



NowRx
PHARMACY ON DEMAND



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Disclosure - Forward-Looking Statements

This presentation may contain forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These statements reflect management's current views with respect to future events based on information currently available and are subject to risks and uncertainties that could cause the company's actual results to differ materially. Investors are cautioned not to place undue reliance on these forward-looking statements as they are meant for illustrative purposes and they do not represent guarantees of future results, levels of activity, performance, or achievements, all of which cannot be made. Moreover, no person nor any other person or entity assumes responsibility for the accuracy and completeness of forward-looking statements, and is under no duty to update any such statements to conform them to actual results.

We Believe Retail Pharmacy is Broken

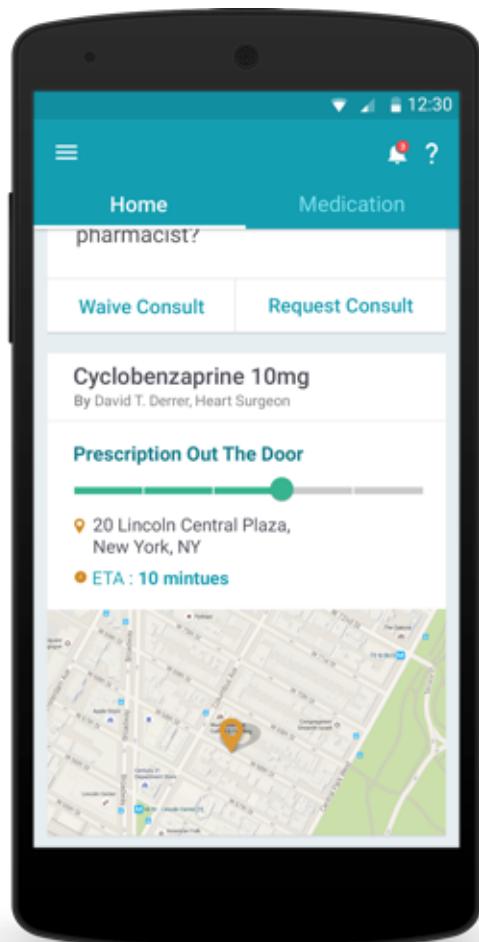


- ⊖ 1 Billion Hours Spent Annually Waiting in Line¹
- ⊖ Median Wait time per Rx: 45 Minutes²
- ⊖ 30% of Orders Out of Stock, Requiring 2nd Trip³

¹ Billion prescriptions annually (IMS Health), average wait time (WSJ).

^{2,3} Wait Time for Filling Prescriptions", Boehringer Ingelheim Pharmaceuticals, 2013

Our Solution: Pharmacy On-Demand



(actual screen shot)

Our Mission:

- ✓ Never go to a pharmacy again
- ✓ Prescription is **delivered to patients** at home or work
- ✓ Same day delivery¹: **FREE**
- ✓ One-Hour Delivery¹: **\$5**

¹ On orders that are in stock and insurance plan approval is received on first request.



Our Goal: Technology-Leveraged Pharmacy



Mobile App



Advanced Pharmacy Mgt. System & Inventory System



Logistics & Predictive Delivery Routing



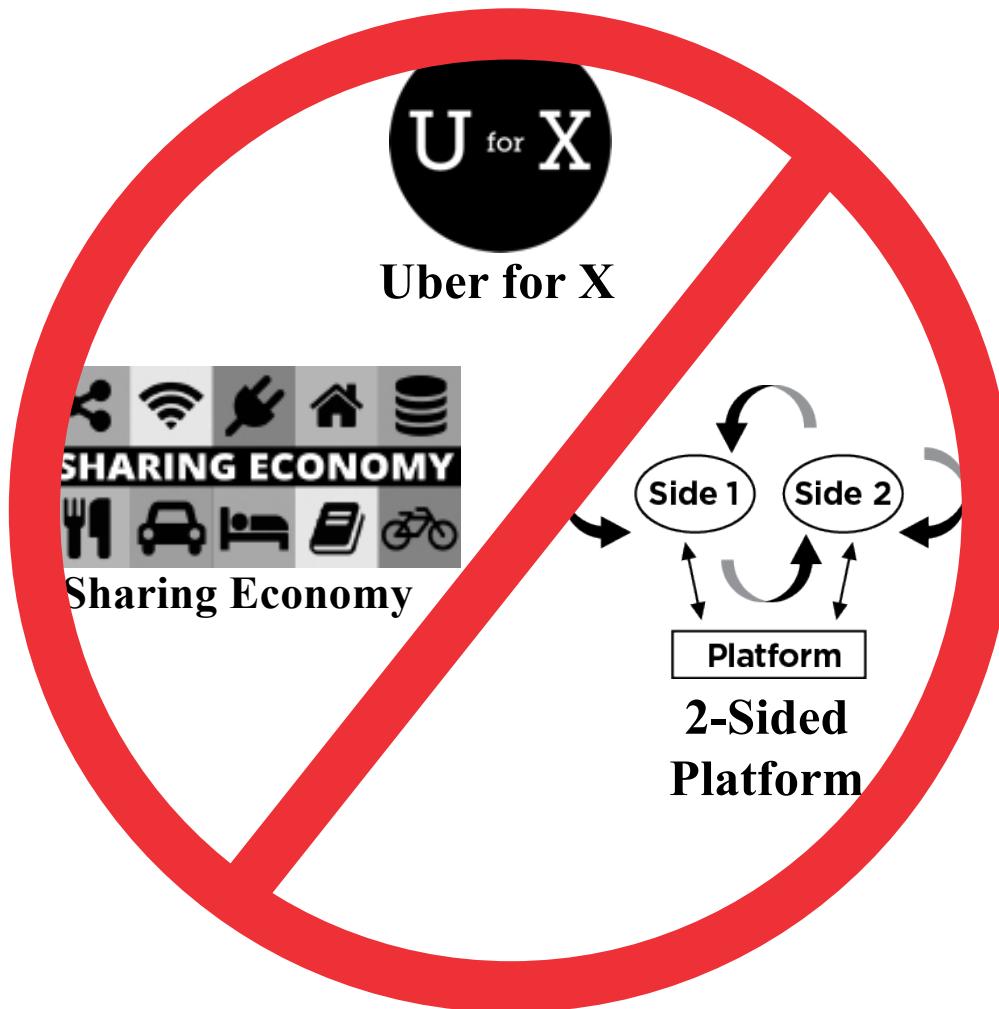
Optimized Wholesaler Purchasing System

The above statements represent future, rather than current offerings, and are meant for illustrative purposes. They do not represent guarantees of future results, levels of activity, performance or achievements.



Why Build Your Own Pharmacy?

We Believe, No Viable Platform or Demand Aggregation Play



- **Regulation**
- **Disintermediation Risk**
- **Customer Experience**
- **Mail Order is Incomplete Solution**

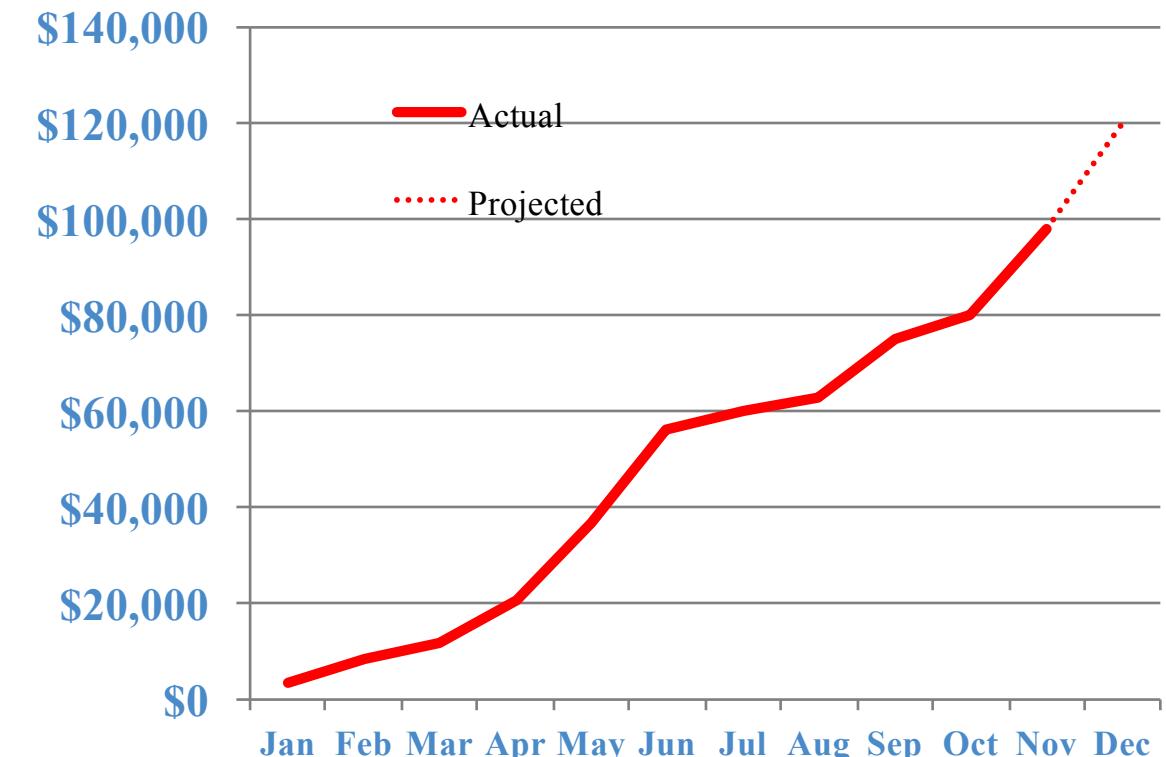
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Execution and Traction

2015 Timeline



2016 Monthly Revenue*



*Past performance is not an indication of future results. This figure is meant for illustrative purposes and does not represent guarantees of future results, levels of activity, performance, or achievements.

Nov Revenue: \$97.5k, up 21% from Oct

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Size of Opportunity

The below figure represents management estimates and is meant for illustrative purposes. It does not represent guarantees of future results, levels of activity, performance or achievements, all of which cannot be made.

\$306B

US Rx

\$225B

Retail Rx

\$153B
64 & under²

\$45B
Convenience
Shoppers¹

NowRx

TAM³ = 20% of Retail Rx Market \$45B

¹Busy Professionals - Estimate 1: High Income – Annual income between \$90K and \$400k (24.5%). US Census Bureau; Estimate 2: Consumers to pay for convenience (36%). M/A/R/C Research, 2016. Average of these values= ~30%.

²64 & Under share of Retail Pharmacy market = 68% of Retail – IMS Health, Xponent National, Jan 2014

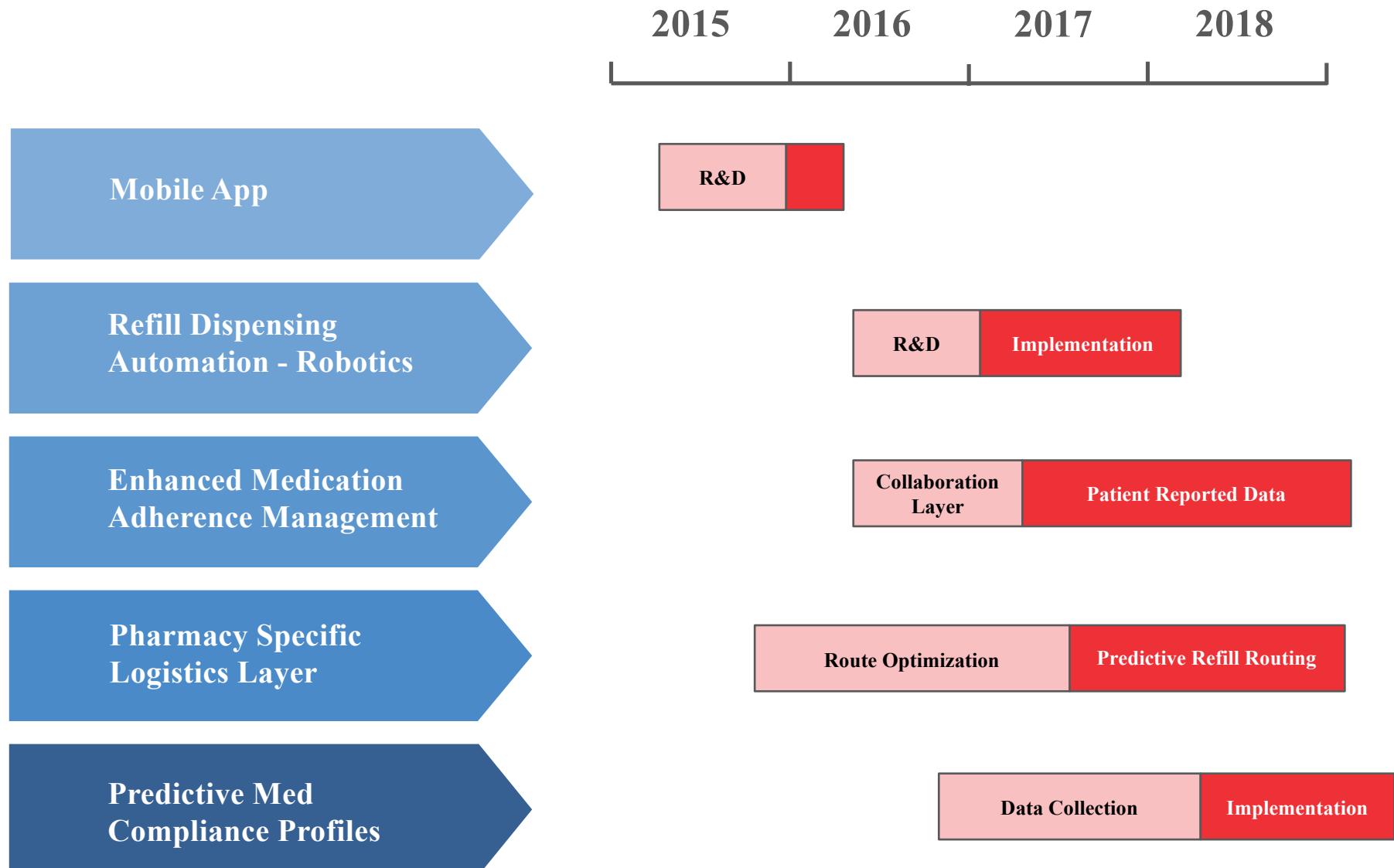
³20% is the product of convenience shoppers (30%) percentage and share of 64 and under percentage (68%); [20% = ~ 30% * 68% with rounding].

Competitors

Courier Services & Mail Services	Bought Traditional Pharmacy, Added Same-Day Delivery	Re-Building Pharmacy From Ground Up 1-Hour Delivery / Logistics
  	 <p>(\$12M – Sequoia/Khosla)</p>  <p>(\$6M – Jackson Square Ventures)</p> 	
<ul style="list-style-type: none"> - Revenue primarily from Delivery - May not be able to legally receive prescriptions from Physicians - Cannot legally handle controlled substances - Logistics: Point-to-Point 	<ul style="list-style-type: none"> + Revenue from Rx Sales + Logistics: Hub and Spoke - Existing Pharmacy Bottlenecks and Systems - Optimized for Same-Day Delivery 	<ul style="list-style-type: none"> + Revenue from Rx Sales + Logistics: Hub and Spoke + Ability to Optimize Workflow and Customer Service + Optimized for One-Hour Delivery, On-Demand + Hourly Delivery Windows + User experience Oriented

The above figure represent management opinion and is meant for illustrative purposes. It does not represent the entire scope of competition in the marketplace, nor does it represent guarantees of future results, levels of activity, performance or achievements.

Defensibility - Planned Development



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Go-To-Market

Referral Channels

1 Providers & Doctors

Marketing Rep outreach, info lunches, etc. –
Better compliance drives better health

2 Health Institutions

Discharge meds to Surgery centers, skilled nursing, home care – **Reduced re-admissions**

3 Employer Groups

Partner programs with other employee health services, benefits and products – **Worker productivity and lower health plan costs**

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Team



CARY BREESE
CEO & CO-FOUNDER

- Multi-time startup CEO & Founder
- Technology & Insurance
- CEO @GenieDB (wound down);
- CEO @Trafalgar (acq. 2011)
- SVP @CIGNA Group
- BSEE & Actuary



MICHAEL PELLINI, MD
INVESTOR

- CEO @Foundation Medicine: NASDAQ: FMI (\$1B market cap)
- President/COO @Clariant: acq. GE (\$580M)
- Jefferson Medical (MD)



SUMEET SHEOKAND
CTO & CO-FOUNDER

- Multi-Time startup CTO & VP Eng
- Line of Business applications
- Big Data and data warehousing
- @Experian, @Idealab, @X1
- MBA UCLA



BARRY KARLIN, PHD
INVESTOR

- Founder/CEO @CRC Health (acq. \$720M)
- Founder/CEO @eGetGoing
- Founder/CEO @Navigation Tech
- PhD and MS @Stanford - Eng-Econ



MELISSA BOSTOCK, Pharm D
Lead Pharmacist

- 10+ years pharmacist
- Manager Target Pharmacy (5 yrs)
- Pharm D, UCSF
- MS Public Health UCLA
- BS Microbiology, Immunology, UCLA



JERRY MILLER, PHARM.D.
ADVISOR

- 30+ years hospital clinical pharmacy
- Retail pharmacy, corporate retail
- Pharmacy benefit management
- Healthcare/managed care consulting



Thank You



Contact Information

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