



CREATE A BINDER
FOR YOUR PROJECT

Streamlining The Creation of Over 25 Million Submittal
Packages For The Commercial Construction Industry

Sept 2016

Our Workflow and Database System Can Save the
Commercial Construction Industry
Over 100 Million Hours Per Year.

The Problem

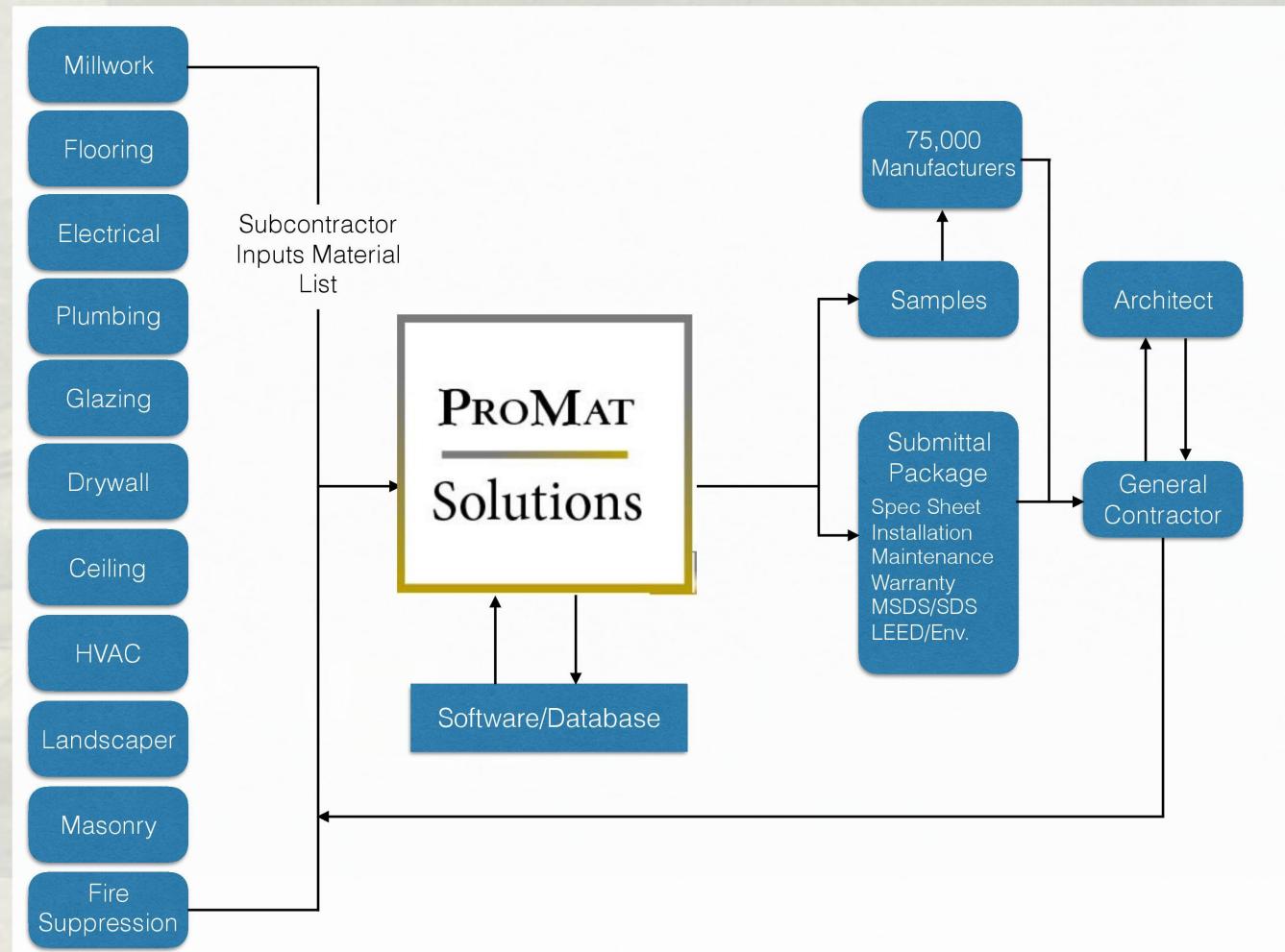
Creating Submittal Packages and Ordering Samples Costs The Industry Over \$4.2B/yr

$$\begin{array}{rcl} 2.2\text{MM} & \times & 16 \\ \text{Projects} & & \text{Subs per} \\ & & \text{per Year} \end{array} \quad \begin{array}{rcl} \times & & 4 \\ \text{TRY N} & & \text{Hours per} \\ \text{Project} & & \text{Package} \end{array} \quad \begin{array}{rcl} = & & 140\text{MM} \\ & & \text{Total} \\ & & \text{Industry} \\ & & \text{Hours} \end{array}$$

140MM hours X \$30/hr = \$4.2B Annually

Our Solution

We have built a workflow system with over 300k products and 1.2 Million documents collected from manufacturer websites.



ProMat KPI's

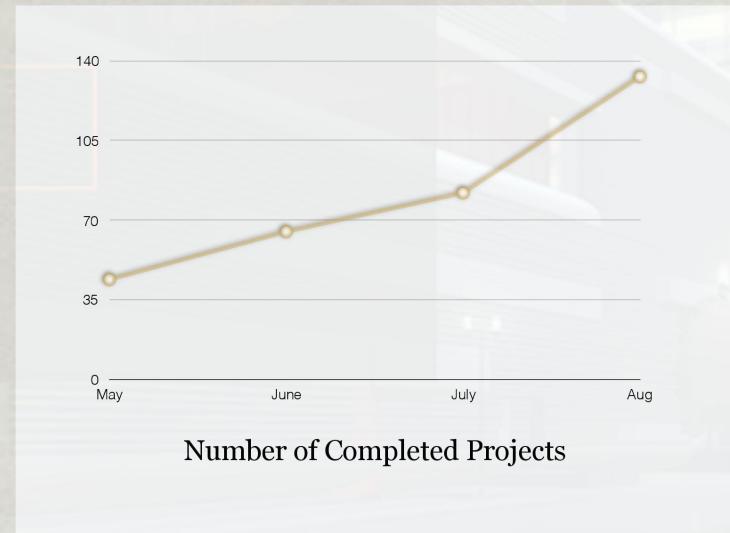
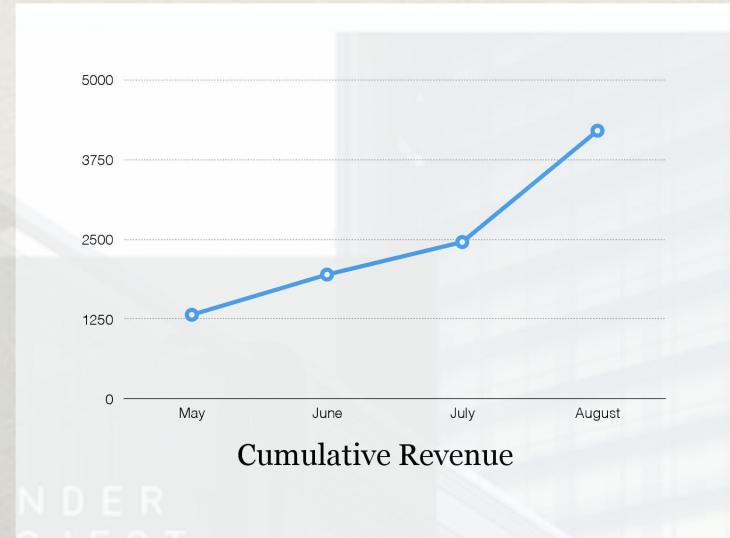
- Monthly Burn Rate approx. \$18,000
- Revenue per Submittal \$30*
- Our Cost per Submittal \$5**
- Gross margin is 83%

*Price increases to \$35 when the enterprise version is launched

** If the product and documentation is in the database

Activity Through August

- It takes customer less than 5 min to submit project and material list
- 120+ completed projects past three month
- Grew client base from 30 to 44 in past three months
- 38+ repeat customers from the flooring industry



At 40% This Would Generate A \$400MM TAM

Our Fundraising Plan

Industry Requested Crowdfunding to
Extend Runway

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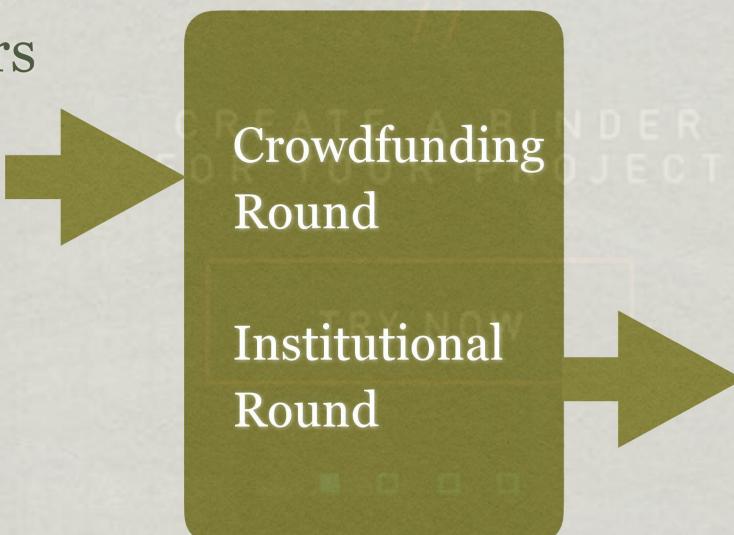


Institutional Round of \$2MM to Scale
the Business

Impact of Fundraise

Where We Are

- Software to generate binders
- Over 300,000 products
- Over 1.2MM documents
- Ability to add 200,000 products and 800,000 documents/month



Where We'll Be

- Enterprise version of our software
- Expand Product and Document Database
- Build Organization
 - Sales
 - Marketing
 - Operations
 - Development

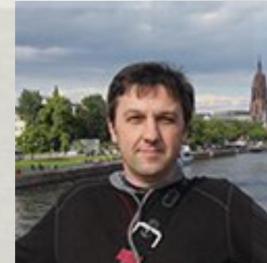
The ProMat Team



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Commercial Submittal Packages
On-Demand - Accurate - Efficient - Done

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