Vyllage® is joining Crowdfunders Approved.

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Your Neighborhood Watch for Packages

Invest in Vyllage®

There are approximately [4.5 billion packages](#) that are delivered in the United States annually (both FedEx and UPS with an estimated 23 million being stolen during the Q4 peak period. As more consumers become comfortable with online shopping and the number of packages delivered increases, this shopping option will continue to increase. Vyllage® is uniquely poised to create a new industry.

There are two (2) business markets/models Vyllage® will utilize to generate revenue:

1. **Vyllagers™ (Package Receivers)**: Directed toward individuals interested in being the owner and operator of a Vyllage® Smart Locker Community. Vyllage®'s primary business is directly suited for individuals/families familiar with the gig economy, and who are home for the majority of the day. For the US, the minimum Vyllage™ population that would be to have a Vyllage® location in each of the 40,000 US Zip Codes. Vyllagers™ would have the ability to rent space to available services and external customers to increase their revenue.

2. **End Users (Customers)**: Aimed primarily at consumers who are frustrated with the current delivery model, receiver, preoccupied who cannot afford to miss an important delivery or are concerned about having their packages and deliveries unsecured and possibly stolen.

We believe that your investment in this unique space in the multi-billion dollar logistics industry will be sound. Join us as we strive to make Vyllage® a household name and verb!

- Laura A. Borland, President & Co-Founder

Investment

$1 / share | **$10 million pre-money valuation**
If you invest, you're buying shares of Vyllage® Inc. common stock.

Minimum Investment
$1 share = $10 million pre-money valuation
Vyllage® has a website, and 2 iOS apps and 2 Android apps (Vyllage and Vyllagers Business). Additionally, we have a registered trademark for the words Vyllage®, a trademark pending for Vyllagers™, and a patent pending on our package receiving technology.

Your investment will be used for the development of a web application, and enhancement of iOS and Android apps. Also, Vyllage® needs to acquire services for trademark and patent protections, and contract and licensing agreements, while ramping up our marketing.

Crowdfunding allows us to not only generate pre-launch revenue, but greatly assists us in making Vyllage® viral.

Pitch

Phase 1 investors only:
1. **Vyllagers™ Receive 100% Bonus for packages received for the first two months of operation:** After the application is launched, Vyllagers™ who sign up on the Vyllagers® Business app, and operates a package receiving location, will receive a bonus equivalent to 100% of the revenue Vyllagers™, received 100% as a bonus!
2. **Customers Receive First 20 shipments Free:** As an Phase 1 investor, you will have your first 20 shipments with Vyllage® at no cost to you.

Phase 2: $100,001 - $1,000,000 - 909,090 shares offered at $1.10/share. Minimum purchase of $100 for 100 shares.

Perks

Phase 1 investors only:
1. **Vyllagers™ Receive 100% Bonus for packages received for the first two months of operation:** After the application is launched, Vyllagers™ who sign up on the Vyllagers® Business app, and operates a package receiving location, will have a bonus equivalent to 100% of the revenue Vyllagers™, received 100% as a bonus!
2. **Customers Receive First 20 shipments Free:** As an Phase 1 investor, you will have your first 20 shipments with Vyllage® at no cost to you.

Our mission at Vyllage® is to provide homeowners globally with a turn-key business model that helps reduce issues of delivered purchases for businesses and communities while fostering goodwill throughout neighborhoods.

What We Have Accomplished So Far

Vyllage® has a website, and 2 iOS apps and 2 Android apps (Vyllage and Vyllagers Business). Additionally, we have a registered trademark for the words Vyllage®, a trademark pending for Vyllagers™, and a patent pending on our package receiving technology.

Your investment will be used for the development of a web application, and enhancement of iOS and Android apps. Also, Vyllage® needs to acquire services for trademark and patent protections, and contract and licensing agreements, while ramping up our marketing.

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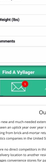
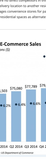
Our Service



What Makes Vyllage® Different

Vyllage® is the pioneer in leveraging homes as strategic delivery drop-off locations. With our first mover advantage, we will be able to define and benchmark this industry in terms of standards, compression, pricing, and sustainability. The simplicity of Vyllage®'s business model is that we leverage existing infrastructure, and the majority of Vyllagers™ guests, is easily replicated as we progress to scale, while being risk-account international logistical companies.



Vyllage® charges $3.99 to $4.99 for users to retrieve the full address of a Vyllage® location where they would like to have their package or delivery shipped. Each Vyllage™ makes $2 to $3 for the first package within the shipment and $0.99 cents for each additional package. Vyllage® makes a flat 99 cents on every transaction.

Our Market and Industry

Vyllage® will be a new and much-needed extension of the package delivery cycle and logistics space. Currently, delivery companies have seen an uptick year over year in package delivery purchases and processing. This is due to consumers increasingly preferring from brick-and-mortar retail locations to the online marketplace to shop. In 2014 alone, the three main delivery and logistics companies in the United States (UPS, USPS, and FedEx) delivered 15 billion packages.

Currently, there are no direct competitors in this space. A close parallel would be the UPS My Choice, which allows for customers to change their delivery location or reschedule estimated delivery times. UPS Store or local business. FedEx also offers a similar service, but leverages convenience stores for package receiving and warehousing. Vyllage® approach is different as we are exclusively using residential spaces as alternate delivery locations.

Comparative Analysis of Current Consumer Experience w Vyllage®

In the Press

Meet the Founders

Laura A. Borland
President & Co-Founder
Laura Borland has been and raised in Atlanta, Georgia. She has a degree in Computer Science and Mathematics from Spelman College. Laura is the mother of 2 girls, and is the wife of Vyllage®'s CEO, Sean Borland. Laura is a Project Management Professional (PMP) and a Certified Scrum Master. Laura has worked in the Information Technology field for over 15 years as a Project Manager, Business Analyst, and Software Engineer in Quantitative Management and it relates to logistics and capacity planning, and has a passion for entrepreneurship and due to her training as a Quality Engineer.

Sean D. Hale
Vice President & Co-Founder
Sean Hale was also born and raised in Atlanta, Georgia. He has a degree in Computer Science and Mathematics from Spelman College. Sean is the husband of Vyllage®'s CEO, Laura Borland, and is the father of 2 girls. Sean has worked in the tech industry for over 15 years as a software engineer, a sales industry and has been the operations of a major sales company subcontract for over 10 years. Sean's experience in the tech industry, his knowledge of the technology, and his passion for entrepreneurship and agile leadership required as part of the software scope.

Offering Summary

Investment

$1 share | $10 million pre-money valuation

If you invest, you're buying the company will hold a future value greater than $10 million.

Phase 1 Offering offerings: Up to $100,000 - 100,000 shares offered at $1/share. A minimum investment of $50 per 500 shares is required.

If we are successful with the Phase 1 raise, upon financial review and assessment, we intend to extend our offering and offer additional shares. The proposed details of Phase 2 are below:

Phase 2: $100,001 - $1,000,000 - 909,090 shares offered at $1.10/share. Minimum purchase of $100 for 100 shares.

Perks

Phase 1 investors only:

1. **Vyllagers™ Receive 100% Bonus for packages received for the first two months of operation:** After the application is launched, Vyllagers™ who sign up on the Vyllagers® Business app, and operates a package receiving location, will receive a bonus equivalent to 100% of the revenue Vyllagers™, received 100% as a bonus!
2. **Customers Receive First 20 shipments Free:** As an Phase 1 investor, you will have your first 20 shipments with Vyllage® at no cost to you.

Irregular Use of Proceeds

Vyllage® might incur Irregular Use of Proceeds that may include but are not limited to the following: loan \$10,000, lender payments and salary and wages to officers, directors, or employees, compensation to consultants, or any of their affiliates, or any other payments to the insiders. The expense labeled "Travel and Entertainment", the expense that it for the purposes of inter-company debt or loan payments.

Form C Filings

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Risks

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature. These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

Updates

Follow Vyllage® to get notified of future updates!

Comments (0 total)

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