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## Lincoln & Grant

Lincoln & Grant is an aspirational lifestyle magazine and media network for men who aspire to achieve the American dream.

● Small OPO

🏠 Greenwood Village, CO

📺 Media

0

Reservations

\$0

Raised

\$50k - \$1m

Reservation Goal

0% funded with 171 days left

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At Lincoln & Grant, we bolster American men seeking to achieve the American Dream, through digital and print media content. We believe that the spirit and heritage of America was founded in hard work and smart decision-m...

[\( read more \(\)\)](#)

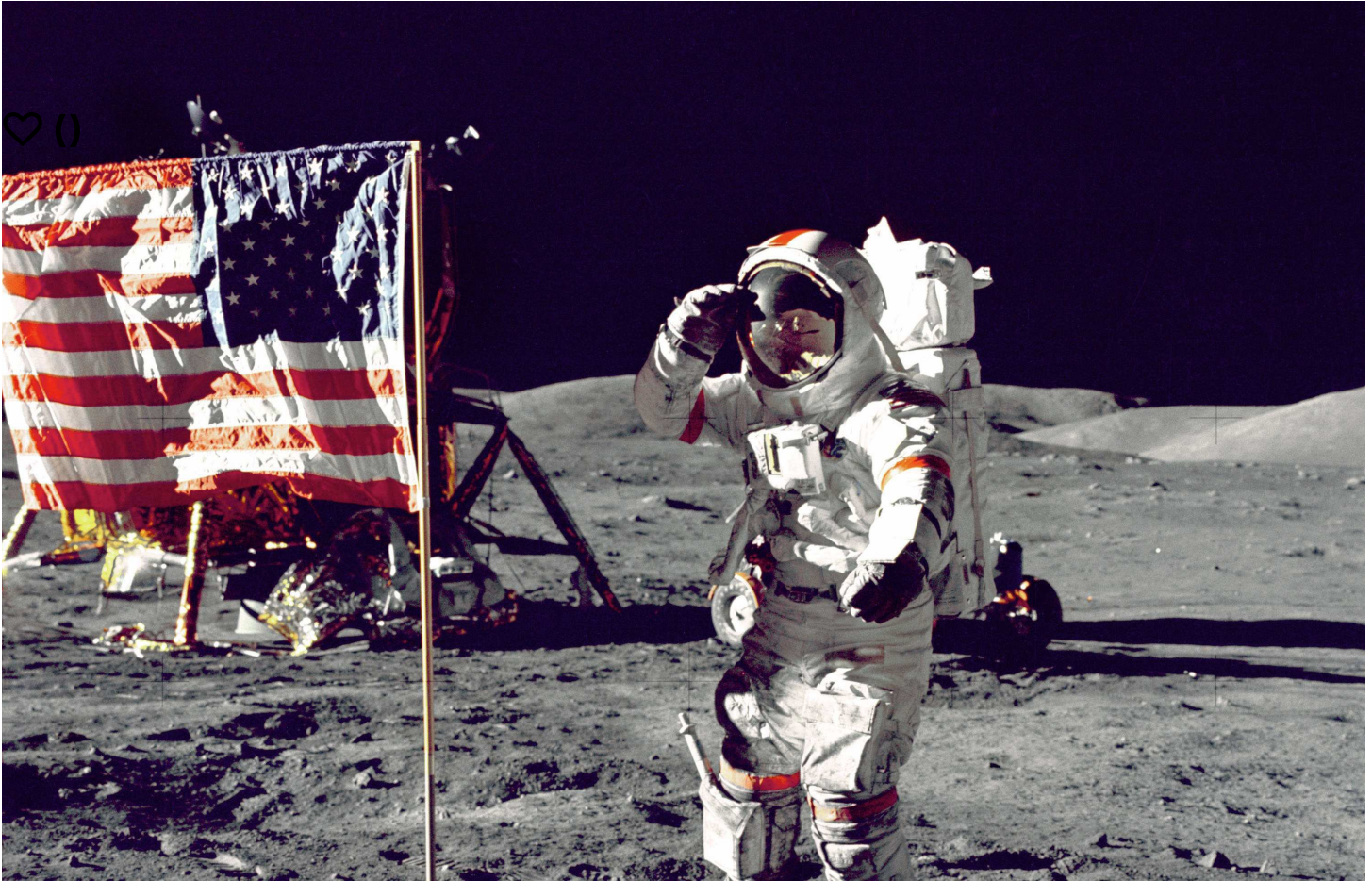
<http://lincolnandgrant.com> (<http://lincolnandgrant.com>)

## Lincoln & Grant Lifestyle Magazine & Content Network

### Our Mission

At Lincoln & Grant, we bolster American men seeking to achieve the American Dream, through digital and print media content.

We believe that the spirit and heritage of America was founded in hard work and smart decision-making, by embracing intelligence, style, innovation, and relationships. Everyday, we strive to furnish our audience with the necessary insight and tools to achieve their life's aspirations. We further seek to represent our own message as an example to the country through the ongoing development of inventive media technologies and revenue models that not only benefit Lincoln & Grant, but our extensive content partner community.



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## Invest

\$1 / share

We are seeking \$1Million to create a viable alternative voice to the progressive bias from the established lifestyle media brands.

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### ***What is the Promise of America?***

"Mitt Romney once said, 'The promise of America has always been that if you worked hard, had the right values, and took some risks, that there was an opportunity to build a better life for your family and for your next generation.'"

However, if you're like me, you're concerned about the future of that promise since the heritage it was founded upon has been demonized by the media. While we often point to the bias of the news media, we often overlook some of the more subtle influences on our thinking. Notably, the popular men's lifestyle magazines continue to insist that being a man means identifying with progressive culture.

**We're excited to introduce you to the lifestyle media company for American Men still seeking the promise of America.**

Welcome to Lincoln & Grant."

-David M. Rich Founder & CEO





GQ

10 hrs · 🌐



Don't forget to vote.



## The Deadly Serious Consequences If America Doesn't Get the Election Right Today

As Keith Olbermann explains it, November 8th, 2016, will be forever remembered as an inflection point in America's history.

GQ.COM | BY KEITH OLBERMANN





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November 12 at 9:28am · 🌐



"A woman who should have been president got up on a stage and acted like the president we need. Unfortunately, it turned out we didn't deserve her."



## Even in Defeat, Hillary Clinton Was Still Presidential as Hell

GQ.COM | BY JACK MOORE



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November 10 at 9:46am · 🌐



The score: Angry White Guys 44, Everyone Else 1.



## With President Donald Trump, Angry White Guys Won Again

The secret behind the most successful team in American political history.

GQ.COM | BY JOHN DEVORE

## Perks

### Founding Package

For Those Who Invest \$500-\$1,749

By investing at our founding package level, in addition to the equity amount that corresponds to your specific investment, you will get our founder thank you kit which includes our company brand book, a custom Lincoln & Grant Lapel Pin, and proof of your status as a founding investor. You will also receive an on-going subscription to the Lincoln & Grant print publication.

### Launch Party Package

For Those Who Invest \$1,750-\$2,999

By investing at our launch party package level, you will receive all of the elements of the Founding Package, plus an exclusive invitation to our launch party at Woodford Reserve Distillery in Kentucky. In addition to attending the Launch Party, you will receive a custom branded commemorative bottle of Woodford Reserve from our Lincoln & Grant Private Barrel.

### Generational Keepsake Package

For Those Who Invest \$3,000-\$4,999



As an investor at the Generational Keepsake level, we wanted to provide you something that you can pass along to your children or grandchildren to show and share your investment in helping Lincoln & Grant get its start. Therefore, in addition to the items from the other two packages, we have partnered with a top watch maker to create a custom Lincoln & Grant timepiece.

### Legacy Package

For Those Who Invest \$5,000 or more

The Lincoln & Grant brand focuses on the heritage and generational wisdom passed from father to son. We wanted to find a way to memorialize that legacy on a larger scale and therefore created the Legacy package. At this investment level, in addition to all of the other investment rewards, you will have the opportunity to work with an editor and ghost writer to share and actually publish an article about the legacy and lessons that you hope to leave for future generations.



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### Meet the Founder

## David M. Rich

### Founder & CEO

Lincoln & Grant is led by Founder and CEO, David Rich. David is a branded content and media veteran who most recently served as the Director of Strategic Development and Digital Innovation for Bonnier Corporation – a worldwide leader in enthusiast media with brands such as Popular Science, Field & Stream, Ski Magazine, and Parenting. David also owned and operated digital media startup, Off The Quad – a digital content provider offering college students insider information about the can't-miss events, places, and experiences in their college town. Before his time in media, David had the privilege of consulting on marketing and advertising programs for some of the world's elite brands including BMW, Samsung, 3M, Oster, Mr. Coffee, and Travelpro. David has a bachelor's degree in Political Science from the University of Colorado and has a master's degree in Accounting from Florida Atlantic University.



<https://www.linkedin.com/in/davidmrich>



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### Offering Terms

#### This Offering

|   |   |
|---|---|
| <b>Securities Offered</b>                           | Maximum of 1,000,000 shares of Class A Non-Voting Common Stock with priority access to dividends.   |
| <b>Common Stock outstanding before the offering</b> | 10,000,000 shares of Class B Voting Stock with secondary access to dividends.   |
| <b>Common Stock outstanding after the offering</b>  | 11,000,000 shares of Class A and B Common Stock.  |
| <b>Use of Proceeds</b>                              | The net proceeds of this offering will be used to complete the development of our media platform and to hire staff for content creation and curation.   |
| <b>Risk Factors</b>                                 | Investing in our shares involves a high degree of risk. As an investor, you should be able to bear a complete loss of your investment. You should carefully consider the information set forth in the "Risk Factors" section of this offering circular. |

#### Notes related to equity and perks of this Offering

Lincoln & Grant, Inc. is seeking to raise a minimum of \$360,000 by May of 2016 at a rate of \$1.00 per share. While our minimum goal is \$360,000, we will continue to accept investment in excess of that amount until we reach the maximum amount of \$1,000,000. All investments will be recorded equally until the maximum of 1,000,000 shares sold.

In addition to the equity received by those who purchase shares, various investment levels will receive additional perks, as follows:

- For those who purchase up to 1,749 shares: By investing at our founding package level, in addition to the equity amount that corresponds to your specific investment, you will get our founder thank you kit which includes our company brand book, a custom Lincoln & Grant Lapel Pin, and proof of your status as a founding investor. You will also receive an on-going subscription to the Lincoln & Grant print publication.
  - For those who purchase at least 1,750 shares and up to 2,999 shares: By investing at our launch party package level, you will receive all of the elements of the Founding Package, plus an exclusive invitation to our launch party at Woodford Reserve Distillery in Kentucky. In addition to attending the Launch Party, you will receive a custom branded commemorative bottle of Woodford Reserve from our Lincoln & Grant Private Barrel.
  - For those who purchase at least 3,000 shares and up to 4,999 shares: As an investor at the Generational Keepsake level, we wanted to provide you something that you can pass along to your children or grandchildren to show and share your investment in helping Lincoln & Grant get its start. Therefore, in

addition to the items from the previous two packages, we have partnered with a top watch maker to create a custom Lincoln & Grant timepiece.

- For those who purchase at least 5,0000 shares: The Lincoln & Grant brand focuses on the heritage and generational wisdom passed from father to son. We wanted to find a way to memorialize that legacy on a larger scale and therefore created the Legacy package. At this investment level, in addition to all of the other investment rewards, you will have the opportunity to work with an editor and ghost writer to share and actually publish an article about the legacy and lessons that you hope to leave for future generations.



|                                    | Most recent fiscal year-end: |     | Prior fiscal year-end: |     |
|------------------------------------|------------------------------|-----|------------------------|-----|
| <b>Total Assets</b>                | \$0.00                       | USD | \$0.00                 | USD |
| <b>Cash &amp; Cash Equivalents</b> | \$0.00                       | USD | \$0.00                 | USD |
| <b>Accounts Receivable</b>         | \$0.00                       | USD | \$0.00                 | USD |
| <b>Short-term Debt</b>             | \$0.00                       | USD | \$0.00                 | USD |
| <b>Long-term Debt</b>              | \$0.00                       | USD | \$0.00                 | USD |
| <b>Revenues / Sales</b>            | \$0.00                       | USD | \$0.00                 | USD |
| <b>Costs of Goods Sold</b>         | \$0.00                       | USD | \$0.00                 | USD |
| <b>Taxes Paid</b>                  | \$0.00                       | USD | \$0.00                 | USD |
| <b>Net Income</b>                  | \$0.00                       | USD | \$0.00                 | USD |

## Finances

### Offering Details

([https://d19j0qt0x55bap.cloudfront.net/production/startups/lincolnandgrant/documents/offering\\_details/Offering\\_Memorandum-\\_Lincoln\\_\\_Grant.pdf](https://d19j0qt0x55bap.cloudfront.net/production/startups/lincolnandgrant/documents/offering_details/Offering_Memorandum-_Lincoln__Grant.pdf))

## Risks

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature. These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

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