



## Jon Wuebben · 2nd

CEO, ContentLaunch | Author, Future Marketing | Content Marketing Software | Marketing Keynote Speaker  
Carlsbad, California, United States · [Contact info](#)

500+ connections

 1 mutual connection: Jake Suggs

 Content Launch

## Experience

### Founder & CEO

Content Launch  
Nov 2003 - Present · 18 yrs 5 mos  
Carlsbad, CA

ContentLaunch is the first complete content marketing software built for digital agencies and small and medium sized businesses (SMB's). The application enables you to plan, create and distribute any type of content, helping you to connect with your online audience and positively impact engagement and sales. It provides full content

### Senior Director, Content Marketing & Content Strategy

San Diego Consulting Group · Contract  
Apr 2020 - Present · 2 yrs  
San Diego, California, United States

Management Consulting Firm specializing in: Sales, Marketing, Product Development and Business Development of digital transformation solutions including: IoT Serverless PaaS Software, App Dev, Edge Hardware and AR/VR solutions.

## Education

 Thunderbird School of Global Management  
1997 - 1999

 California State University, Chico  
BS, Business Management  
1992 - 1993

 Ohlone College  
1991 - 1991

[Show all 6 education →](#)