

TARGET MARKET

The thermal imaging market is over \$1 billion. We also believe that the market will expand with a product that has new features and a lower price point.

The healthcare market as we are addressing is over \$1 billion worldwide and growing.

We estimate that at the maximum market for our salesperson is greater than \$1 billion.



PETER KAUFMAN **HOWARD CARPENTER** **DR. SAM RAVINDRA, PhD**

I have over 30 years of experience in the electronics manufacturing and product design industry during which I have developed an extensive range of industries. *Read More*

Mr. Caspenter has over 40 years of experience in military and commercial technology sales. He is a founder and director of Direct Direct Inc. We export some fifty countries at 11 sites. *Read More*

Dr. Nishl Basindia PhD is a Professor and former Chairman of the Physics Department & Director Interdisciplinary Program in Materials Science and Engineering at the New Jersey. *Read More*

Dr. Marvin Witt, PhD is a consulting optical and semiconductor engineer. He is the President of Optics Coating Research Inc. and since 2011 has been a senior optical design consultant. www.opticscoating.com. Send more

Official filing on SEC.gov Company documents Company documents

FUNDRAISING DESCRIPTION	
Type of Security	Face Money/Valuation
Common Equity	\$5,688,000
Minimum Investment	Price per Share
\$100	\$50
Minimum # of Shares	Maximum # of Shares
200	9,000

FOCUS

You get your name on a billboard in our office!

Invest **\$250** or more

Invest **\$1,000** or more

Digital Direct Response Signage

Put your text here...

 I'd Like to Invest in D2IR

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