



Marta Mendizabal · 3rd

VP/COO at Payroll4Free.com LLC

Cleveland/Akron, Ohio Area · 278 connections · [Contact info](#)

Payroll4Free.com

Payroll4free.com



**New York Institute of
Technology**

Experience

PAYROLL4FREE.COM

Chief Operating Officer/Vice President

Payroll4free.com

Jul 2012 – Present · 7 yrs 11 mos

Cleveland/Akron, Ohio Area

Turned entrepreneurial vision into reality by building an innovative business focused on providing small companies with a free advertising-supported payroll option. Defined strategy across all core business functions including product development, quality, sales and marketing customer service, along with investor relations.

- Headed the launch of the new payroll service and ongoing growth of the client base, implementing the launch strategy and guiding all sales efforts.
- Spearheaded the design, development and implementation of a new internal client ...[see mor](#)

GALAXY
HOSTED SOFTWARE LLC

Galaxy Hosted Software LLC

14 yrs 9 mos



Chief Operating Officer/Vice President

Aug 2010 – Present · 9 yrs 10 mos

Manages day-to-day operations of a financial software company focused primarily on long-term care organizations. In charge of developing corporate strategies, short and long term financial goals, and building and strategic direction of multiple departments.

... [see mor](#)

**Controller**

Sep 2007 – Jul 2010 · 2 yrs 11 mos

In charge of all financial aspects of the business, including budgeting and revenue projections. Tasked with managing multiple complex and often simultaneous projects, including the design of a new financial software package that provided the company the competitive advantage it needed to quickly expand its client base.

[...see mor](#)[Show 2 more roles](#)

Education

**New York Institute of Technology**

MBA, Accounting

2006 – 2007

**St. John's University**

BS, Biology

2000 – 2005

Activities and Societies: Phi Sigma Sigma

Minor-Art

Graduated with honors

Skills & Endorsements

Strategic Planning · 10

Endorsed by **Michael Rosenberg**, who is highly skilled at this

Endorsed by **3 of Marta's colleagues** at **Payroll4free.com**

Project Management · 7

Endorsed by **2 of Marta's colleagues** at **Payroll4free.com**

Internal Controls · 5

Endorsed by **2 of Marta's colleagues** at **Payroll4free.com**

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