



**Colin McCall** · 2nd  
 Chief Development Officer at RIFF  
 Portland, Oregon, United States · [Contact info](#)  
 500+ connections

 Riff Cold Brewed  
 University of Oregon - Charles H. Lundquist College of Business

## Experience



### Riff Cold Brewed

2 yrs 4 mos

#### Chief Development Officer

Full-time

Dec 2020 – Present · 1 yr 2 mos

Portland, Oregon, United States

#### Vice President - Business Development

Oct 2019 – Dec 2020 · 1 yr 3 mos

Portland, Oregon Area



### Portland Trail Blazers @ the Rose Quarter

12 yrs 1 mo

#### Director of Corporate Partnership Sales

Dec 2016 – Oct 2019 · 2 yrs 11 mos

Portland, Oregon Area

Responsible for hiring, developing and leading a senior sales team of five. Consecutively achieved revenue targets while setting new organizational Corporate Partnership revenue records during three seasons of leadership. Instrumental in building and executing sales strategy with the successful acquisition of...

#### Corporate Partnership Sales Manager

Nov 2013 – Dec 2016 · 3 yrs 2 mos

Developed and secured new regional and national corporate partners annually. Managed a multi-million dollar book of business as the account lead responsible for building, negotiating and renewing partnerships.

Show 4 more roles

## Education



### University of Oregon - Charles H. Lundquist College of Business

Bachelor of Science, Business Administration

2005 – 2008

Activities and Societies: Lundquist College of Business Peer Advisor, WARSAW Sports Business Club Member, Octagon's ESPN College Game Day Volunteer



### University of Washington

Biology, General

2004 – 2005

## Licenses & certifications



### Professional Sales Skills

Achieve Global



### Stellar Service

Achieve Global

## Volunteer experience



### Associate Board, Chair

Boys & Girls Clubs of Portland Metropolitan Area

Apr 2014 – Jun 2016 · 2 yrs 3 mos

Children

Organized and launched the Associate Board in April, 2014. Grew to more than 20 members of passionate, young professionals. Focused on three priorities for Boys & Girls Clubs of Portland-metro:

- Fundraising to support financial needs
- Connecting the program with a younger generation
- Volunteering at clubs to positively impact youth



**Associate Board, Member**

Boys & Girls Clubs of Portland Metropolitan Area

Jun 2016 – Present • 5 yrs 8 mos

Children

Support all functions of the Associate Board in positively impacting the lives of our community's youth.



**Center for Retail Leadership Advisory Board Member**

Portland State University

Apr 2020 – Present • 1 yr 10 mos

Education