

Next Minute, Inc.
Profit & Loss Forecast

	2017	2018	2019	2020
Revenues				
Average Connections per day	1,000	5,000	10,000	25,000
Charge of \$1/conenction (SMS, Call or Request) *	\$180,000	\$1,825,000	\$3,650,000	\$9,125,000
Verified profiles at \$50/year - 10% of providers	\$5,000	\$25,000	\$50,000	\$125,000
Corporate account users	500	2,500	5,000	10,000
\$50/corporate user/year	\$25,000	\$125,000	\$250,000	\$500,000
Mobile ads	\$50,000	\$100,000	\$250,000	\$500,000
Total revenues	\$261,500	\$2,082,500	\$4,215,000	\$10,285,000
Expenses				
Marketing	\$750,000	\$365,000	\$730,000	\$1,825,000
Hosting	\$24,000	\$91,250	\$182,500	\$456,250
Administration	\$150,000	\$182,500	\$365,000	\$912,500
R&D	\$60,000	\$182,500	\$365,000	\$912,500
Other	\$36,000	\$365,000	\$730,000	\$1,825,000
Total Expenses	\$1,020,000	\$1,186,250	\$2,372,500	\$5,931,250
Profit	-\$758,500	\$896,250	\$1,842,500	\$4,353,750

* 2017 is projected only for 2nd half of the year