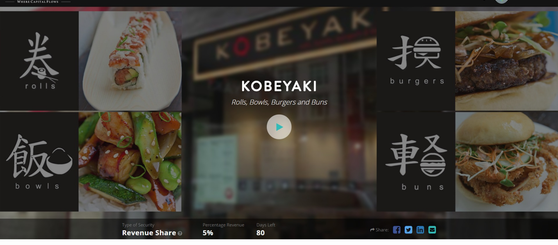


Percentage Revenue
Revenue Share 5%

Left
80

Share:

Founded Dec 2016
Jersey City, NJ
Food Service

HIGHLIGHTS
http://www.kobeyaki.com

Less Than 20% Funded
Committed $0

Target
$100,000 - $1,000,000

Minimum Investment
$100

ABOUT · TEAM · DOCUMENTS · OVERVIEW AND TERMS · FAQ · ASK A QUESTION · INVEST

ABOUT KOBEYAKI

Kobeyaki is a chain of New York area Japanese fast casual restaurants. There are currently four thriving Kobeyaki locations. This is your chance to take part in the success of the fifth.

At KOBEYAKI, we have a fresh approach to Japanese cuisine by providing healthy, creative and delicious Japanese food - fresh made to order.

Kobeyaki is the brainchild of an entrepreneurial trio:
Brian Konopka is a chef and restaurateur with a storied resume which includes the kitchens of Le Cirque and El Bulli
Brian Kelly is a former NYC fire fighter and serial entrepreneur who created and operated numerous businesses throughout his career including a chain of coffee bars.
Salvador Barrera is a professional chef whose career highlights include cooking in Japan and running the kitchens of Japanese restaurants for more than a decade.

The trio combined the words 'Kobe' – an area in Japan that's home to high grade beef – and 'Yaki' – the Japanese word for grill – to name the venture, which serves top-quality food, hot off the grill, quicker than a sit-down restaurant.

Kobeyaki's dishes are fresh, simple, and thoughtfully prepared.

We currently serve the NYC market with 4 locations with a diverse range of demographics. Chelsea - The thriving fashion district with a heavy concentration of new media businesses, residents and tourists. Bryant Park - One of most dense office markets in the country, near times square, and with abundant tourist traffic. Upper East Side - Regarded as of the wealthiest neighborhoods in NYC, with a very dense and mostly residential population. Kobeyaki also operates a concession at Madison Square Garden which is located in the Midtown West area of Manhattan. Our parent has entered into a license agreement authorizing a food service operator at the JFK Airport in Queens County, NY to operate a Kobeyaki Restaurant at the British Airways Terminal in the Airport. That licensed location is not expected to open until early 2018.

WHY YOU SHOULD INVEST

The Kobeyaki group of companies was founded in 2011, has opened four successful locations in five years, and does not plan on slowing down any time soon. We know our business and have a clear path to success. By allowing everyone a chance to invest we invite you into the Kobeyaki Culture and along with it a stake in the company.

Having been in business since 2011 the group currently has four thriving locations. We have a proven track record and are an established brand throughout the New York area.

KOBEYAKI has been recognized on the INC 5000 list for 2017 as one of the fastest growing companies in America.

Your investment in the Company provides the potential to return double your money and gives you access to the perks that come with being part of the Kobe Crew.

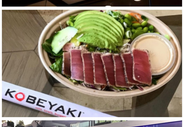
REVENUE SHARE CALCULATOR

Want to see some possible return scenarios?

How much is the company raising?	What do you expect next year's revenue to be?	At what rate to you expect revenue to grow each year?
$0	$0	0%

GO

*The calculations are mathematical based on user inputs and may not reflect actual results. Use of this calculator does not constitute investment advice. We are providing this tool to help you evaluate potential revenue sharing scenarios and payback periods. Any determination is your sole responsibility.



HOW WE INTEND TO MAKE MONEY

Using our successfully proven business model we will be opening our next location in Newport - Jersey City. Newport is a thriving residential and business community which is home to thousands of residents as well as office workers and is centrally located by numerous transit lines.

The demographics Kobeyaki needs to generate a tremendous amount of traffic is present in Jersey City. Whether for an office worker lunch, a residential dinner or a leisurely meal for weekend shoppers, the Kobeyaki location in Jersey City fits the bill.

WHY WE ARE RAISING CAPITAL, AND WHAT WE'LL DO WITH IT

Part of our culture at Kobeyaki is shaped by a Japanese philosophy called "Kaizen". "Kaizen" is a business concept that simply means "Good Change."

The concept of "Kaizen" focuses on consistently improving and changing for the better. We believe that everyone wins when we create a platform of participation where our brand ambassadors become part of our culture and receive a healthy return on investment.

The funds from this offering will go toward the costs of construction for the new Kobeyaki location in Newport and the related pre-opening and operating costs. Through an existing financing arrangement with the company's "parent" company has already invested $500,000 to build-out the Newport restaurant. A portion of the funds from this offering may be used to reimburse the parent for the funds they have already invested in Kobeyaki Newport. We invite you to join us!

THE COMPANY

KOBEYAKI and its subsidiaries currently operate three "Kobeyaki - rolls, bowls, burgers and buns" fast casual restaurants and one limited Kobeyaki menu concession. All the restaurant locations are presently in Manhattan, NY and the concession is operated by Madison Square Garden. The Kobeyaki "parent" company recently licensed to a food service operator at JFK Airport, Queens, NY to operate a Kobeyaki in the British Airways terminal. The Company has entered into a lease for 1700 square feet of retail space at Newport Tower, 525 Washington Blvd, Jersey City, NJ where it will construct and open a new Kobeyaki restaurant location.

BUSINESS OVERVIEW

KOBEYAKI has been recognized on the INC 5000 list for 2017 as one of the fastest growing companies in America.
KOBEYAKI is building up to be the market leader in the Japanese Fast Casual.
Market research firm Technomic Inc.,.named "fast-casual Asian" as one of its top 10 trends to watch for years to come. Darren Tristano, executive vice president of Technomic, said "the world of Asian food is an underdeveloped and underpenetrated niche within fast casual that will likely expand with the same frenzied pace recently seen among fast-casual pizza chains".
"Many of these Asian chains hit on hot-button trends for Millennials in particular", "Asian food has a certain health halo", Tristano said, "Dishes are customizable and work well in fast casual's assembly-your-meal format". "There's also a freshness factor, with most dishes prepared to order in front of guests".
KOBEYAKI stands to lead in the marketplace.

TEAM

BRIAN KELLY
Managing Member

Brian Kelly has been a lifelong entrepreneur. His diverse experience as an entrepreneur in both the restaurant and construction industries will be invaluable to the success of t... Read More

Brooklyn, NY
Baruch College

BRIAN KONOPKA
Managing Member

Brian Konopka graduated from the Culinary Institute of America as well as the New England Culinary Institute with degrees in both Culinary Arts and Food and Bevera... Read More

NYC
Culinary Institute of America

SALVADOR BARRERA
Managing Member

Long before graduating from New York's Institute of Culinary Education, Salvador Barrera often accompanied his chef grandmother to her restaurant in Veracruz. Mexico an... Read More

NORM BRODSKY
Member/Manager

Norm Brodsky is a smart, successful company builder in addition to being an accountant and an attorney. He is the founder of ten businesses including a company that was ... Read More

Brooklyn, NY
Rider College

ELAINE BRODSKY
Member/Manager

Elaine Brodsky is the former co-owner of OKStorage, LLC - an archival storage and records management company with over 250 employees, located in Brooklyn,... Read More

DOCUMENTS

Official filing on SEC.gov
Company documents: Financials
Company documents: Investor Presentation

OVERVIEW AND TERMS

FUNDRAISING DESCRIPTION	
Type of Security	Percentage Revenue
Revenue Share	**5%**
Target Minimum Raise Amount	Target Maximum Raise Amount
$100,000	**$1,000,000**
Minimum Investment	Cap
$100	**2X**

PERKS	
Invest $100 or more	Entry into drawing for (2) tickets to an event at Madison Square Garden.
Invest $250 or more	* Kobeyaki Hat *Membership into KOBE CLUB - Perk Program (The more you invest the greater the perks)
Invest $500 or more	*Kobeyaki Hat & Shirt *Membership into KOBE CLUB - Perk Program (The more you invest the greater the perks)
Invest $1,000 or more	*Kobeyaki Hat and Shirt *Membership into KOBE CLUB - Perk Program (The more you invest the greater the perks) * $ 50 Gift Card * (1) Invite to Friends and Family night
Invest $2,500 or more	*Kobeyaki Hat and Shirt *Membership into KOBE CLUB - Perk Program (The more you invest the greater the perks) *$ 100 Gift Certificate * (2) Invites to Friends and Family night
Invest $5,000 or more	*Kobeyaki Hat and Shirt *Membership into KOBE CLUB - Perk Program (The more you invest the greater the perks) * $ 200 Gift Certificate * (4) Invites to Friends and family night

ASK A QUESTION

Type your text here...
SUBMIT

I'd Like to Invest in KOBEYAKI!
INVEST IN THIS COMPANY

GrowthFountain Capital, LLC (FINRA's funding portal registered with the US Securities and Exchange Commission ("SEC") and a member of the Financial Industry Regulatory Authority ("FINRA"), operates this website (the "Platform") as a service to companies looking to raise capital through securities crowdfunding. GrowthFountain Capital, LLC does not make any recommendations or otherwise advise on offerings or securities on the Platform or any offering or security listed on the Platform. GrowthFountain Capital, LLC does not conduct any due diligence on any securities offered on the Platform. Investing in securities offered on the Platform is speculative and involves a high degree of risk and should be considered only by persons who can bear the risk of their investment. Past performance is no guarantee of future performance. Any information provided by companies listed on the Platform and makes no assurance as to the completeness or accuracy of any such information. Neither the SEC nor any other regulatory body has passed upon the merits of the securities, the terms of the offerings, or the accuracy or completeness of any offering memorandum posted on the Platform. The securities listed or offered on the Platform are not insured nor are they guaranteed by a bank or other entity. Neither GrowthFountain Capital, LLC nor any of their affiliates or employees or any those entities, nor