





David Forsberg
Chief Revenue Officer | WhiteClouds 3D Printing and Modeling
Greater Salt Lake City Area

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WhiteClouds
 **Weber State University**
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 500+ connections

A innovator in designing and managing sales and marketing strategy and operations for both Fortune 500 and emerging companies. Dave has designed sales and go-to-market strategies for dozens of companies including Google, DropBox, Verizon, Whirlpool, Cisco, HP, Samsung, Intel and Microsoft.

Experience

Chief Revenue Officer

WhiteClouds

Feb 2018 – Present • 6 mos

Ogden, Utah

Strategic Advisor

 Xvoyant

May 2016 – Present • 2 yrs 3 mos

Greater Salt Lake City Area

Xvoyant provides sales leaders with more predictable and sustainable revenue attainment by creating individualized coaching plans and ensures the consistent execution of coaching through integrated goal setting, scheduling and follow-up. Built 100% within Salesforce.com and designed to leverage current sales milestones and pipeline definitions Xvoyant quickly maps to an existing field structure and immediately utilizes year to date performance and funnel data to compile personalized and insightful coaching recommendations for each member of a sales team. visit www.xvoyant.com for more information

 MarketStar

EVP Business Development

MarketStar

Mar 1994 – Dec 2015 • 21 yrs 10 mos

Education

 Weber State University

Weber State University

Technical Sales, Sales and Marketing

1989 – 1995

7/25/2018

David Forsberg | LinkedIn

