

# level therapy

Mobile therapy sessions from anywhere

This presentation may contain forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These statements reflect management's current views with respect to future events based on information currently available and are subject to risks and uncertainties that could cause the company's actual results to differ materially. Investors are cautioned not to place undue reliance on these forward-looking statements as they are meant for illustrative purposes and they do not represent guarantees of future results, levels of activity, performance, or achievements, all of which cannot be made. Moreover, no person nor any other person or entity assumes responsibility for the accuracy and completeness of forward-looking statements, and is under no duty to update any such statements to conform them to actual results.

A person stands on a rocky mountain peak, looking out over a vast, rugged landscape under a clear sky. The image serves as a background for the text.

Our mission is  
to **empower** every  
person on Earth  
to achieve their  
highest potential

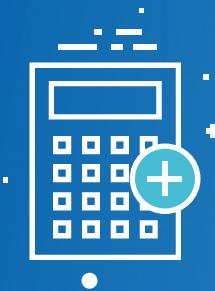
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# Mental illness is an expensive problem that impacts millions of people

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Every year, **43.7 million** American adults experience diagnosable mental health disorders.<sup>1</sup> Among adults with any mental illness, 60% were untreated.



• Serious mental illness costs America **\$193.2B** in lost earnings every year.<sup>2</sup>

Top reasons people don't seek treatment.

**Stigma**  
**Access**  
**Cost**

<sup>1</sup> NAMI General Mental Health Facts, 2015.

<sup>2</sup> American Journal of Psychiatry and U.S. Surgeon General's Report, 1999.

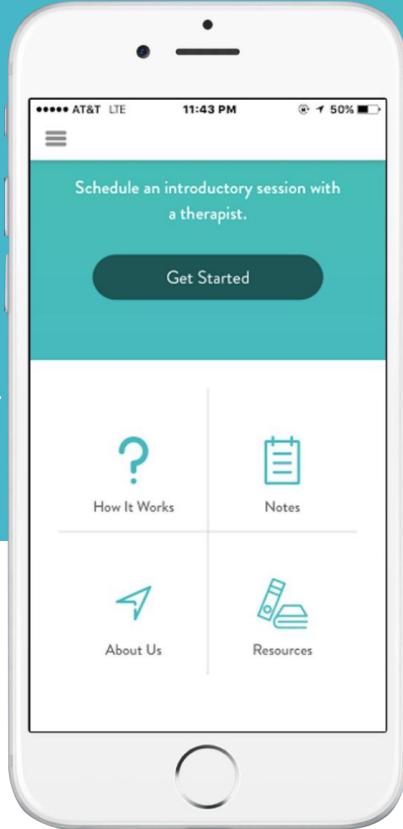
# What we've built

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For the addressable mental health industry



Matching  
Process



Patients now have secure mobile video access to our licensed therapists



Encrypted  
Video Platform

# Our product is sold to companies for their employees

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CLIENT

TEACHFOR  
AMERICA

Active discussions represent current negotiations. Discussions or negotiations do not represent guarantees of future results, levels of activity, performance, or achievements.

# How we make money

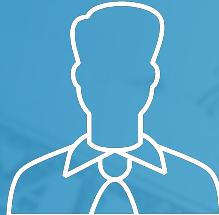
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## Patient

FREE 20 minute  
consultation –  
May be reimbursable by  
insurance

\$99 1 hour session - May  
be reimbursable by  
insurance



## Employers

\$20 per session  
per employee usage  
fee

# Team

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Dan Miller

**CEO**

*Exp. SurveyMonkey, Salesforce.* Dan worked at SurveyMonkey, and also managed market research at Salesforce.



Coley Williams

**CMO**

*Exp. Private Practice.* Coley is a licensed therapist, bilingual, and has taught university level psychology in the US, and Mexico.

# Competition

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	Level	Lantern	TalkSpace	7 Cups of Tea	Doctor on Demand	Ginger.io
Mobile App	✓	✓	✓	✓	✓	✓
Licensed Clinicians	✓		✓		✓	
Video Platform	✓		✓		✓	
Matching Algorithm	✓					
Group Practice (Can legally charge providers a commission on sessions)	✓				✓	
Accepts Insurance (For psychologists)	✓				✓	

This slide represents management opinion and is meant for illustrative purposes. It does not represent the scope of competition in the marketplace, nor does it represent guarantees of future results, levels of activity, performance, or achievements.

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