

Investor Presentation

Click link for 2 minute video: www.Vodi.io

Proprietary and Confidential



PROBLEMS

✓ App Fatigue

Mobile users need too many different apps for the daily tasks they want to accomplish

✓ Most Messaging Apps Haven't Evolved

Few incorporate vital financial and telecom services alongside communication features

✓ Lack of Monetization Opportunities

Most businesses aren't monetizing from their customers' use of OTT messaging apps



TOO MANY APPS

SOLUTIONS: vodi – Value On Demand Instantly

Vodi is the only application that offers:

- ✓ Mobile shopping and communication with **conversational commerce & suggestive search**



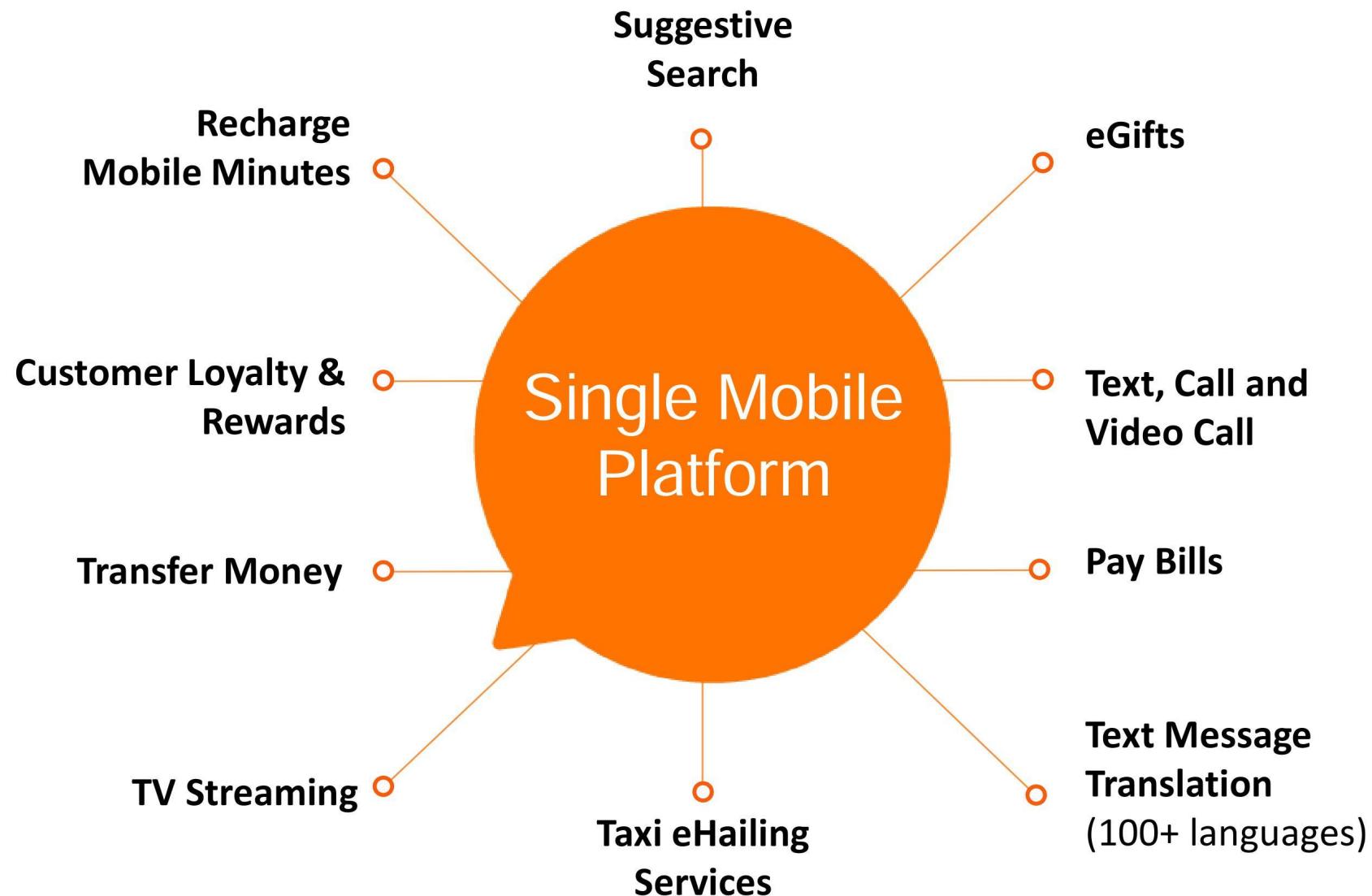
- ✓ **Global financial/telecom services** including instant eGift cards and mobile phone recharging (with money transfer and bill payment coming soon)



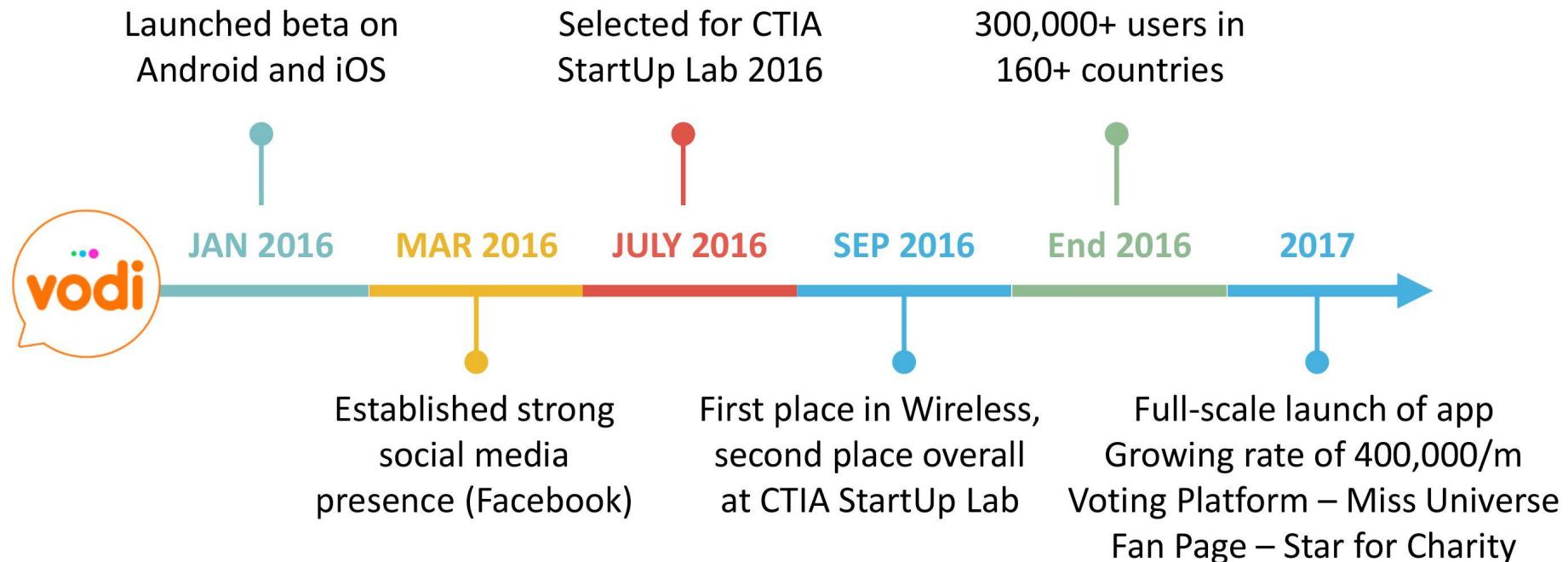
- ✓ A **unique B2B model** for global partnerships – mobile carriers, online businesses, TV networks, OEMs, etc. – that unlocks **monetization** on a worldwide scale



PRODUCTS AND SERVICES



BUSINESS HISTORY



Strategy involves securing licenses and partnerships, already years in the making

Expected cost of user acquisition is \$.20 per user

TOTAL ADDRESSABLE MARKET: \$800B+

Phase 1 2016			Future Phases		
\$36B+ 100M+ users	\$500B+ 5B+ users	\$130B+		\$4.5B+	\$500B+
					
18+ MVNO operators	6B handsets worldwide, covering 135 countries	150+ popular brands	60 partners	12,000 billers	
					

COMPETITION

	Free Messaging					Egift	Mobile Recharge	Money Transfer/P2P			vodi
	Whatsapp	WeChat	Line	Messenger	Viber	Gyft	Sendly	W.U.	Venmo	Xoom	
Text / Voice Calling	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓
Video Calling	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓
Stickers	✗	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓
Translation	✗	✓	✓	✓	✗	✗	✗	✗	✗	✗	✓
Hyperlink Text	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
eGift	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓
US Prepaid Mobile Recharge	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
Global Prepaid Mobile Recharge	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✓
Prepaid Debit Card	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✓
US Bill Payment	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✓
Coins or Reward System	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✓
Money Transfer / P2P	✗	✓	✗	✗	✗	✗	✗	✓	✓	✓	✓
Digital Viral Marketing	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
Gif's	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✓

MARKETING AND SALES

Multiple Distribution Models

- ✓ Partner distribution – e.g., mobile operators
- ✓ Key social media influencers



Targeted Mobile Marketing

- ✓ Mobile advertising and social media



The Unique Viral Effect: Creating Habits

- ✓ Tracking/referral code rewards
- ✓ Gamification
- ✓ Incentives for in-app purchases based on behaviors



THE VODI TEAM



Darren Lu

President & CEO

Came to the U.S. as a refugee. Graduated from Harvard College. Founded Lunex Telecom in 2004 and grew its revenue to \$30+ million with 130+ employees in Atlanta and Southeast Asia.



Doug Nguyen
VP

In-house counsel with more than 15 years of legal experience.



Jim Kellaway
CFO

CPA, former chief accountant and CFO with Fortune 100 companies.



Kevin Tran
IT Director

Georgia Tech-educated with more than 10 years of experience managing development teams.



Michael Tran
Marketing Director

Marketing professional with more than 10 years of experience, including mobile marketing.



Tanya Flynn
Business & Product Development Director

Business & Product Development professional with more than 15 years of experience.



Thao Tran
Business Analyst

Business analyst with IT background and extensive overseas experience; fluent in multiple languages.

- *50 experienced in-house app developers and programmers to continue development*
- *Other support staff*
- *Open key senior positions:*
 - *Payment/money transfer senior level*
 - *VP of Business Development*
 - *VP of Marketing*



Contact



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