



TerraCycle US Inc.

Investor Deck

Eliminating the Idea of Waste®

Welcome to TerraCycle US

This Offering invites you to invest in TerraCycle US, Inc. (TCUS), a subsidiary of TerraCycle, Inc. (Parent). The Parent operates through subsidiaries in 18 countries, including the US through TCUS. TCUS generated 60% of the Parent's revenue in fiscal 2024.

It is important that potential investors understand that an investment in TCUS is not an investment in the Parent, which is not currently offering shares to the public. An investment in this offering provides an equity interest exclusively in TCUS, and does not convey an interest in the Parent, in any TerraCycle international subsidiaries, nor in Loop (a reuse company being developed by the Parent).

Many TCUS achievements, including media recognition and awards acknowledge TCUS in the context of the Parent. Any references or statistics in this Offering that refer to global achievements of "TerraCycle" refer to the global impact of the Parent, including TCUS. The ultimate exit for investors of TCUS is likely tied to a liquidity event on the Parent level. A potential exit, if at all, could be in terms less favorable than what you are paying for this investment. More details are available in Form C, which can be accessed at <https://www.sec.gov/edgar/browse/?CIK=1714781>



See Page 18 for further disclosure

Global team led by a visionary leader

CEO Tom Szaky founded TerraCycle in his Princeton dorm room and has grown the company into a global, award-winning enterprise.

A prolific speaker and thought leader, Tom is the author of four books, a World Economic Forum Schwab Social Innovator and Young Global Leader, member of numerous boards, and recipient of prestigious awards including from the United Nations, TITAN Business Awards, Fortune Magazine, TIME Magazine and hundreds of others.

359 global employees (54% US)

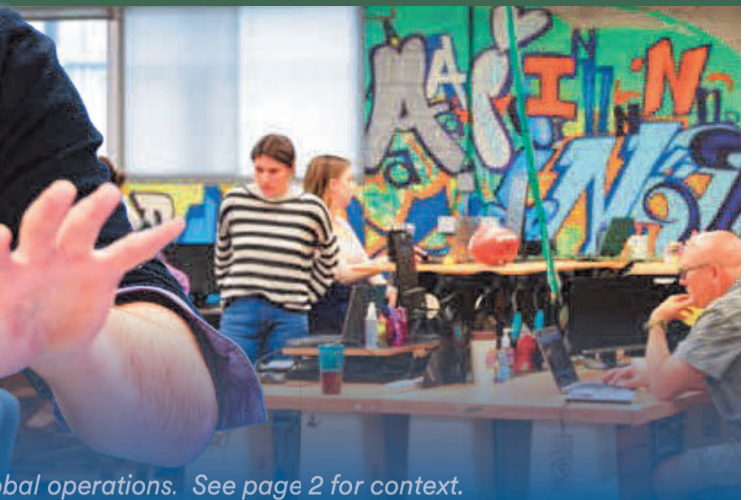
4 years+ average employee tenure

Deep talent across a wide range of fields

WORLD
ECONOMIC
FORUM

WORLD
ECONOMIC
FORUM

Except where indicated, this page reflects information about TerraCycle's global operations. See page 2 for context.



Demonstrated track record of profit growth

92%

Gross profit growth since 2019

TerraCycle US Inc. investors have seen between **17% and 20%** of their investment paid out in dividends.

75%

revenue growth



View financial details in Form C, which can be accessed at <https://www.sec.gov/edgar/browse/?CIK=1714781>.
Historical results may not be indicative of future results. Dividends paid to TerraCycle US Reg-A (2018-2020) investors.



**Hundreds of awards
for sustainability
and innovation**



**Featured in
140,000 articles**

Earning search dominance

When you search for how to recycle all types of hard-to-recycle waste, virtually every link leads you to TerraCycle.

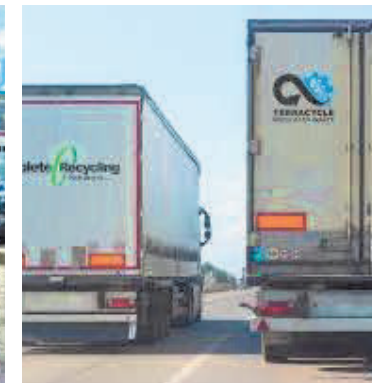
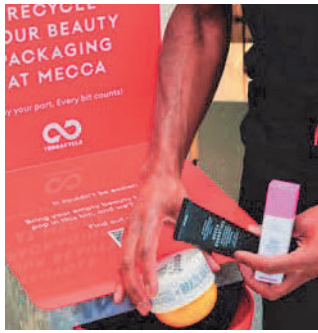
Try it yourself!

All information on this page reflects global achievements. See page 2 for more details.

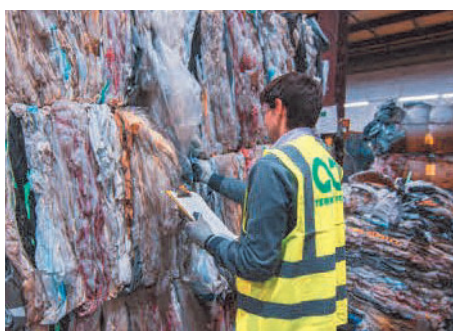


Recycle drink pouches

Recycle cigarettes
Recycle pens
Recycle contacts
Recycle PPE



TerraCycle's
mission:
Eliminating the
Idea of Waste



A Pioneer of the Circular Economy

TerraCycle is unrivaled in its range of services, waste categories serviced, customer profile, brand recognition, commercial capabilities, and industry leadership.

600+

Partnerships with
major brands

10+

Years tenure with our
largest clients

20+

years of innovation
and service

100,000+

Collection points
in the US

90+ M

People recycling with
TerraCycle worldwide

400+

Unique waste
streams recycled



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TerraCycle operates where traditional players can't — thanks to our innovative business model that does not solely rely on material value to generate profit.

What traditional waste management companies recycle (5% of all waste)



Source: <https://www.greenpeace.org/usa/new-greenpeace-report-plastic-recycling-is-a-dead-end-street-year-after-year-plastic-recycling-declines-even-as-plastic-waste-increases/>

TerraCycle unlocks recycling for hundreds of hard-to-recycle waste streams and delivers ROI



Three key segments create diversified value



Programs

Brands, retailers, and other businesses partner with us to enable recycling solutions for their hard-to-recycle products and packaging, from cannabis pouches to toothbrushes.



Commercial Recycling

We handle universal and regulated waste like batteries, e-waste, and lightbulbs for industrial customers.

Three strategic acquisitions have formed this segment, fueling rapid growth.



Direct

Customers, from individuals to businesses, purchase our pre-paid solutions to collect and recycle almost anything at home, work, school, events, and beyond.



We develop profitable business models to recycle what others do not



Programs

Programs generate brand recognition, credibility, and fame.



Consumers care about recycling, and TerraCycle has a globally-recognized solution

TerraCycle makes it possible for consumers to recycle products and packaging that they couldn't before.



The TerraCycle logo is on billions of products and packages globally.

As a result, 17% of Americans say they are familiar with the TerraCycle logo¹.

Source: National Sustainability and Recycling Study 2022 | Base: US General Population | Sample Size (Aware of TerraCycle) = 407



Commercial Recycling

Commercial Recycling delivers nationwide recycling services for universal and regulated waste, leveraging years of experience.



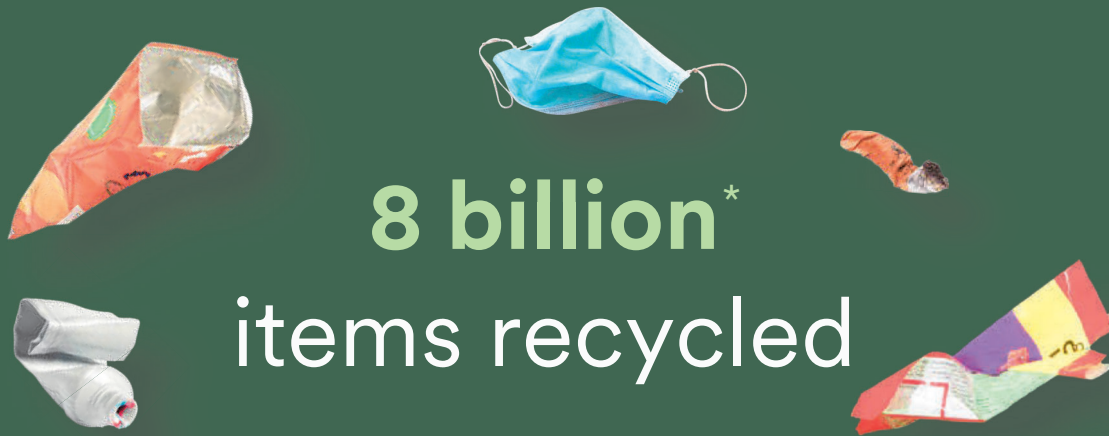


Direct

Direct enables individuals and businesses to purchase TerraCycle's turnkey recycling services on our online store or through retail partners ranging from Grainger to Staples, and more.



Our environmental and social impact



8 billion*
items recycled

Climate

Audited and accredited by
leading global organizations



Annual ESG
rating



BUREAU
VERITAS

Annual supply
chain audits

TerraCycle recycling methods
result in a **71% reduction of
carbon emissions** compared to
waste-to-energy and a **53%
reduction** compared to municipal
landfill models.



LONG TRAIL
SUSTAINABILITY

Third-party verified



Society

**\$20M raised
for charities****

and donated hundreds of recycled
playgrounds, park benches,
exercise parks, and other recycled
installations to benefit
communities worldwide



All information on this page reflects global achievements. See Page 2 for more details.

**Item count is global and approximated based on weight calculations. Actual item counts may vary.*

*** Calculated based on global TerraCycle Recycling Rewards earned for shipments through our brand sponsored national recycling programs.*

Your investment will enable us to continue our successful acquisition strategy

Example below for illustration purposes only

Acquire a company with
a 25% EBITDA margin for
~4x EBITDA (\$1.00)

Annual Return on \$1.00

\$0.25

Identify and execute
proven cost savings

\$0.30

Drive incremental
regulated-waste revenue

\$0.35

Sell their customers
traditional TerraCycle
recycling services

> \$0.40



Our acquisition strategy is effective.

By unlocking three levels of value within the first-year post- acquisition, we look to reduce the pay-back period to less than three years.

We acquire profitable companies (with decade+ track records) that are well-established and easy-to-integrate, with specialized capabilities in regulated waste recycling that add immediate value to our Commercial Recycling segment.

Our approach post-acquisition:

First, we quickly identify cost synergies to reduce expenses.

In parallel, we broaden their sales capabilities to drive incremental revenue for their existing business.

Finally, we unlock further revenue by selling other TerraCycle recycling services to their customers - that's what differentiates our approach from a traditional recycling company's roll-up strategy.



Why invest in TerraCycle US Inc.?

- **Proven track record** of consistent growth
- **Mission-driven company** solving environmental and social challenges with relevance across industries
- **Dividends paid** to current shareholders

Recycle
your pet food & treat bags here



WIGGLES & WAGS
Freeze Dried
BEEF LIVER



Recycle
your pet food & treat bags here

IMPORTANT NOTICE AND DISCLAIMER

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

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This presentation contains forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the company's management. When used in this disclosure document and the company offering materials, the words "estimate", "project", "believe", "anticipate", "intend", "expect", and similar expressions are intended to identify forward-looking statements. These statements reflect management's current views with respect to future events and are subject to risks and uncertainties that could cause the company's action results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements to reflect events or circumstances after such state or to reflect the occurrence of unanticipated events.

