

## Contact

[www.linkedin.com/in/aharvey](http://www.linkedin.com/in/aharvey)  
(LinkedIn)  
[www.WestlakeBeer.com](http://www.WestlakeBeer.com)  
(Company)

## Top Skills

Product Development  
Semiconductors  
Public Relations

## Patents

Static power digital potentiometer  
Time display for a tuning device  
Wireless Tuning Device for Musical Instruments

# Arthur Harvey

Founder of Westlake Brewing Company  
Dallas, Texas, United States

## Experience

Westlake Brewing Company  
Founder  
April 2015 - Present (10 years 8 months)  
Dallas, Texas

Guitars In The Classroom  
5 years 4 months

President  
January 2015 - January 2019 (4 years 1 month)  
San Diego

Guitars in the Classroom (GITC) trains and equips teachers to lead and write songs that accelerate student learning in every subject area. As a 501(c)3 Non-Profit organization, we make music possible for thousands of children each year who would otherwise not have the opportunity to learn through its power and beauty. Our measured impact currently exceeds 800,000 students. GITC is Teaching Through the Power of Song. Visit [GuitarsInTheClassroom.org](http://GuitarsInTheClassroom.org) to learn more.

Treasurer, Chief Financial Officer  
October 2013 - January 2015 (1 year 4 months)  
San Diego, California

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Southern Methodist University  
Member, Industry Advisory Board  
November 2005 - May 2018 (12 years 7 months)

Serving as an industry advisory board member for the SMU School of Engineering.

## OnBoard Research / Intellitouch

### Director, Marketing and Sales

October 2010 - December 2017 (7 years 3 months)

Leading Product Development, Marketing, Advertising, Artist Relations, and Sales. Super busy but loving every minute!

## Maxim Integrated Products

### Product Manager, Communications Products

December 1999 - September 2010 (10 years 10 months)

Perform product definition, strategic positioning, market research, and product line development. Serving as the corporate representative on the Metro Ethernet Forum (MEF) Standards committee. Serving as the Business Manager responsible for the company's development of Carrier Ethernet Telecom and GPON Optical Networking Products. Routinely conduct customer visits to discuss technical issues in North America, Europe, Asia, the Middle East, and India. Prior to the current assignments, fulfilled the tactical marketing needs of our core T1/E1/J1 product line with sales support, advertising, promotional activities, demand forecasting, factory coordination, and customer negotiations. Monitored the financial condition of products, specifying pricing and cost improvements. Served as one of the corporate Business Unit advisors in the implementation of the SAP BI Module, I2 Demand Planner, and the selection of a CRM vendor.

## Dallas Semiconductor

### Product Engineer, Mixed Signal Products

December 1996 - December 1999 (3 years 1 month)

Responsible for the design, test, manufacture, reliability, and yield of several semiconductor product families. Developed new products and brought them into qualified production. Invented and patented a strategically positioned mixed-signal device. Specified design changes based on characterization data. Performed characterization of new integrated circuits, including ESD and latch-up testing. Implemented methods to reduce manufacturing cycle time and increase device reliability. Performed failure verification and analysis on integrated circuits returned from customers. Enhanced production yield through continuous failure analysis of test rejects. Trained and supervised co-op students. #Burn-in Elimination# group leader. Campus recruiting manager for the LSU campus.

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## Education

### **SMU Cox School of Business**

MBA, Marketing, Finance, Entrepreneurship · (1998 - 2001)

### **Louisiana State University**

BS, Electrical Engineering, Semiconductor Physics · (August 1992 - December 1996)

### **Oak Forest Academy**

HS Diploma, College-Prep · (1982 - 1992)