



Anthony Franco · 2nd
Entrepreneurial Board Member

m-c squares M.C. Squares

Talks about #cpg, #entrepreneurs, #manufacturing, #designthinking, and #userexperience

Denver, Colorado, United States · [Contact info](#)

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Experience



Founder

M.C. Squares

Jan 2013 – Present · 9 yrs 2 mos
Colorado

Comsero is the manufacture of the well know collaborative dry-erase product family "M.C. Squares" Anthony is the founder and Chief Executive Officer for this physical product company. Comsero focuses on creating elegantly designed products and services that improve the way people stay organized, teams collaborate, and organizations create.

May 15th, 2020 mcSquares appears on Shark Tank



Board Member

Rockies Venture Club

May 2019 – Present · 2 yrs 10 mos
Denver, Colorado, United States

Working with the leadership team in guiding this phenomenal angel investment group



Mentor

Boomtown Accelerator

Apr 2016 – Jan 2021 · 4 yrs 10 mos
Boulder

Mentor Boomtown startup companies with a focus on software, user experience, marketing, product development, investor pitching, sales, and entrepreneurship.



Effective Inc.

8 yrs 5 mos

President, Founder

Apr 2005 – Aug 2013 · 8 yrs 5 mos
Denver, Co

Founded and led this amazing design and engineering services organization which has delivered over 600 successful software products. EffectiveUI was the world's first agency dedicated to designing and developing technology using human-centered design practices.

[...see more](#)

Board Member, Contributor

Mar 2007 – Mar 2012 · 5 yrs 1 mo
Denver, Co

Jointly founded and financially contributed to this non-profit, which is focused on improving the way education leverages technology. Effective SC was also notably funded by the Bill and Melinda Gates foundation.

[...see more](#)



Founder, Chief Product Officer, VP Sales

Piper Software

2004 – 2005 · 1 yr

Longmont, Co

Designed and lead the development of a marketing analytics product targeted towards digital marketers. The product was rated as the best-in-class by Jupiter Research.

Led the corporate development efforts that resulted in the purchase of Piper Softw ...see more

Show 4 more experiences

Volunteer experience



Co-Founder and primary donor at EffectiveSC

EffectiveSC

Jan 2009 – Present · 13 yrs 2 mos

Education

co-founded this non-profit dedicated to improving education with technology...