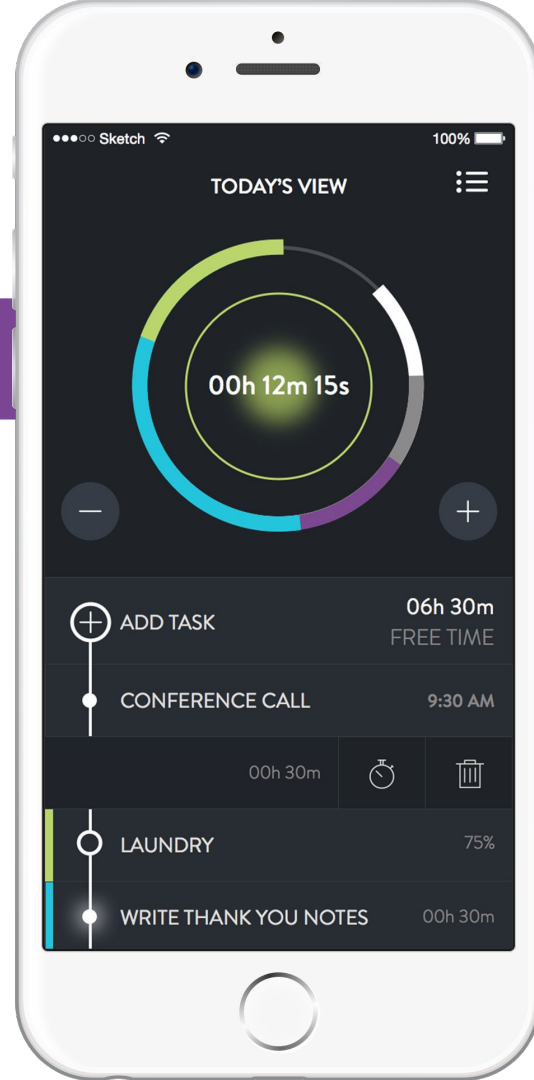




Time management, evolved.





Mission

To help users intelligently allocate their time and willpower so they can enjoy the present moment to the fullest.



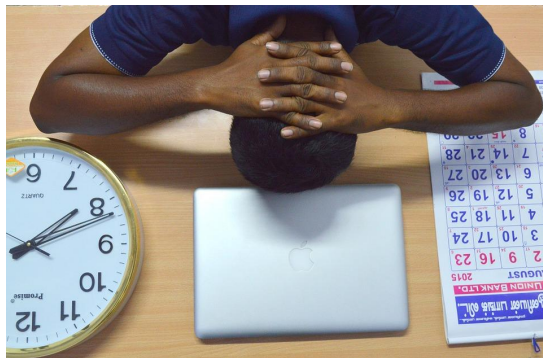


Problem

Time and **willpower** are our most valuable resources, *yet there is no easy way to manage them.*

The quality of your life is largely determined by the quality of your time management.

- Brian Tracy

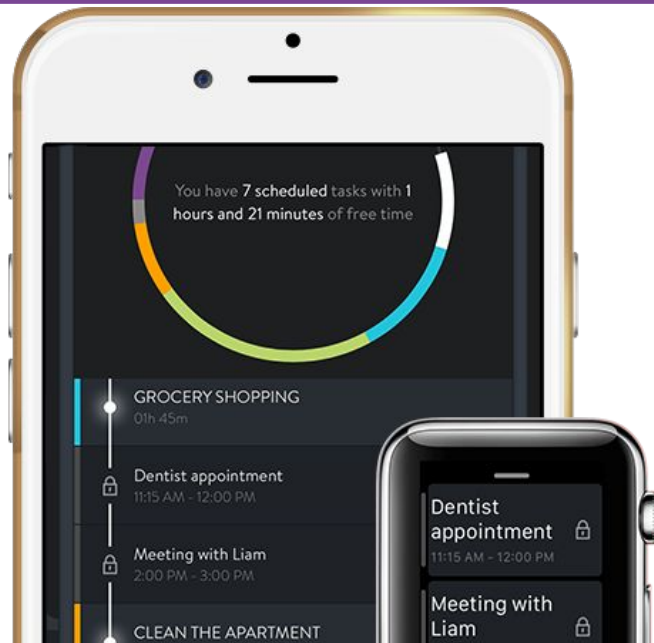


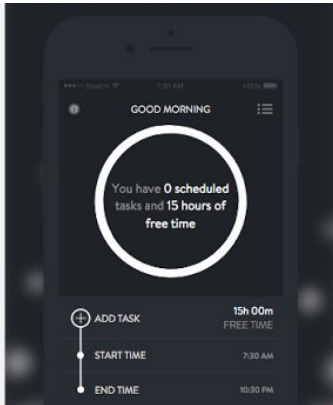


Solution

Chronability: the next evolution in time management.

- Beautiful visualization of your entire day
- Fixed appointments and flexible to-dos are displayed together
- Free time calculated in real time to keep you motivated and on track
- Your day view is available at all times on your iPhone or Apple Watch





THIS IS YOUR DAY

Select a start time and end time to set the total number of hours in your day.



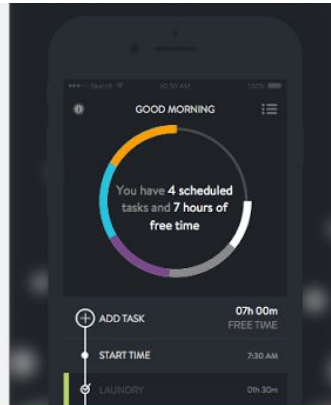
ADD A TASK

After naming your task, assign a category and task duration by long pressing.



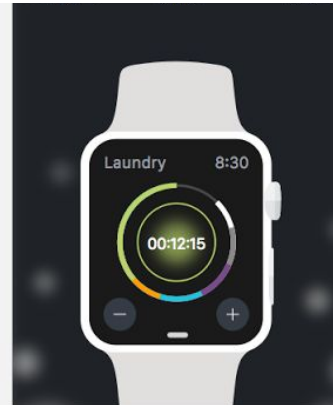
TRACK TASK TIME

Tap the task once to start the timer, tap again to pause, and double tap to complete the task.



RECLAIM YOUR FREE TIME

Manage your time, complete tasks, and make the most of your day.



LINK YOUR APPLE WATCH

Time tracking is now at your fingertips - or rather, your wrist.

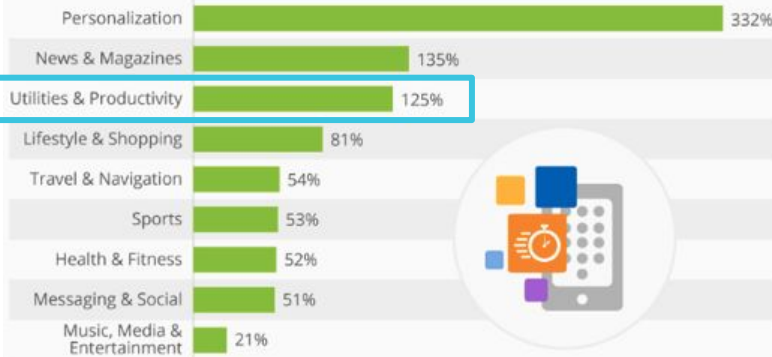


Market

Busyness has become an **epidemic**, and the productivity market is exploding

The Fastest-Growing App Categories in 2015

Year-over-year increase in app sessions by category (2015 vs. 2014)



'Busy' has become
the new 'Fine'.

- Jeff Shinabarger

www.clutterrescue.com.au

@StatistaCharts Source: Flurry Analytics

Yet no one has found a cure to the epidemic...

This is a small subset of time management books published *just in 2016*





Market

Why has nobody been able to cure this epidemic?

The answer is deceptively simple...
and may shock you.



Competition

Today's productivity apps **don't manage time at all.**

To-do list apps let you create a **static list of tasks** that you can check off. They ignore *time management* completely.



Things



remember
the milk™

Calendar apps do involve time, but only in the context of *scheduled appointments*. They are not designed to incorporate and manage your *regular, flexible to-dos*.



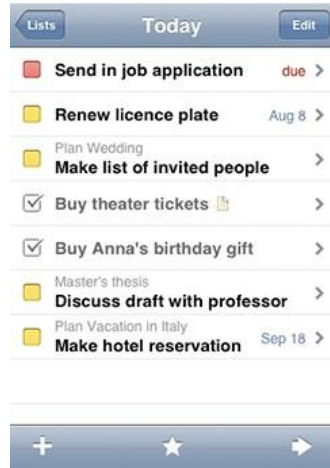
Fantastical





Competition

Indeed, today's productivity software is often glorified versions of old-fashioned paper to-do lists and calendars.



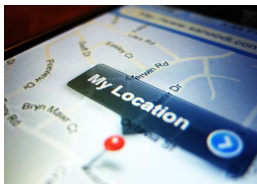
An **evolution** in time management technology is needed



Competition

All other available apps are simply **not poised** to take advantage of the plethora of new technologies that could **automate** the most difficult parts of time

Location Awareness



Crowdsourced Data



Machine Learning



Internet of Things



Wearables



Virtual Reality



Augmented Reality

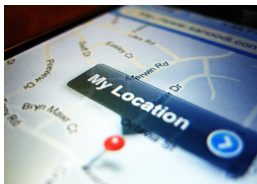




Road Map

Chronability is the foundation that can incorporate these technologies to create an intelligent personal assistant that actively helps you manage your time.

Location Awareness



Crowdsourced Data



Machine Learning



Internet of Things



Wearables



Virtual Reality



Augmented Reality





Business Model

Chronability is a free mobile application

- Free version available on iPhone and Apple Watch
- Premium version with access to desktop application
- Enterprise version for business

Premium version includes cross-platform integration



Target Market

Three target demographics have been chosen

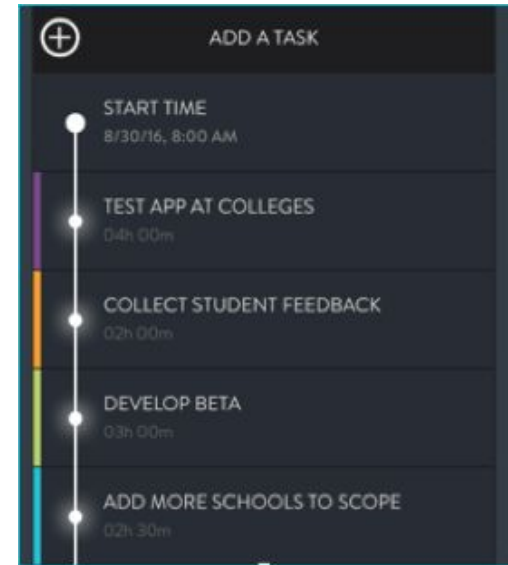
- Productivity aficionados
- Early adopters and innovators
- College and graduate students



User Acquisition

We start by targeting college students

- Promote brand at select colleges
- Use student feedback to develop Beta
- Add more schools to scope



Using their feedback to fill students' needs



Team

Core Team



Nizar Taki MD
CEO / Founder



Mansoor Naseem
Lead Developer



John Fanning
Advisor
Founder - Napster
Advisor - Netcapital



Status

We are developing our Alpha

- Functioning prototype built
- Using prototype to gather feedback for iterative development
- Next Step: Harvard University and MIT campus testing

Currently Raising: \$100,000



Thank You