



SCOLLAR

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WE MAKE **CARING** FOR
YOUR PETS AS EASY AS
LOVING THEM

A TALE OF TWO BROTHERS



EXPLORER

AVID BARKER

POOP EATER



OPPORTUNIST

COUNTER NINJA

SICK KITTY

TECHNOLOGY OVERLOAD



Identification
\$10



Pet Barrier
\$100



Anti-Bark
\$60



LED Night Collar
\$10



Activity Monitoring
\$80



Assorted Batteries
\$120/yr.



Pet Feeder
\$90



Pet Door
\$30



Invisible Fence
\$150



GPS Tracking
\$80



Training
\$70

PET INDUSTRY CHAOS

CLUNKY

SEPARATE

COMPLICATED

EXPENSIVE



WE LOVE OUR PETS



more than **60%** of United States households have a dog or cat



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88% of cat and dog owners view their pets as family members



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70% of pet owners spend extra to keep their pets healthy & happy

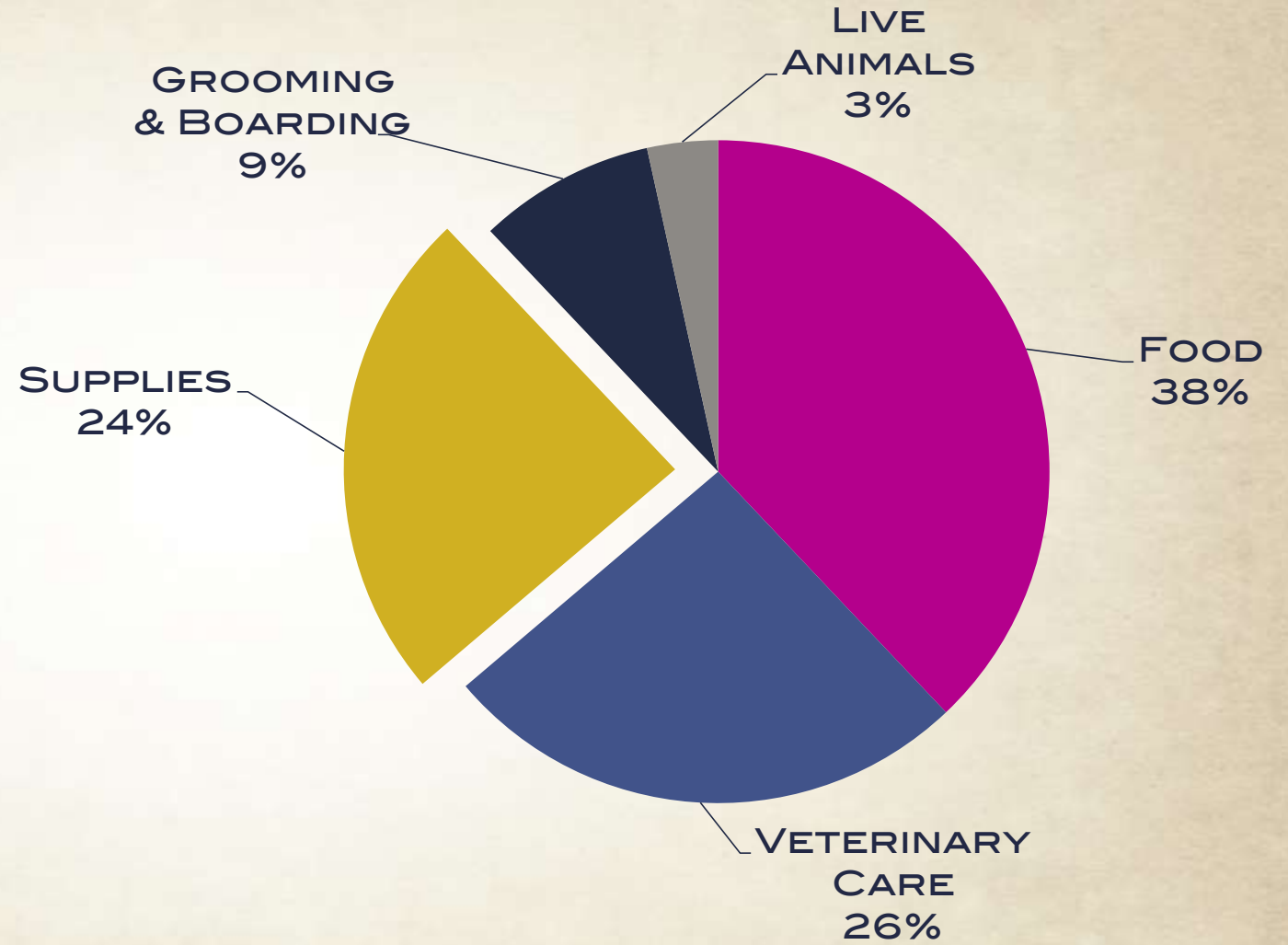


PET INDUSTRY SPENDING



66 BILLION

IN SPENDING IN 2016
IN THE U.S.



AN OPEN PLATFORM IoT SYSTEM FOR PETS

MINI



TREK



Smart Collars & Modules



Mobile App



Cloud Service

THE SCOLLAR SMART COLLARS

SCOLLAR MINI



- GPS Tracking
- Bluetooth BLE
- Sub GHz RF
- Cat M1 cellular
- Motion Sensors
- Tappable Display
- LED lights
- 2 Module Ports
- Rechargeable Battery
- Mic & Speaker
- D-Ring for leash
- Breakaway for cats

SCOLLAR TREK



THE SCOLLAR FEATURES

ONE COLLAR, MANY FUNCTIONS



LOST PET
TRACKING



PERIMETER
BARRIERS



PET DOOR
OPERATION



TEMPERATURE
ALERTS



DAILY CARE
ROUTINES

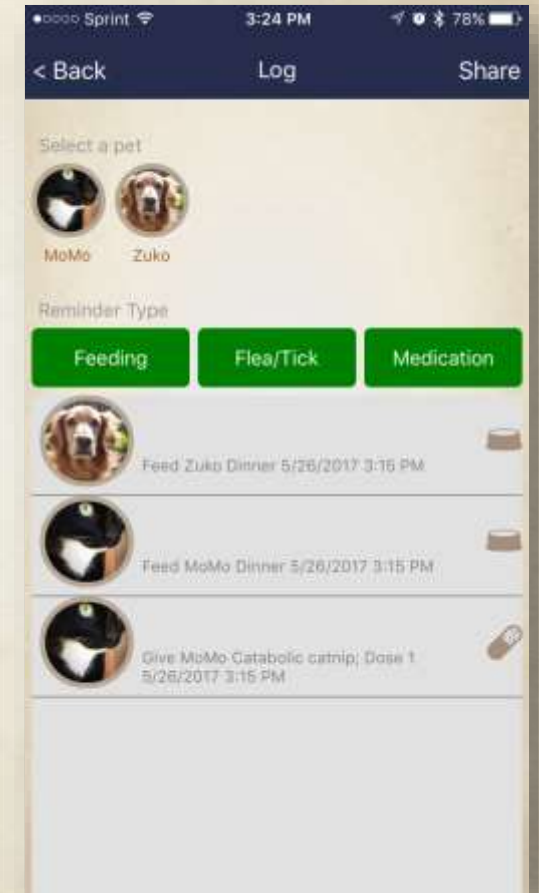
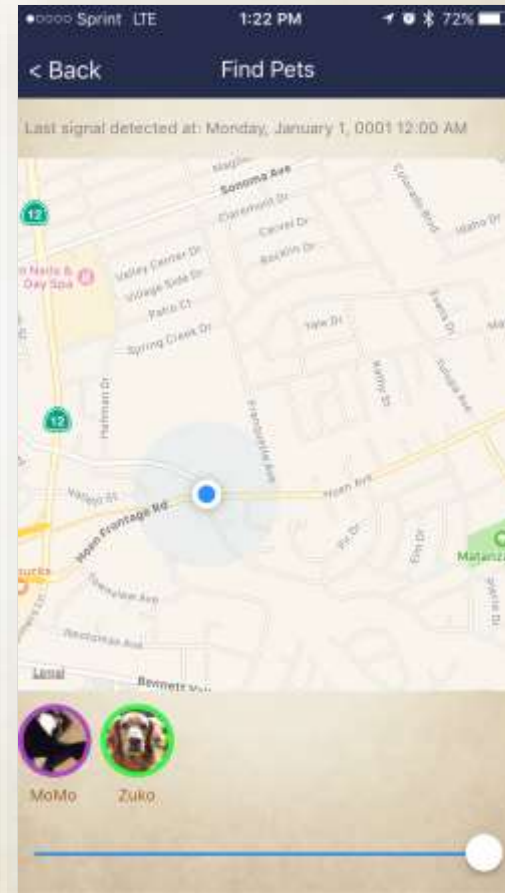


AND EVERYTHING
ELSE TOO...

THE OPEN PLATFORM OFFERS DEVELOPMENT FREEDOM

THE SCOLLAR APP

PET SHARING, CARING & TRACKING



THE SCOLLAR UNIVERSE OF POSSIBILITY



THE SCOLLAR SOLUTION

NO MORE MULTIPLE
COLLARS.



THE SCOLLAR SOLUTION

ONE COLLAR.
MANY FUNCTIONS.
FOR THE LIFE OF
YOUR PET.



PET TECH COMPETITION



THE SCOLLAR PACK



LISA TAMAYO, MBA
CEO / FOUNDER

20+ years experience
financial planning &
strategy and
business development.



JOHN KENNEDY, P.E.
CTO / FOUNDER

25 years experience
software start-up
management, & industry
standard creation.



TERRY QUINN, MBA
VP OF OPERATIONS

20+ years experience
consumer electronics
manufacture from NPI to
millions of units/year



BRYANT ELLIOTT
VP OF ENGINEERING

30 years experience
electronics design &
development from NPI to
millions of units/year



ETHAN ALLEN
VP OF MARKETING

20 years experience web &
mobile application design &
development & in-bound
marketing strategy



LANCE COTTRELL



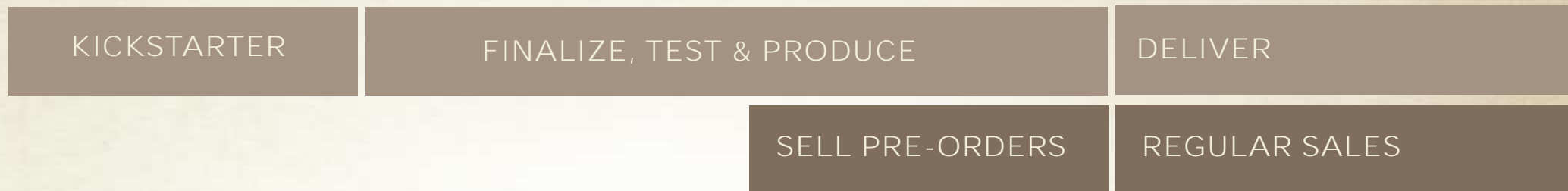
DR. FRUMI BARR



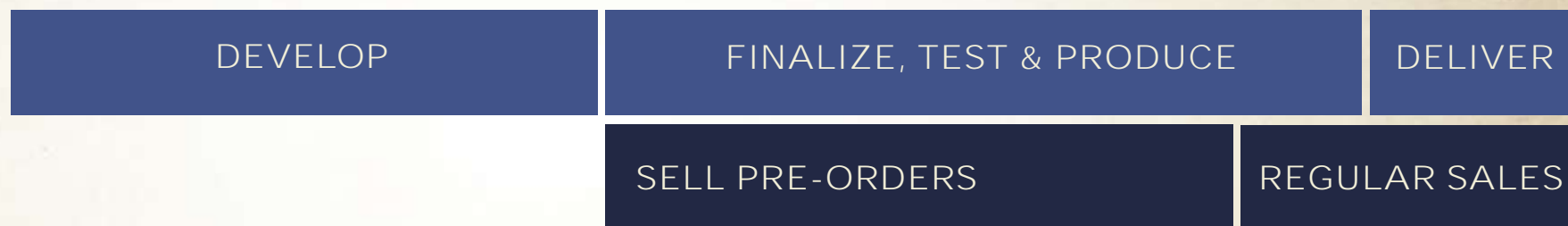
CAROL FRANK

LAUNCH TIMELINE

MINI



TREK





SCOLLAR

THE SMARTER COLLAR