

At KOBEYAKI we have a fresh approach to Japanese cuisine by providing healthy, creative, delicious and fresh made-to-order Japanese food

# OUR CULTURE

We want to build a community through our Food + our People + our Customers

We can build a community that is passionate about the unique, healthy and exciting experience that we create at our restaurants

We want to foster the idea that everyone has a stake in the company's success and we can all work toward making the Kobeyaki experience the best it can be..



# KAIZEN

Part of the Culture at Kobeyaki is shaped by a Japanese philosophy called KAIZEN

The word simply means “GOOD CHANGE”

It is a Japanese philosophy that focuses on consistently improving and changing for the better.

These changes don't have to be big or take place all at once. They can be simple, small or gradual changes to enhance the Kobeyaki experience.



# COMMUNITY

Using multiple styles and lines of communication we employ our platform to engage our employees and our customers

We use this platform to create a culture that can evaluate ideas, identify problems, analyze opportunities and foster an organization-wide empowerment to act



# SO FAR

KOBEYAKI has been serving great food since 2011 out of our flagship location in Chelsea – NYC

Since then we have grown to a total four locations in and around NYC

**Chelsea-**

7 th Avenue and 26 th street

**Bryant Park –**

West 40 street and 6 th ave

**Upper East Side –**

East 86 th street & 2 nd Ave Subway

**Madison Square Garden –**

The World's Greatest Arena



# NEXT STEP

Kobeyaki is opening up our next location for the first time out of NYC....

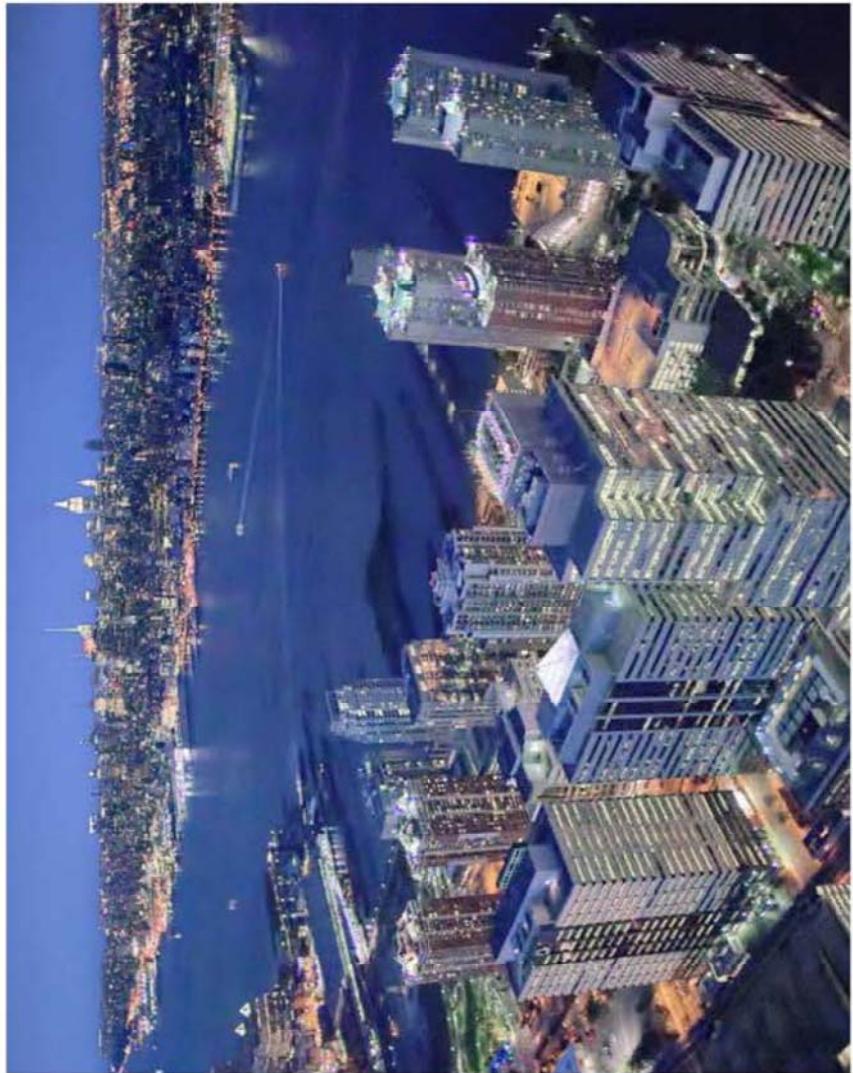
## NEWPORT – JERSEY CITY

### The world's most successful mixed-use community

The largest mixed-use development in the world is energizing the banks of the Hudson River - Newport, NJ. Work with views of a panoramic cityscape. Live just steps from a riverfront promenade. And know that Newport burnishes workplace vigor and community comforts with complete access to both Manhattan and surrounding metropolitan areas. Thanks to its meticulously thought out design, Newport makes business and residence a pleasure.



- This is the Newport Office Center, nearly 6 million square feet of Class A office space across eight sleek towers.
- The \$10 billion Newport community will house about 30,000 residents in 9,000 apartments.
- Just one block from the Newport PATH station, the Newport Centre Mall beckons – a three-level, 1.2 million square-foot regional shopping center. The mall draws on both the local community and surrounding areas to attract some 13 million shoppers annually.
- Newport's Hudson River location affords it direct access to the PATH subway, North/South Light Rail, NJ Transit and several major highways.



VISION+  
OPPORTUNITY

SAFE INVESTMENT

+

STRONG RETURN

MANAGEMENT TEAM

+

ADVISORY BOARD

# Thank you

For more information and to invest, please visit:

<http://growthfountain.com/kobeyaki>

[www.kobeyaki.com](http://www.kobeyaki.com)

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