



# AMULET

PROTECTIVE TECHNOLOGIES, INC.

Protecting Life In The Public Space...Invisibly

# OUR NEW REALITY

Acts of terror from gun and blast violence are happening with greater frequency than ever before...in places we never thought possible... where we work, live, and play.

Hundreds of Billions of Dollars are spent on Security Measures to prevent such violence, yet no technology has been able to invisibly protect life within the public space as events unfold.

Until now...

# OUR NEW REALITY

**The FBI identified 213 active shooter incidents that occurred in the United States between 2000 and 2016.**

**A total of 785 individuals were killed, and a total of 689 individuals were wounded.**

**70.0% of the shooting incidents occurred in either a commerce/business or educational environment,**

# SURVEILLANCE AND SCREENING - NO LONGER ADEQUATE

**The Security industry is a growing market,  
with approximately 400 billion dollars in  
world wide sales annually.**

Statistics MRC &  
Cybersecurity Solution



# A NEW LAYER OF PROTECTION IS NEEDED

The security industry said we had a 'brilliant idea!' ... integrate state-of-the-art ballistic barriers into commercial furnishings to invisibly protect the public from ballistic violence when it occurs.

So we did.

Today our award-winning technology is not only found hidden within commercial furnishings from leading manufacturers, our brand is recognized worldwide by the security industry for providing an innovative, and much needed, layer of protection never before available.

**AMULET<sup>®</sup>**  
**BALLISTIC BARRIERS**

IMAGINE IF **AMULET**<sup>®</sup> HAD BEEN THERE...  
BALLISTIC BARRIERS



Century 16 Theater - Aurora, Colorado – July 2017 - Post Mass Shooting - Forensic Bullet Trajectory Study

**AMULET**<sup>®</sup>  
BALLISTIC BARRIERS

# ENVIRONMENTS PROTECTED BY AMULET®

## COMMERICAL AND GOVERNMENT



SCHOOLS

HOSPITALS

CORPORATE  
OFFICES

AIRPORTS

TRAIN STATIONS

LAW  
ENFORCEMENT

HOUSES OF WORSHIP

HOTELS

RESTAURANTS

COURTROOMS

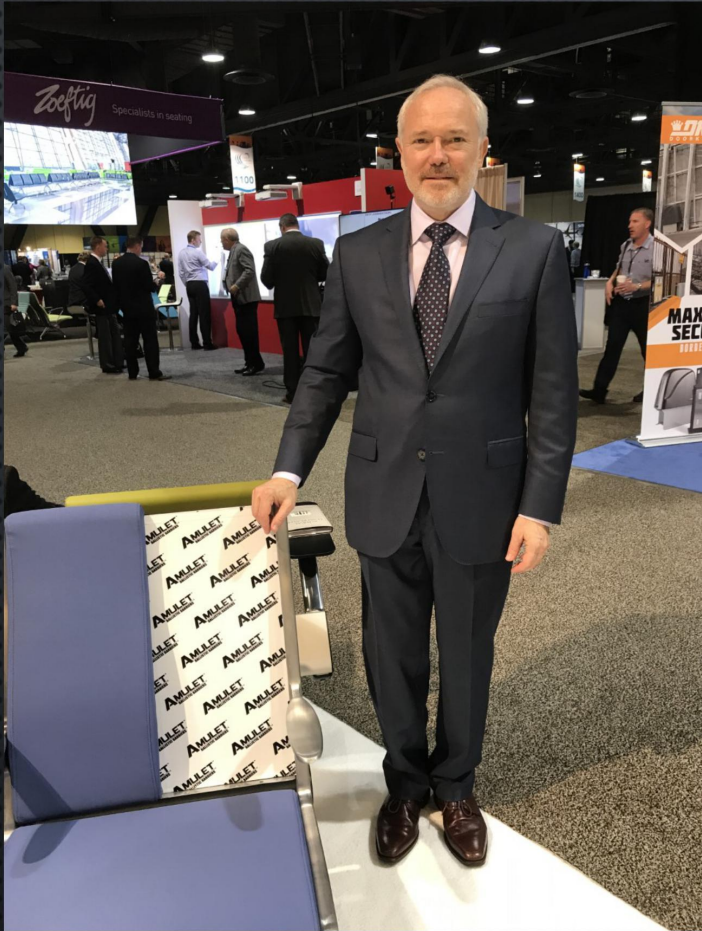
MOVIE THEATERS

SHOPPING MALLS

MILITARY

FEDERAL, STATE,  
LOCAL

# LEADERSHIP



‘Visionary’ and ‘Innovator’ are used to describe Jeff from time-to-time. Although he much prefers to sum up his perspective on disrupting the security industry by simply stating ‘there has got to be a better way’.

Starting his career with the military engineering and product development divisions of Honeywell and General Electric, Jeff gained invaluable operational and sales experience that led to subsequent leadership roles within companies in the medical device and contract furnishings industry.

Leading the way has always been Jeff’s strong suit. Protecting lives from acts of terror is his passion.

**AMULET**  
BALLISTIC BARRIERS

# EXECUTIVE LEADERSHIP TEAM



**Jeffrey Isquith**  
**President and CEO**

30 Years Experience  
Contract Manufacturing/Sales  
Honeywell/GE  
US Military Projects  
Program Management



**Blaine Zippler**  
**CTO**

36 Years Experience  
DuPont  
Ballistic Science



**Gene Perez**  
**COO**

22 Years Experience  
US Foundry Solutions  
Semiconductor



**Alan Bignall**  
**CFO**

Highly experienced CFO  
20 years in both large  
corporations and startups



**Stephanie Guindon**  
**CSO**

Sales, Architecture and Interior  
Design - Herman Miller/Krug  
25 Years Experience

**AMULET**  
BALLISTIC BARRIERS

# AMULET® SENIOR ADVISORY TEAM



Sue Chetlin  
Chief Legal  
Counsel IP  
Chetlin IP, P.C.  
32 Years  
Experience  
Princeton, UVA



Marc King  
Executive VP  
Commercial &  
Govt. Business  
24 Years Defense  
Ind.  
23 Years US Army  
(Ret)  
Lieutenant Colonel



Donald Williams  
GSA Counsel  
Fmr Director GSA  
Washington, DC  
Appointed by  
President  
George W. Bush  
35 Years  
Experience



Doug Haines  
Security Advisor  
Physical Security  
Facilities  
Planning  
Instructor  
45 Years  
Experience  
USAF



Mark Hartsky  
VP Ballistic Tech  
Research and  
Devel  
34 Years  
Experience  
DuPont  
Ballistic Science



Cory Smith  
Systems  
Engineer, ME  
10 Years  
Experience  
Timkin  
Aerospace



Brent Murrell  
Applications  
Engineer, ME  
U of Maryland  
College Park



Ed Rothstein  
Business Dev  
Colonel (Ret)  
CDR Ft. Meade  
30 Years Exp  
Eisenhower  
School  
MS National  
Security



Roy Farrow  
Business Dev  
Venture  
Accelerator  
Fennemore Craig  
35 Years  
Experience  
Stanford University  
School of Law



Morgan Muchnick  
Director-External  
Affairs  
15 Years Government  
and Public Affairs  
Sr. Senate Committee  
Staff  
Harvard Kennedy  
School of Government

# OUR MARKET APPROACH

- LICENSE AND SUPPLY AMULET® TO TIER ONE COMMERCIAL FURNISHING MANUFACTURERS FOR SECURITY INDUSTRY APPLICATION



- BRAND AWARENESS – THINK 'INTEL INSIDE®'
- WORK WITH CHANNEL PARTNERS TO DRIVE MUTIAL GROWTH

AMULET IS PARTNERED WITH SEVERAL LEADING COMMERCIAL FURNISHING  
MANUFACTURERS AND SECURITY INTEGRATORS

- RECOGNIZED BY THE SECURITY INDUSTRY FOR AWARD-WINNING BALLISTIC BARRIER TECHNOLOGY...CONTINUE TO RAISE AWARENESS AND DRIVE SPECIFICATION OF AMULET® PARTNER PRODUCTS





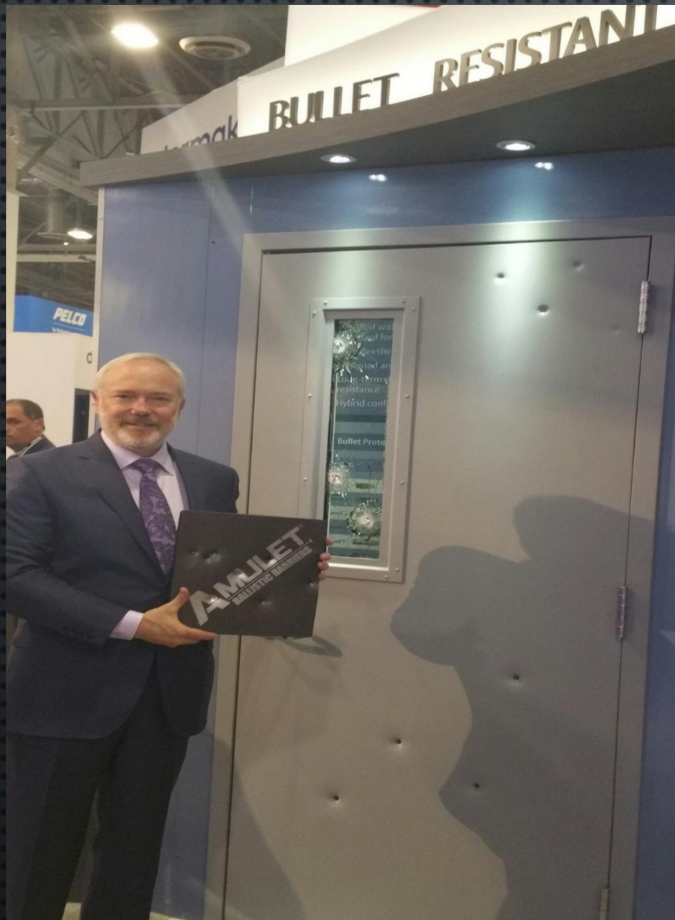
COMPATIBLE WITH PRODUCTS FROM...



D A V I D E D W A R D

As well as... Haworth Inc.  
Herman Miller Inc.  
Kimball International  
Steelcase, Inc.  
Teknion Corporation

# AMULET® IN ARCHITECTURAL INTERIORS



**ASSA ABLOY**

**Door Opening  
Solutions**

**Amulet® MA 'Multi-attribute'**

Our newest technology developed  
with ASSA ABLOY doors in mind

**AMULET®**  
BALLISTIC BARRIERS

# NEW FEDERAL GUIDELINES NOW INCLUDE PROTECTING INTERIOR SPACES OF PUBLIC FACILITIES

**US Homeland Security Recognizes Amulet® Embed Commercial Furnishings  
As Emergency Preparedness Device - Now Eligible For Acquisition Via Federal Funds**





## WHAT COMMERCIAL FURNITURE MANUFACTURERS ARE SAYING...

*"As the leading designer and manufacturer of furniture for airports and public spaces, Arconas is constantly striving to develop design innovations that are human-focused and meet changing market demands. There is demand for Amulet technology, not only in airports, but also in public spaces throughout the world."*



Dan Nussbaum  
President  
ARCONAS



# AMULET® HIDDEN WITHIN AIRPORT SEATING



**‘Flyaway’ Seating  
with Amulet®**



# AMULET® HIDDEN WITHIN CONVENTIONAL FURNITURE

## – HOSPITALITY SEATING



**David Edward  
Corporation**

Established in 1963

Beautiful  
Commercial  
Furniture for  
Hospitality

D A V I D E D W A R D

**AMULET™**  
BALLISTIC BARRIERS



## WHAT SECURITY INDUSTRY EXPERTS ARE SAYING...



*"The biggest challenge facing the physical security industry today is protecting soft targets like public spaces from acts of terrorism... Amulet is a much needed tool for protecting the public as violent events unfold"*

- Doug Haines  
Award Winning Anti-terrorism Expert  
Professor, John Jay College of Criminal Justice

# INTELLECTUAL PROPERTY PROTECTION STRATEGY

- INTERNATIONAL PATENTS PENDING TECHNOLOGY FOR COMMERCIAL FURNITURE APPLICATIONS
- U.S. AND INTERNATIONAL TRADEMARK REGISTRATIONS FOR AMULET® WITH ADDITIONAL APPLICATIONS PENDING
- CONSISTENT LICENSING STRATEGY, INCLUDING PRODUCT SUPPLY REQUIREMENT CONTRACTS
- CONTINUED R&D INTO NEW TECHNOLOGIES
- TRADE SECRET STRATEGY

# RECOGNITION



**FENNEMORE CRAIG**  
ATTORNEYS

DENVER | LAS VEGAS | NOGALES | PHOENIX | RENO | TUCSON  
VENTURE ACCELERATOR AWARD

PHOENIX  
**Business  
Journal**



**The  
New York  
Times**



The Business of the  
Contract Furnishings Industry  
**MMQB**  
The Monday Morning Quarterback

**inBusiness** GREATER PHOENIX



# The Vanilla Ice Project

# AMULET

PROTECTIVE TECHNOLOGIES, INC.

Protecting Life In The Public Space...Invisibly

**AMULET PROTECTIVE TECHNOLOGIES, INC**

Scottsdale, AZ 85261

[www.amuletbb.com](http://www.amuletbb.com)