



Wendy Burton

Impact Investing for a Sustainable Future
Canada



World Tree



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Activity

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<https://lnkd.in/dqK9jy3> TOGETHER we can make a difference!

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Experience



President & CEO

World Tree

World Tree Feb 2002 – Present · 16 yrs 8 mos
Victoria BC

Many people are looking for green alternatives to conventional investment approaches. The World Tree Carbon Offset Program is an investment opportunity for people who want to use their money to create both positive change in the world and a return on investment.

The World Tree Carbon Offset Program makes it possible for everyone to reverse their impact on the environment and generate wealth for themselves, their families and their communities.



VP of Corporate Communications

National Scientific Corp May 1998 – Oct 2001 · 3 yrs 6 mos

Prior to World Tree Technologies I was the Vice-President of Corporate Communications for National Scientific Corporation, stock symbol: NSCT. I was instrumental in helping to increase the company's market capitalization to nearly 1 billion dollars while increasing the number of shareholders from 147 to over 14,000 people.

Skills & Endorsements

Entrepreneurship · 38

Endorsed by Catherine Brownlee and 2 others who are highly skilled at this

Marketing Strategy · 33

Bonney King and 32 connections have given endorsements for this skill

Leadership · 31

Endorsed by 3 of Wendy's colleagues at World Tree

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