



In business since 2013, we are experienced
in the 3D print and digital fabrication industry.

We use 3D technologies to fabricate a wide-range of finished products, but the key ingredients are *innovation, craftsmanship and creativity.*

SPECIALIZING IN THE XTRAORDINARY

Xtra-Personalized, Xtra-Customized, Xtra-Large,
Xtra-Complex, Xtra-Unique, Xtra-Cool



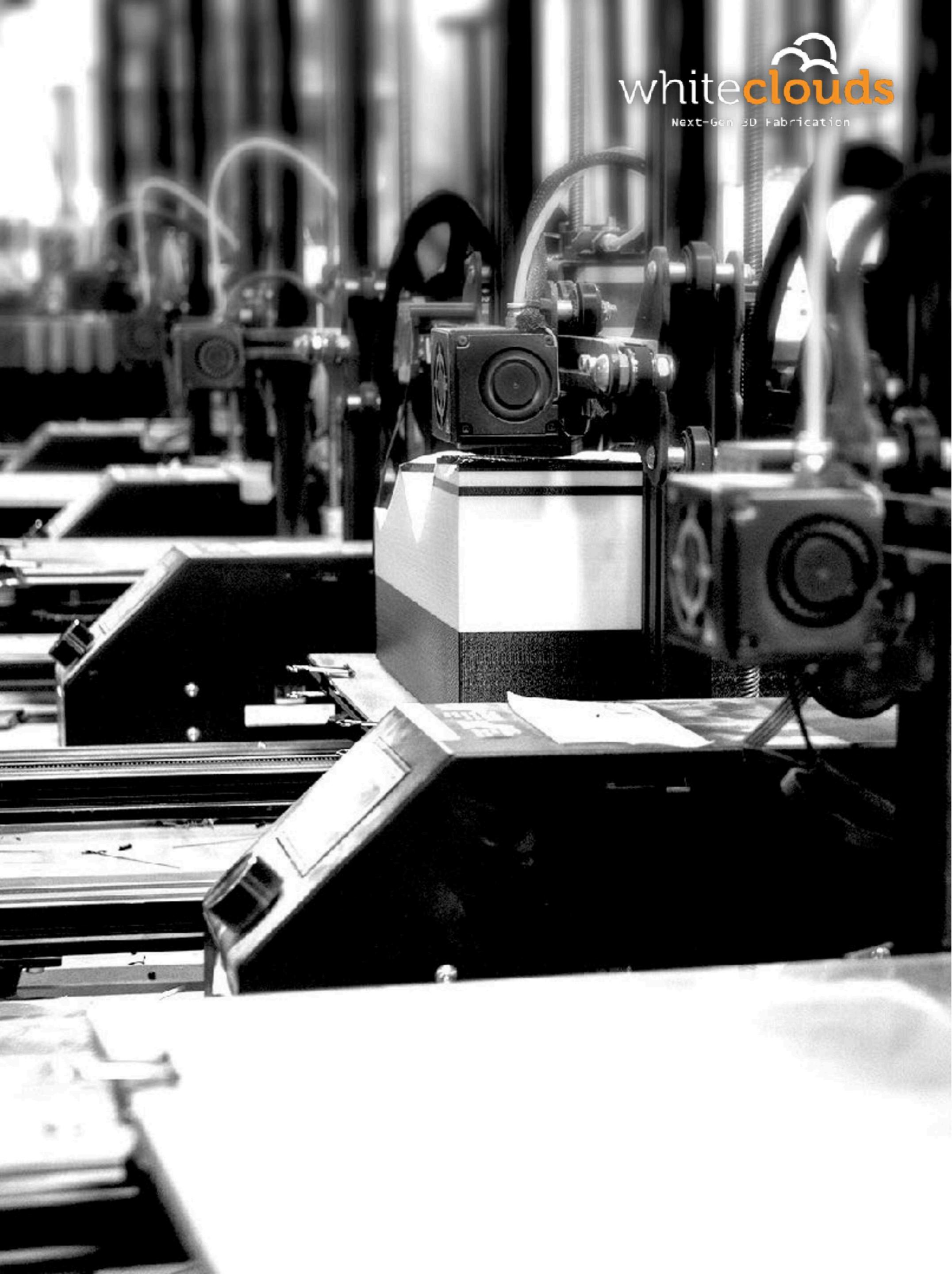
7 ft tall 3D-
printed replica
of an action toy
figure for a
Comicon event

THE PROBLEM

**TRADITIONAL FABRICATION
METHODS ARE COSTLY, SLOW
OR POOR QUALITY FOR CUSTOM
AND PERSONALIZED PRODUCTS.**

NEW 3D TECHNOLOGY ADVANTAGES FOSTER INNOVATION

- ▶ Flexible / Customizable Design
- ▶ Rapid Prototyping
- ▶ Print on Demand
- ▶ Strong and Lightweight Products
- ▶ Fast Design and Production
- ▶ Environmentally Friendly / Minimal Waste
- ▶ Cost Effective
- ▶ Shifts power to designers



MISSION STATEMENT

**OUR MISSION IS TO BE AT THE
FOREFRONT OF TECHNOLOGY AND
INNOVATION TO MAKE 3D PRODUCTS
BIGGER, BETTER, CHEAPER, AND FASTER.**

white**clouds**



This little dragon boy was a promotional piece for an upcoming children's book. At three feet tall and 45 lbs., it's as if he has magically stepped out of his storybook and into real life.

Every product is
personalized
using next-gen
3D technology

THERMOFORMING ROLL FORMING VAT POLYMERIZATION

HEALTHCARE

Our Work Has Helped Save Lives

- ▶ Physicians use our patient-specific 3D Printed Models to prepare for complex surgeries
- ▶ Veterinarians use our 3D printed models for surgery planning.
- ▶ Medical Device prototypes, replicas, inventions and products can be 3D printed.

WhiteClouds has a patent-pending "Hinge and Slice" technology that allows for examining specific areas of interest in more detail by evaluating various slices of the model.

WhiteClouds was able to print a 3D model of a rhinoceros that accurately showed surgeons where to operate. Thanks to the "hinge and slice" technique, the surgeons were able to get a fan-like view of the impacted region.



OUR WORK



ENTERTAINMENT

Our Work Brings Characters to Life

- ▶ Corporate Events
- ▶ Gaming Conventions
- ▶ Movie Props
- ▶ Themed Decor
- ▶ Selfie Backgrounds
- ▶ Product Replicas
- ▶ Game Dioramas

ARCHITECTURE

Our Work Inspires

- Dioramas, Residential models, Corporate Models, Topographies, Terrain Maps and more...

BYU University
Campus
Diorama



30 foot tall largest 3D-printed statue in the world.

EVENTS

Our Work Draws a Crowd

- ▶ We have as clients, the top 4 largest trade show agencies
- ▶ Custom signage, large letters, metal letters, props, thrones, statues, product replicas, backgrounds.



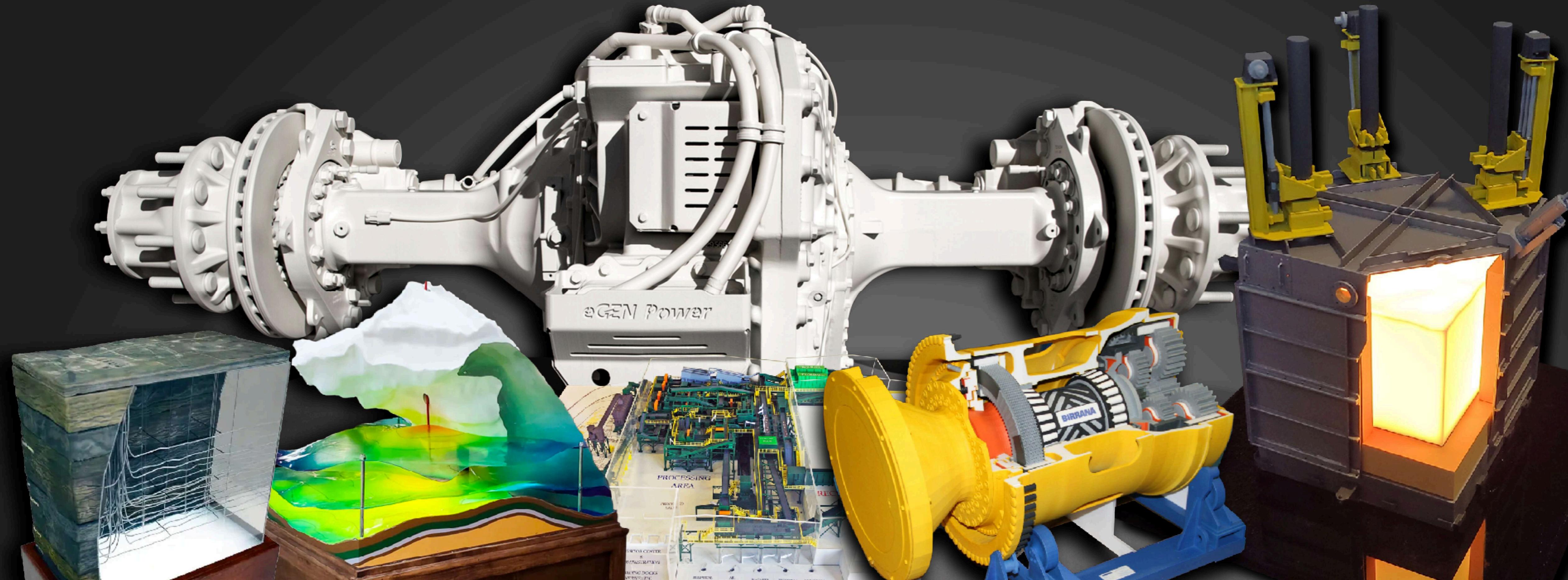
Disney Holiday
Dance Party 2019
Props



INDUSTRIAL

Our Work Puts Innovation on Display

- ▶ Prototypes
- ▶ Building Plans
- ▶ Cutaways
- ▶ Machine Replicas
- ▶ Data Models



DECOR

Our Work Makes a Statement

- ▶ Office, Retail, and Home Decor
- ▶ Custom Art
- ▶ Museum Displays



WITHOUT CONSENT
Leaving your body left to science
is like leaving your soul still in it.



DEEP EXPERIENCE, DRIVING RESULTS



JERRY ROPELATO
CEO &
FOUNDER

- 40 years of technology and Internet experience
- Completed 14 Acquisitions
- Founded an Internet publishing company that exited for 172M
- Founded 8 startups
- Authored 2 technology books
- Public speaker on technology
- BS in Technology



JARED PAGE
V.P. MARKETING

Added to the team Feb 2021

- 23 years of technology and Internet experience
- Cofounded an Internet publishing company that exited for 172M
- 10+ years experience as Director of Internet Revenue Optimization and Web General Manager
- 20+ years as Creative Director over software development, marketing, advertising and publishing industries
- BA Degree in Graphic Design



GARRETT DOUGLAS
V.P. SALES

Added to the team Jun 2021

- 16 years of sales experience
- 10+ years in sales management and developing processes
- 15 years in the office technology / printer supply industry



LESA MAY
CONTROLLER

- 25+ years of working accounting experience.
- 25+ years of management experience
- Set-up 17 companies with new accounting programs to increase efficiency and accuracy of information
- BS Degree in accounting



WAYNE ROPELATO
PRODUCTION
MANAGER

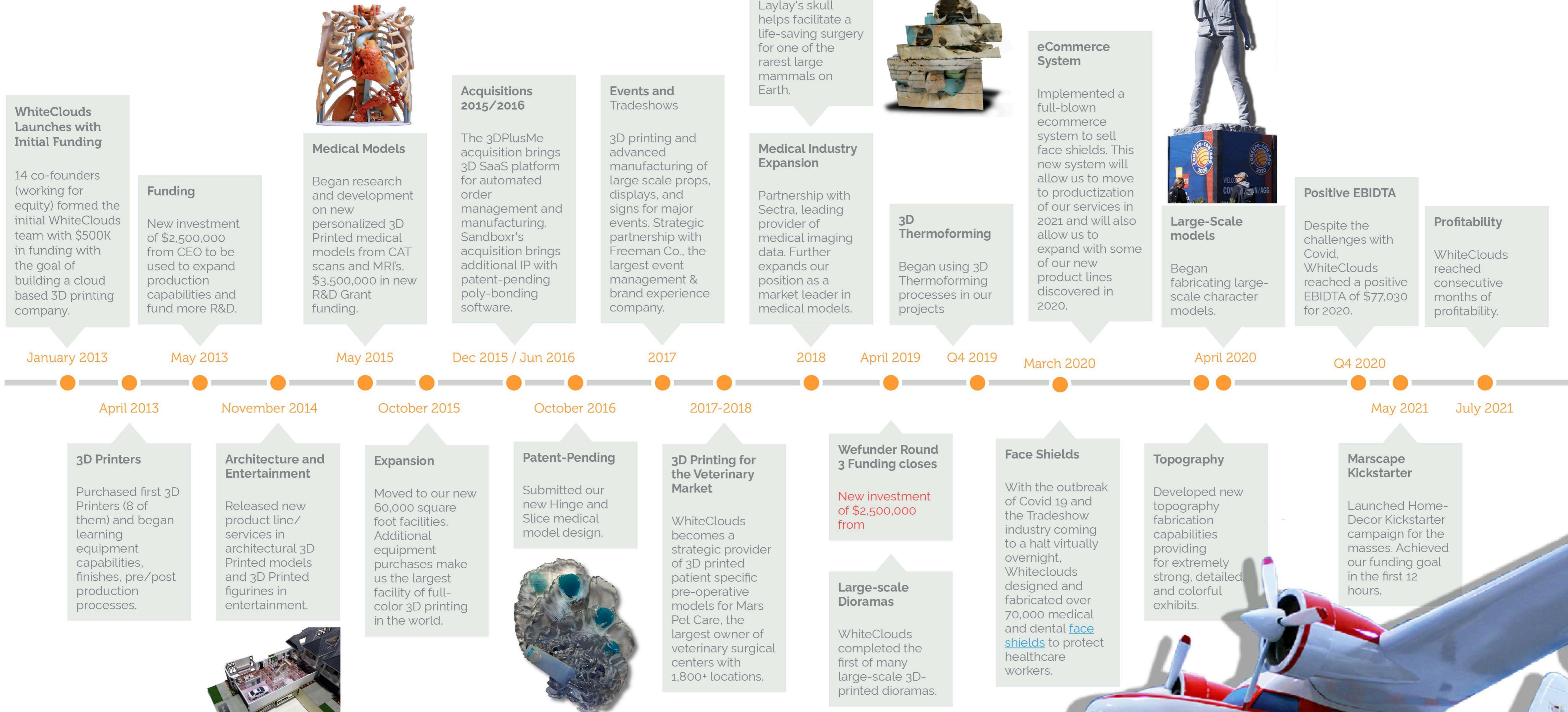
- 5 years of 3D Production management at WhiteClouds
- 30+ years of management in Ecommerce Operations, Warehousing, Manufacturing, and Autobody
- AS in Automotive Engineering



KELLY ROOT
3D DESIGN MANAGER

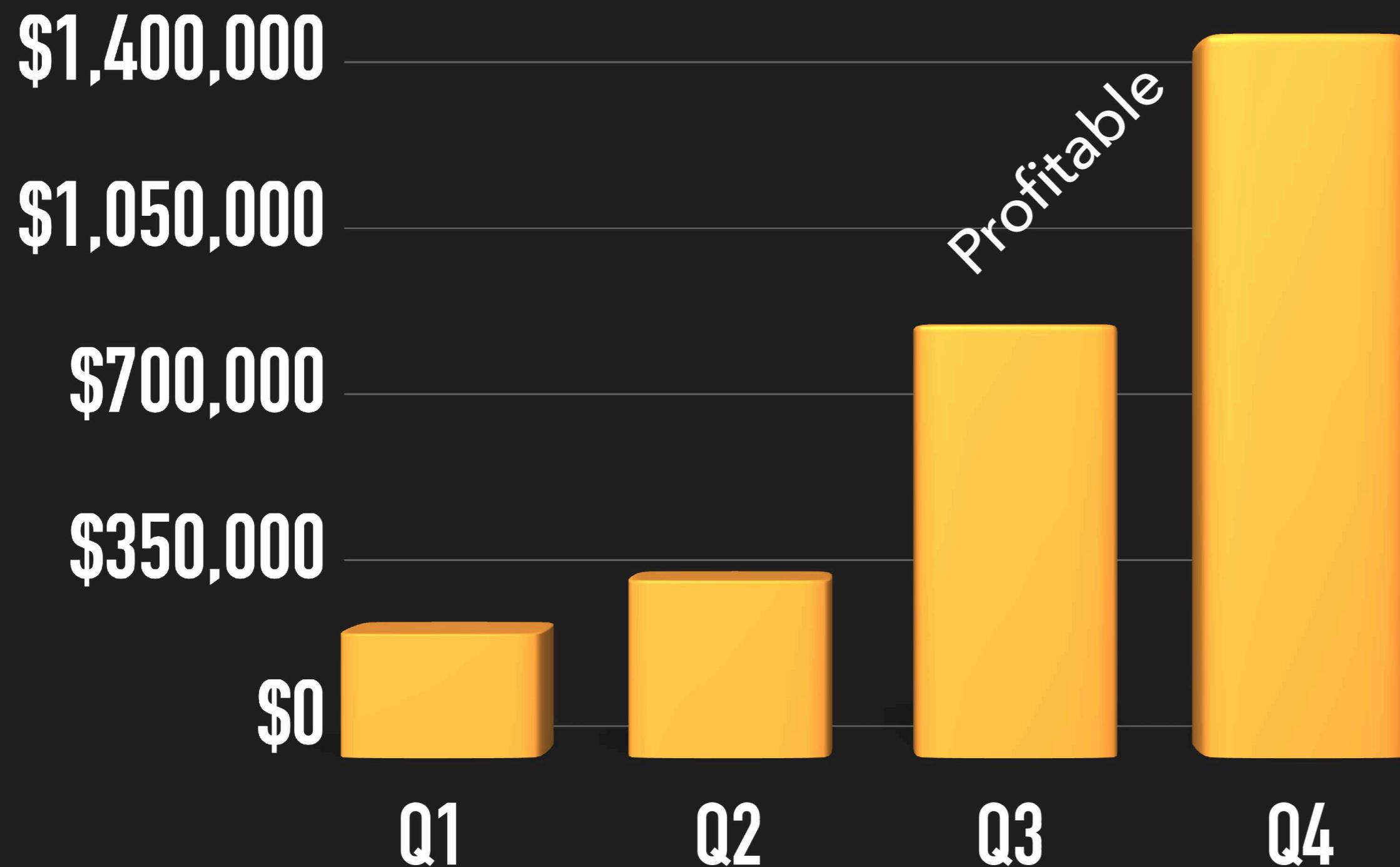
- 15 years of digital 3D experience.
- 7 years in design management.
- BA Degree in Film and Media Arts

OUR JOURNEY SO FAR



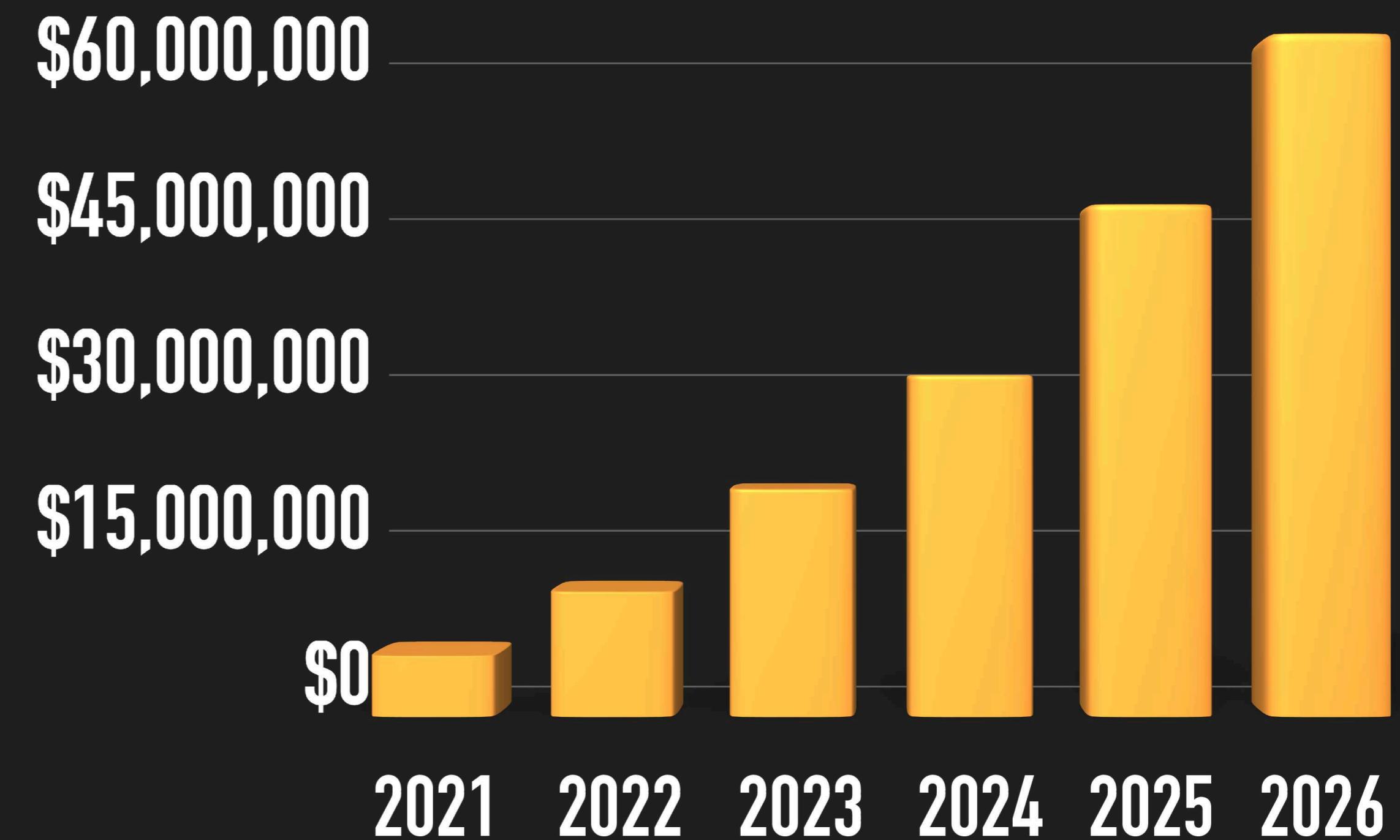
WhiteClouds masterfully recreated a 1/2 scale replica of the Grumman G-21A Goose airplane for the Yacht Haven Grande, in St. Thomas, USVI, in homage to the Antilles Air Boats seaplane airline that operated in the Caribbean from the 1960s to the 1980s. The plane measures 15 feet from tip to tail with a wingspan of 19.5 feet.

2021 REVENUE

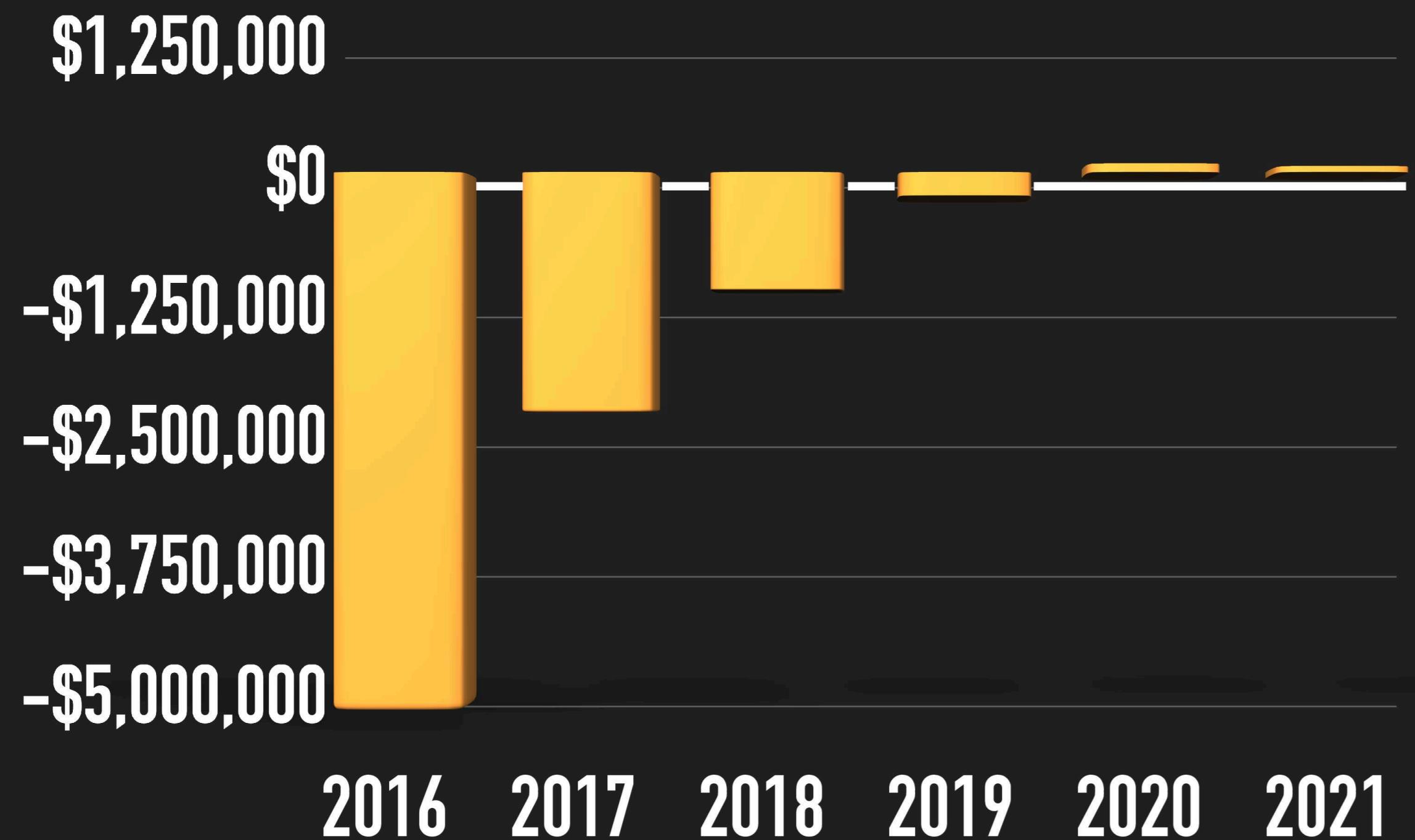


5 YR PROJECTIONS

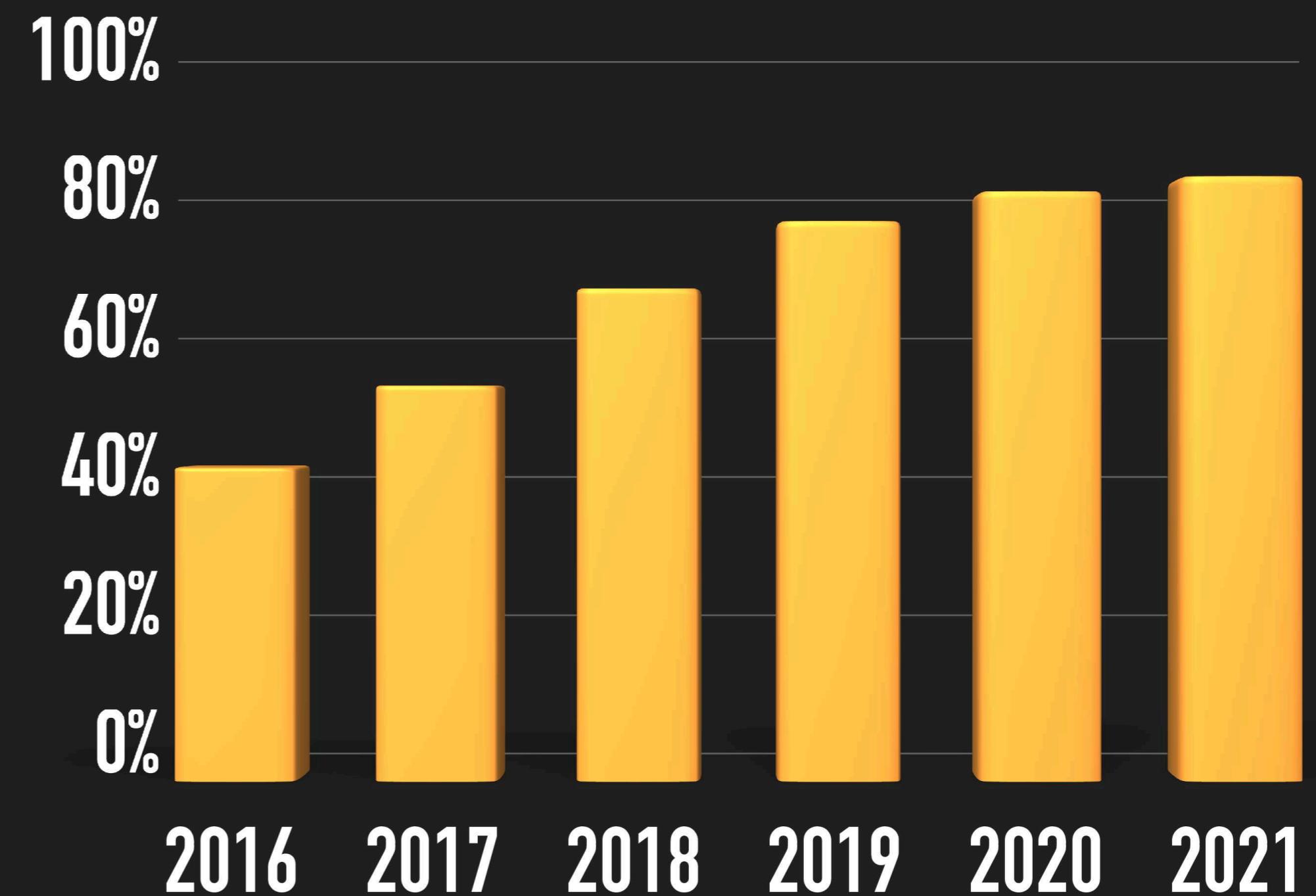
These are future projections only and cannot be guaranteed



EBIDTA IMPROVEMENTS



GROSS MARGIN % IMPROVEMENTS



CUSTOMERS



Our customers
include 85
Fortune 1000
companies

FINANCIAL SERVICES



TECHNOLOGY



HEALTHCARE



MEDIA / ENTERTAINMENT



RETAIL



GOVERNMENT / DEFENSE



AGENCIES



MANUFACTURING



FOOD



EDUCATION



INTERNET



TRANSPORTATION



FOOTWEAR



CONSTRUCTION



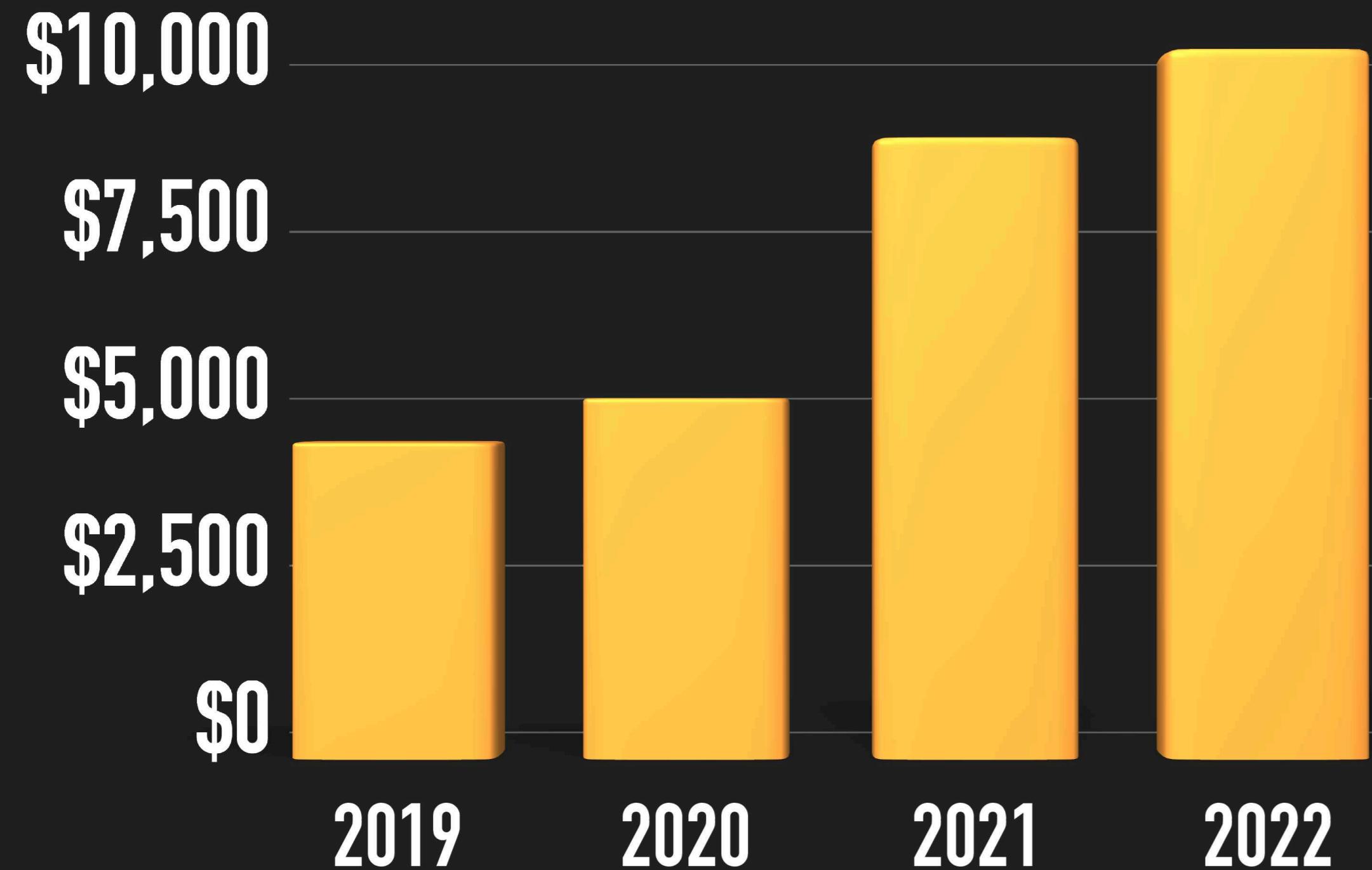
SPORTS



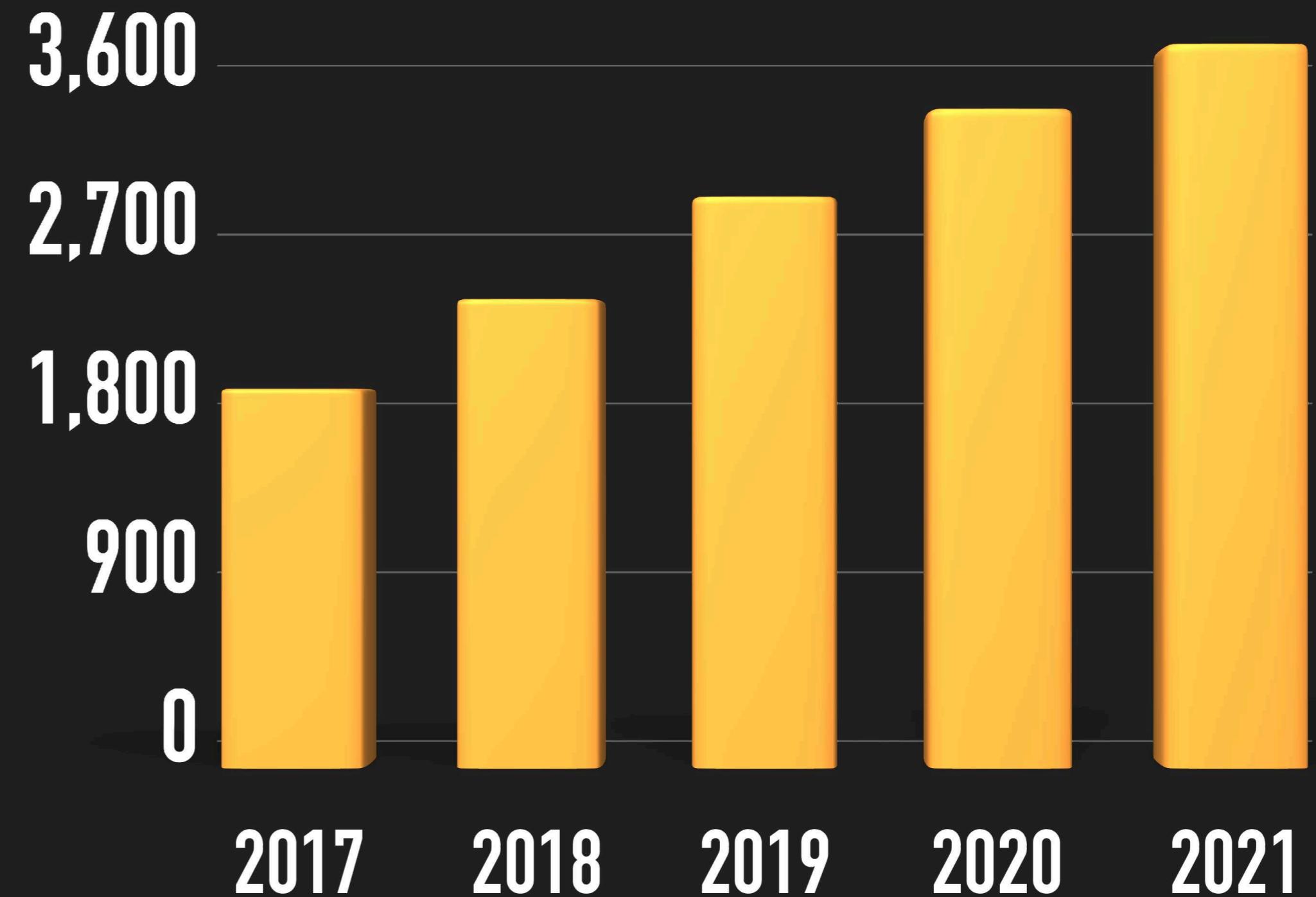
GAMING



AVERAGE ORDER SIZE



CUMULATIVE CUSTOMERS



COMPETITIVE LANDSCAPE

white**clouds**

SMALL-SCALE
CONSUMER
END-USE

INDUSTRIAL PARTS
MANUFACTURING

PROTOTYPING

SURGICAL
MODELS

DISPLAYS /
PROPS / SIGNAGE

TOPOGRAPHY /
DIORAMA

ARCHITECTURAL
MODELS

CONSUMER
DECOR

Marketplace for
3D-printing
hobbyists

SHAPEWAYS



PROTOLABS
Manufacturing. Accelerated.

sculpteo
A brand of BASF - We create chemistry

Xometry

3D HUBS

FAST RADIUS

3D SYSTEMS

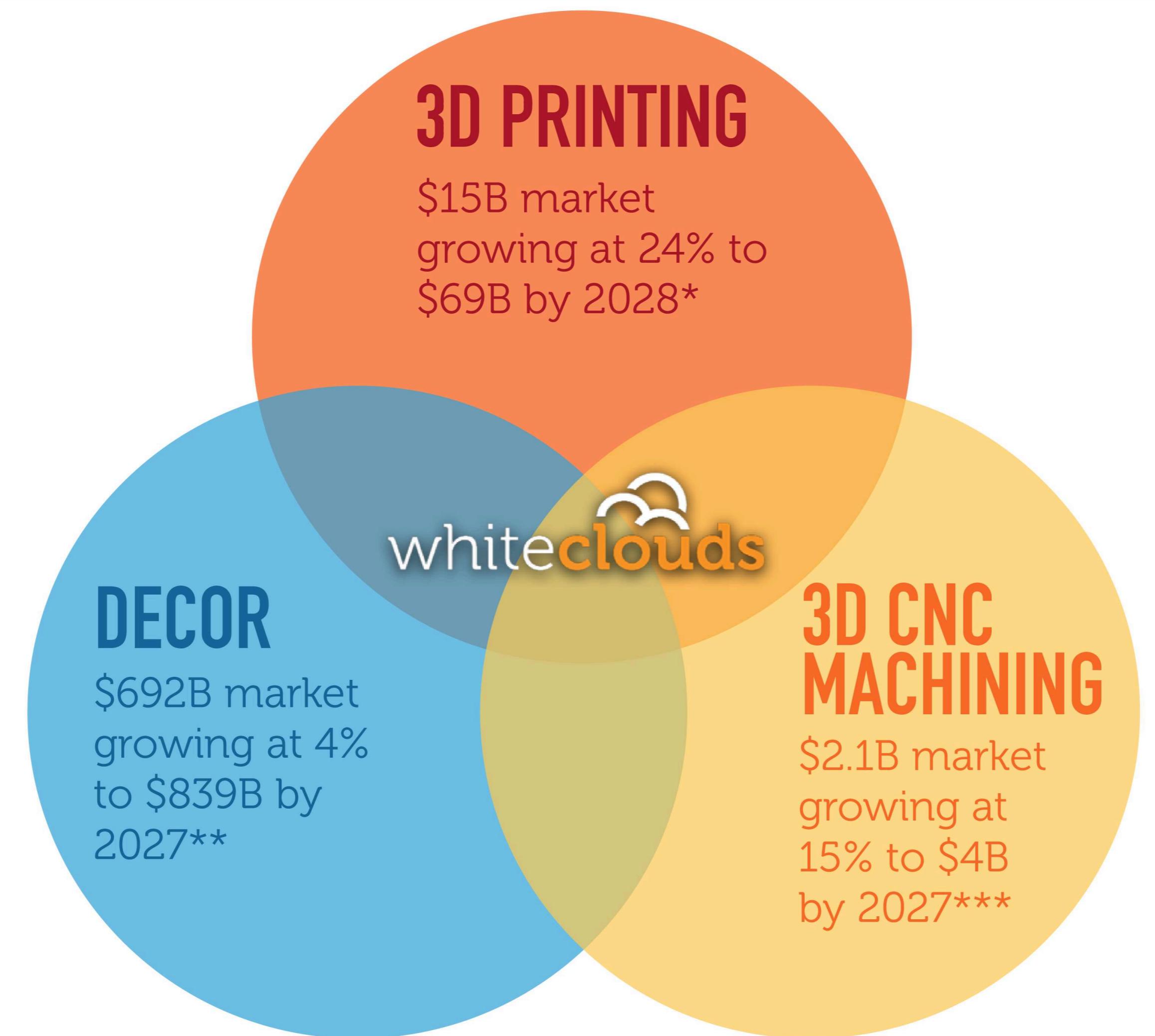
embodi3D
The Biomedical 3D Printing Community

DR PROP
STUDIOS
F Foam Fab

SUMMIT
TERRAGRAPHICS

Zoyes

UNLIKE MOST 3D-PRINTING COMPANIES WHO FOCUS ON CREATING
PRODUCT PROTOTYPES OR PART MANUFACTURING, WE FOCUS ON
CREATING THE END PRODUCT.



- * Fortune Business Insights - forecasts 2021 to 2028
- ** Grandview Research - forecasts 2019 to 2021
- *** Allied Market Research - forecasts 2019 to 2027

COMPARATIVE VALUATIONS



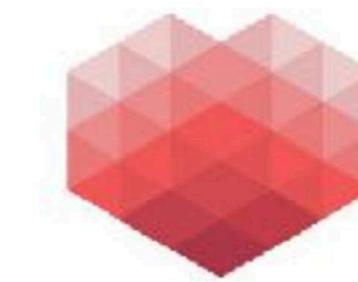
\$2.1B

IPO in June
2021 at 90x
net revenues



\$1.7B

SPAC in Sep
2021. Now
trading at 72x
revenues



3D HUBS

\$330M

Acquired in
2021 at 11.2x
revenue



\$24M

5x run-rate*

* Based on 2H
(not audited)

VS.

3D PRINTING & SOFTWARE

- ▶ On-demand production
- ▶ Full-Color 3D Printing Capabilities
- ▶ Proprietary processes for pre and post production
- ▶ Patent for "Method and System for 3-D Printing Product Customization"

DESIGN AND RENDERING

- ▶ World class expertise in creating and optimizing high quality production-ready digital 3D models
- ▶ 3D Digital Design Expertise
- ▶ Large set of Data Retrieval tools for design enhancements
- ▶ Design Workflow and digital proofing

ADVANCED MANUFACTURING

- ▶ 3D Printing
- ▶ CNC
- ▶ Laser and Plasma Cutting
- ▶ Diverse materials expertise including plastics, wood, foam, latex, vinyl and metals
- ▶ Post-production innovative methods developed



WITH FOOTHOLDS ALREADY IN MANY INDUSTRIES, WE
INTEND TO EXPAND OUR PRODUCT DEVELOPMENT FOR
E-COMMERCE TO THE MASSES

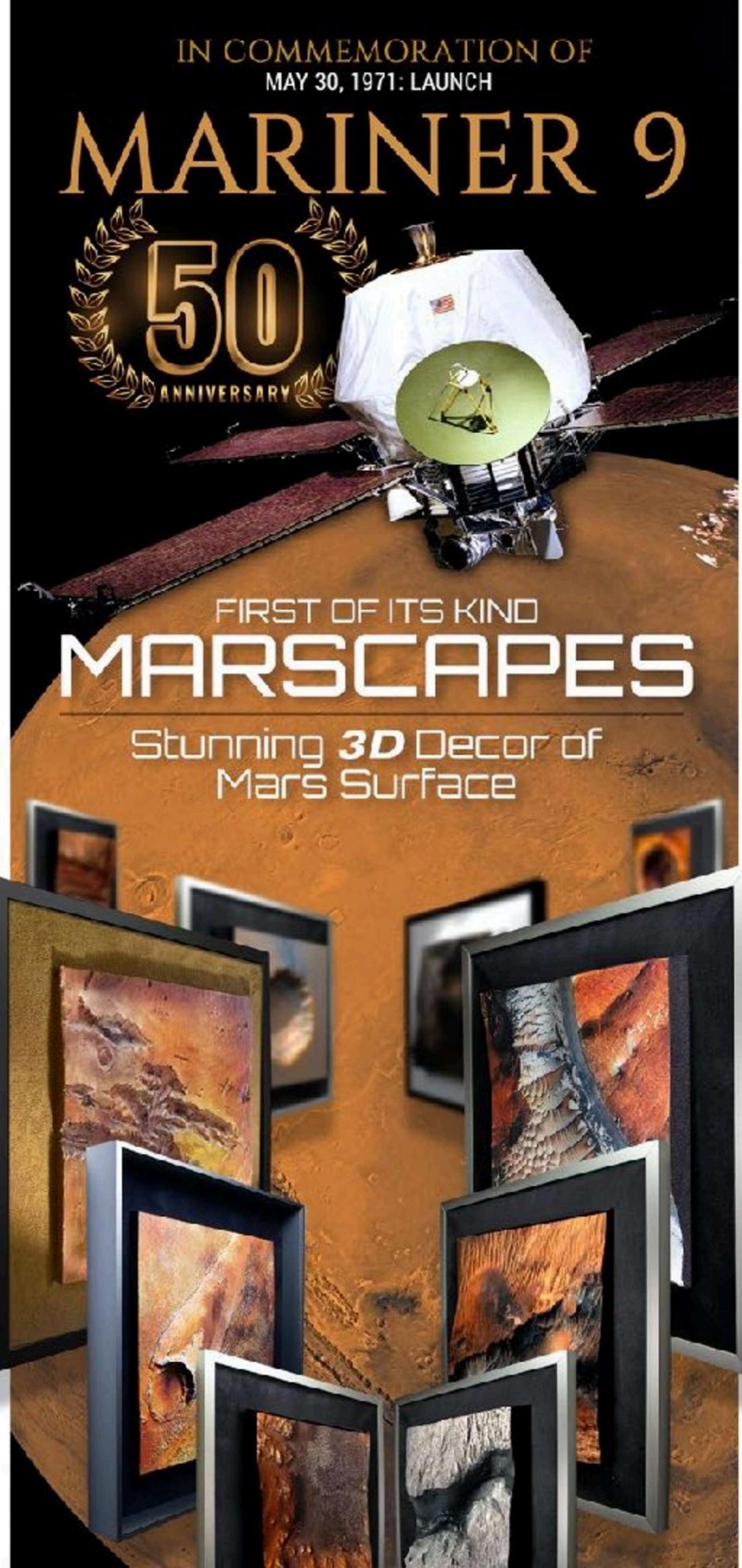
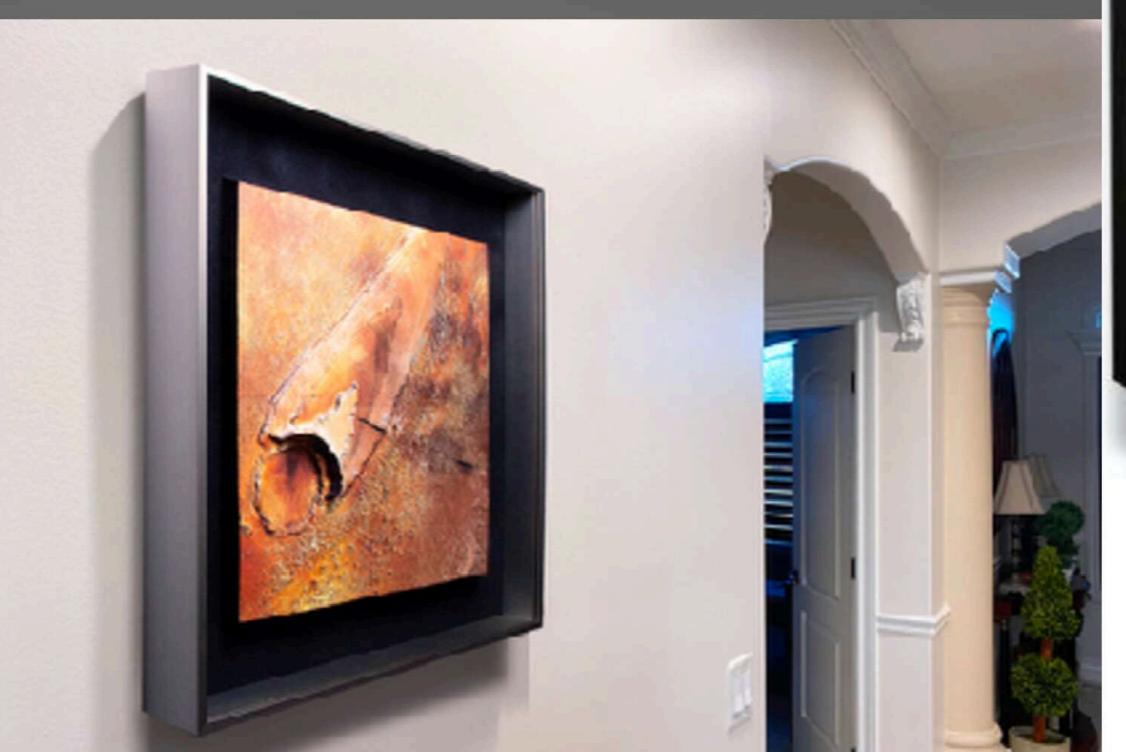
(e.g. the \$692B billion global decor market)

CASE STUDY

MARSCAPES

Kickstarter Project for the masses

- ▶ Commemorating the 50th Anniversary of Mariner 9's Mission to Map Mars with a Captivating Collection of 3D Raised Mars Landscape Home Decor Art
- ▶ Achieved funding goal in less than 12 hours
- ▶ One example of many products in development



243K

SOCIAL MEDIA
FOLLOWERS

1.1M

MONTHLY SOCIAL
MEDIA IMPRESSIONS



**JOIN US
and 1,200 other INVESTORS**

6 foot tall 3D-printed statue