case	$ 26.59	$ 17.09	$ 15.88	$ 15.88	$ 15.88	$ 15.88
Total Sales (Cases)	125	5,902	36,800	165,598	551,993	1,471,981

Income Statement	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Sales	6,238	266,418	1,486,063	6,687,284	22,290,948	59,442,527
COGS	(3,317)	(100,883)	(584,367)	(2,629,649)	(8,765,498)	(23,374,661)
Employees	-	(50,000)	(222,909)	(1,003,093)	(3,343,642)	(8,916,379)
Marketing	(4,122)	(79,925)	(297,213)	(1,003,093)	(3,343,642)	(8,916,379)
Rent/Utilities	-	(12,000)	(12,000)	(12,000)	(24,000)	(24,000)
Licenses + Legal	(2,445)	(7,664)	(19,861)	(71,873)	(227,909)	(599,425)
Misc	(5,887)	(21,313)	(29,721)	(133,746)	(445,819)	(1,188,851)
Truck Lease	-	(7,500)	(7,500)	(7,500)	(7,500)	(7,500)
Depreciation/Amort	(1,083)	(2,140)	(6,386)	(25,493)	(89,181)	(259,017)
Net Income (Loss)	**(10,616)**	**(15,008)**	**306,106**	**1,800,838**	**6,043,756**	**16,156,315**

Balance Sheet	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Cash	1,889	148,110	218,366	1,024,934	4,108,709	13,233,571
Accounts Recevable	1,784	5,328	29,721	133,746	445,819	1,188,851
Inventory - Mat	6,192	11,819	64,464	272,704	818,113	1,947,888
Inventory - FG	4,080	33,628	194,789	876,550	2,921,833	7,791,554
FA	5,749	11,078	40,799	174,545	620,364	1,809,214
Intangibles	3,906	3,906	3,906	3,906	3,906	3,906
Accounts Payable	(12,207)	(17,483)	(49,554)	(183,054)	(571,658)	(1,471,582)
Net Assets (Equity)	**11,393**	**196,385**	**502,491**	**2,303,330**	**8,347,085**	**24,503,401**

Spikes Beverage Company LLC
Forecasted Financial Statements
As of September 30, 2017
AGGRESSIVE

Cost per Case	$ 26.59	$ 16.33	$ 15.88	$ 15.88	$ 15.88	$ 15.88
Total Sales (Cases)	125	8,852	55,199	248,397	827,989	2,207,972

Income Statement	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Sales	6,238	399,627	2,229,095	10,030,926	33,436,421	89,163,791
COGS	(3,317)	(144,563)	(876,550)	(3,944,474)	(13,148,247)	(35,061,991)
Employees	-	(59,944)	(334,364)	(1,504,639)	(5,015,463)	(13,374,569)
Marketing	(4,122)	(119,888)	(445,819)	(1,504,639)	(5,015,463)	(13,374,569)
Rent/Utilities	-	(12,000)	(12,000)	(12,000)	(24,000)	(24,000)
Licenses + Legal	(2,445)	(8,996)	(27,291)	(105,309)	(339,364)	(896,638)
Misc	(5,887)	(31,970)	(44,582)	(200,619)	(668,728)	(1,783,276)
Truck Lease	-	(7,500)	(7,500)	(7,500)	(7,500)	(7,500)
Depreciation/Amort	(1,083)	(2,521)	(8,890)	(37,550)	(133,082)	(387,836)
Net Income (Loss)	**(10,616)**	**12,245**	**472,099**	**2,714,197**	**9,084,573**	**24,253,412**

Balance Sheet	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**
Cash	1,889	152,708	268,277	1,491,835	6,136,438	19,842,669
Accounts Recevable	1,784	7,993	44,582	200,619	668,728	1,783,276
Inventory - Mat	6,192	17,643	97,598	409,057	1,227,170	2,921,833
Inventory - FG	4,080	48,188	292,183	1,314,825	4,382,749	11,687,330
FA	5,749	13,742	58,324	258,942	927,671	2,710,947
Intangibles	3,906	3,906	3,906	3,906	3,906	3,906
Accounts Payable	(12,207)	(20,540)	(69,133)	(269,248)	(852,154)	(2,202,040)
Net Assets (Equity)	**11,393**	**223,638**	**695,737**	**3,409,934**	**12,494,508**	**36,747,920**