

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM C**

**UNDER THE SECURITIES ACT OF 1933**

(Mark one.)

- Form C: Offering Statement  
 Form C-U: Progress Update  
 Form C/A: Amendment to Offering Statement  
     Check box if Amendment is material and investors must reconfirm within five business days.  
 Form C-AR: Annual Report  
 Form C-AR/A: Amendment to Annual Report  
 Form C-TR: Termination of Reporting

***Name of Issuer:***

Lookhu Inc.

***Legal status of issuer:***

Form:  
Corporation  
Jurisdiction of Incorporation/Organization:  
Delaware  
Date of organization:  
6/10/2014

***Physical address of issuer:***

3571 E Sunset Road. 300, Las Vegas NV 89120

***Website of issuer:***

<https://lookhu.com/>

***Is there a co-issuer? \_\_\_ yes \_X\_ no.***

***Name of intermediary through which the offering will be conducted:***

OpenDeal Portal LLC dba Republic

***CIK number of intermediary:***

001751525

***SEC file number of intermediary:***

007-00167

***CRD number, if applicable, of intermediary:***

283874

***Amount of compensation to be paid to the Intermediary, whether as a percentage of the Offering amount or as a dollar amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the Offering, including the amount of referral and any other fees associated with the Offering:***

At the conclusion of the Offering, the Issuer shall pay the Intermediary the greater of (A) a fee of six percent (6%) of the dollar amount raised in the Offering or (B) a cash fee of twelve thousand dollars (\$12,000.00).

**Any other direct or indirect interest in the Issuer held by the Intermediary, or any arrangement for the Intermediary to acquire such an interest:**

The Intermediary will also receive compensation in the form of securities equal to two percent (1%) of the total number of the securities sold in the Offering.

***Type of Security Offered:***

Crowd SAFE (Simple Agreement for Future Equity)

***Target Number of Securities to be Offered:***

\$50,000

***Price (or Method for Determining Price):***

\$1.00

***Target Offering Amount:***

\$50,000

**Oversubscriptions Accepted:**

- Yes  
 No

**Oversubscriptions will be Allocated:**

- Pro-rata basis  
 First-come, first-served basis  
 Other: At the Intermediary's discretion

**Maximum Offering Amount (if different from Target Offering Amount):**

\$2,000,000

**Deadline to reach the Target Offering Amount:**

April 26<sup>th</sup> 2024

**If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.**

**Current Number of employees:**

5, with 1 W2 Employee

	<b>Most recent fiscal year-end (2022)</b>	<b>Prior fiscal year-end (2021)</b>
<b>Total Assets</b>	<b>\$117,435.00</b>	<b>\$71,227.00</b>
<b>Cash &amp; Cash Equivalents</b>	<b>\$1,063.00</b>	<b>\$23,131.00</b>
<b>Accounts Receivable</b>	<b>\$108,672.00</b>	<b>\$39,186.00</b>
<b>Short-term Debt</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Long-term Debt</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Revenues/Sales</b>	<b>\$149,511.00</b>	<b>\$110,543.00</b>
<b>*Cost of Goods Sold</b>	<b>\$73,483</b>	<b>\$76,969.00</b>
<b>Taxes Paid</b>	<b>\$0.00</b>	<b>\$1,332</b>
<b>Net Income</b>	<b>\$76,027.00</b>	<b>\$33,574.00</b>

\*Total Operating Expenses” in Issuer’s financial statements.

Select the jurisdictions in which the issuer intends to offer the securities:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District Of Columbia, Florida, Georgia, Guam, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virgin Islands, U.S., Virginia, Washington, West Virginia, Wisconsin, Wyoming, American Samoa, and Northern Mariana Islands

Lookhu Inc.



**A crowdfunding investment involves risk. You should not invest any funds in this Offering unless you can afford to lose your entire investment.**

**In making an investment decision, investors must rely on their own examination of the Issuer and the terms of the Offering, including the merits and risks involved. These Securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.**

**The U.S. Securities and Exchange Commission does not pass upon the merits of any Securities offered or the terms of the Offering, nor does it pass upon the accuracy or completeness of any Offering document or literature.**

**These Securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these Securities are exempt from registration.**

THESE SECURITIES INVOLVE A HIGH DEGREE OF RISK THAT MAY NOT BE APPROPRIATE FOR ALL INVESTORS. THERE ARE ALSO SIGNIFICANT UNCERTAINTIES ASSOCIATED WITH AN INVESTMENT IN THIS OFFERING AND THE SECURITIES. THE SECURITIES OFFERED HEREBY ARE NOT PUBLICLY TRADED. THERE IS NO PUBLIC MARKET FOR THE SECURITIES AND ONE MAY NEVER DEVELOP. AN INVESTMENT IN THIS OFFERING IS HIGHLY SPECULATIVE. THE SECURITIES SHOULD NOT BE PURCHASED BY ANYONE WHO CANNOT BEAR THE FINANCIAL RISK OF THIS INVESTMENT FOR AN INDEFINITE PERIOD OF TIME AND WHO CANNOT AFFORD THE LOSS OF THEIR ENTIRE INVESTMENT. SEE THE SECTION OF THIS FORM C TITLED "RISK FACTORS".

THE SECURITIES OFFERED HEREBY WILL HAVE TRANSFER RESTRICTIONS. NO SECURITIES MAY BE PLEDGED, TRANSFERRED, RESOLD OR OTHERWISE DISPOSED OF BY ANY INVESTOR EXCEPT PURSUANT TO RULE 501 OF REGULATION CF. PROSPECTIVE INVESTORS SHOULD BE AWARE THAT THEY WILL BE REQUIRED TO BEAR THE FINANCIAL RISKS OF THIS INVESTMENT FOR AN INDEFINITE PERIOD OF TIME. THE SECURITIES MAY HAVE FURTHER TRANSFER RESTRICTIONS NOT PROVIDED FOR BY FEDERAL, STATE OR FOREIGN LAW.

NO ONE SHOULD CONSTRUE THE CONTENTS OF THIS FORM C AS LEGAL, ACCOUNTING OR TAX ADVICE OR AS INFORMATION NECESSARILY APPLICABLE TO YOUR PARTICULAR FINANCIAL SITUATION. EACH INVESTOR SHOULD CONSULT THEIR OWN FINANCIAL ADVISER, COUNSEL AND ACCOUNTANT AS TO LEGAL, TAX AND RELATED MATTERS CONCERNING THEIR INVESTMENT.

THIS OFFERING IS ONLY EXEMPT FROM REGISTRATION UNDER THE LAWS OF THE UNITED STATES AND ITS TERRITORIES. NO OFFER IS BEING MADE IN ANY JURISDICTION NOT LISTED ABOVE. PROSPECTIVE INVESTORS ARE SOLELY RESPONSIBLE FOR DETERMINING THE PERMISSIBILITY OF THEIR PARTICIPATING IN THIS OFFERING, INCLUDING OBSERVING ANY OTHER REQUIRED LEGAL FORMALITIES AND SEEKING CONSENT FROM THEIR LOCAL REGULATOR, IF NECESSARY. THE INTERMEDIARY FACILITATING THIS OFFERING IS LICENSED AND REGISTERED SOLELY IN THE UNITED STATES AND HAS NOT SECURED, AND HAS NOT SOUGHT TO SECURE, A LICENSE OR WAIVER OF THE NEED FOR SUCH LICENSE IN ANY OTHER JURISDICTION. THE ISSUER, THE ESCROW AGENT AND THE INTERMEDIARY, EACH RESERVE THE RIGHT TO REJECT ANY INVESTMENT COMMITMENT MADE BY ANY PROSPECTIVE INVESTOR, WHETHER FOREIGN OR DOMESTIC.

#### **SPECIAL NOTICE TO FOREIGN INVESTORS**

INVESTORS OUTSIDE OF THE UNITED STATES, TAKE NOTICE IT IS EACH INVESTOR'S RESPONSIBILITY TO FULLY OBSERVE THE LAWS OF ANY RELEVANT TERRITORY OR JURISDICTION OUTSIDE THE UNITED STATES IN CONNECTION WITH ANY PURCHASE OF THE SECURITIES,

INCLUDING OBTAINING REQUIRED GOVERNMENTAL OR OTHER CONSENTS OR OBSERVING ANY OTHER REQUIRED LEGAL OR OTHER FORMALITIES. WE RESERVE THE RIGHT TO DENY THE PURCHASE OF THE SECURITIES BY ANY FOREIGN INVESTOR.

**NOTICE REGARDING THE ESCROW AGENT**

THE ESCROW AGENT SERVICING THE OFFERING, HAS NOT INVESTIGATED THE DESIRABILITY OR ADVISABILITY OF AN INVESTMENT IN THIS OFFERING OR THE SECURITIES OFFERED HEREIN. THE ESCROW AGENT MAKES NO REPRESENTATIONS, WARRANTIES, ENDORSEMENTS, OR JUDGMENT ON THE MERITS OF THE OFFERING OR THE SECURITIES OFFERED HEREIN. THE ESCROW AGENT'S CONNECTION TO THE OFFERING IS SOLELY FOR THE LIMITED PURPOSES OF ACTING AS A SERVICE PROVIDER.

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## ABOUT THIS FORM C

You should rely only on the information contained in this Form C. We have not authorized anyone to provide any information or make any representations other than those contained in this Form C, and no source other than OpenDeal Portal LLC dba Republic (the “Intermediary”) has been authorized to host this Form C and the Offering. If anyone provides you with different or inconsistent information, you should not rely on it. We are not offering to sell, nor seeking offers to buy, the Securities (as defined below) in any jurisdiction where such offers and sales are not permitted. The information contained in this Form C and any documents incorporated by reference herein is accurate only as of the date of those respective documents, regardless of the time of delivery of this Form C or the time of issuance or sale of any Securities.

Statements contained herein as to the content of any agreements or other documents are summaries and, therefore, are necessarily selective and incomplete and are qualified in their entirety by the actual agreements or other documents. Prior to the consummation of the purchase and sale of the Securities, the Issuer will afford prospective Investors (defined below) an opportunity to ask questions of, and receive answers from, the Issuer and its management concerning the terms and conditions of this Offering and the Issuer. Potential purchasers of the Securities are referred to herein as “Investors” or “you”. The Issuer is referred to herein as the “Issuer” or “we”.

In making an investment decision, you must rely on your own examination of the Issuer and the terms of the Offering, including the merits and risks involved. The statements of the Issuer contained herein are based on information believed to be reliable; however, no warranty can be made as to the accuracy of such information or that circumstances have not changed since the date of this Form C. For example, our business, financial condition, results of operations, and prospects may have changed since the date of this Form C. The Issuer does not expect to update or otherwise revise this Form C or any other materials supplied herewith.

This Form C is submitted in connection with the Offering described herein and may not be reproduced or used for any other purpose.

## CAUTIONARY NOTE CONCERNING FORWARD-LOOKING STATEMENTS

This Form C and any documents incorporated by reference herein contain forward-looking statements and are subject to risks and uncertainties. All statements other than statements of historical fact or relating to present facts or current conditions included in this Form C are forward-looking statements. Forward-looking statements give our current reasonable expectations and projections regarding our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as “anticipate,” “estimate,” “expect,” “project,” “plan,” “intend,” “believe,” “may,” “should,” “can have,” “likely” and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events.

The forward-looking statements contained in this Form C and any documents incorporated by reference herein are based on reasonable assumptions we have made in light of our industry experience, perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. As you read and consider this Form C, you should understand that these statements are not guarantees of performance or results. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual operating and financial performance and cause our performance to differ materially from the performance anticipated in the forward-looking statements. Should one or more of these risks or uncertainties materialize or should any of these assumptions prove incorrect or change, our actual operating and financial performance may vary in material respects from the performance projected in these forward-looking statements.

Investors are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statements made in this Form C or any documents incorporated by reference herein are accurate only as of the date of those respective documents. Except as required by law, we undertake no obligation to publicly update any forward-looking statements for any reason after the date of this Form C or to conform these statements to actual results or to changes in our expectations.

## THE OFFERING AND THE SECURITIES

### The Offering

The Issuer is offering a minimum amount of \$50,000 (the “**Target Offering Amount**”) and up to a maximum amount of \$2,000,000 (the “**Maximum Offering Amount**”) of Crowd SAFE (Simple Agreement for Future Equity) the “**Securities**”) on a best-efforts basis as described in this Form C (this “Offering”). The Minimum Individual Purchase Amount is \$150.00, and the Maximum Individual Purchase Amount is \$100,000.00. The Issuer reserves the right to amend the Minimum Individual Purchase Amount and Maximum Individual Purchase Amount, in its sole discretion. In particular, the Issuer may elect to participate in one of the Intermediary’s special investment programs and may offer alternative Minimum Individual Purchase Amounts and Maximum Individual Purchase Amounts to Investors participating in such programs without notice. The Issuer must raise an amount equal to or greater than the Target Offering Amount by (the “**Offering Deadline**”). Unless the Issuer receives investment commitments, which are fully paid for and meet all other requirements set by this Offering, in an amount not less than the Target Offering Amount by the Offering Deadline, no Securities will be sold in this Offering, all investment commitments will be canceled and all committed funds will be returned.

The price of the Securities was determined arbitrarily, does not necessarily bear any relationship to the Issuer’s asset value, net worth, revenues or other objective established criteria of value, and should not be considered indicative of the actual value of the Securities.

In order to purchase the Securities, you must make a commitment to purchase by completing the subscription process hosted by the **Intermediary** (as defined above), including complying with the Intermediary’s know your customer (KYC) and anti-money laundering (AML) policies. **If an Investor makes an investment commitment under a name that is not their legal name, they may be unable to redeem their Security indefinitely, and neither the Intermediary nor the Issuer are required to correct any errors or omissions made by the Investor.**

Investor funds will be held in escrow with a qualified third-party escrow agent meeting the requirements of Regulation CF (“**Escrow Agent**”) until the Target Offering Amount has been met or exceeded and one or more closings occur. Investors may cancel an investment commitment until up to 48 hours prior to the Offering Deadline or an intermediate close, using the cancellation mechanism provided by the Intermediary. **Investors using a credit card to invest must represent / warrant to cancel any investment commitment(s) by submitting a request through the Intermediary at least 48 hours prior to the Offering Deadline, instead of attempting to claim fraud or claw back their committed funds. If the investor does not cancel an investment commitment before the 48-hour period prior to the Offering Deadline, the funds will be released to the Issuer and the investor will receive their Securities.**

The Issuer will notify Investors when the Target Offering Amount has been reached through the Intermediary. If the Issuer reaches the Target Offering Amount prior to the Offering Deadline, it may close the Offering early provided (i) the expedited Offering Deadline must be twenty-one (21) days from the time the Offering was opened, (ii) the Intermediary must provide at least five (5) business days’ notice prior to the expedited Offering Deadline to the Investors and (iii) the Issuer continues to meet or exceed the Target Offering Amount on the date of the expedited Offering Deadline.

### The Deal Page

A description of our products, services and business plan can be found on the Issuer’s profile page on the Intermediary’s website under <https://republic.com/lookhu> (the “**Deal Page**”). The Deal Page can be used by prospective Investors to ask the Issuer questions and for the Issuer to post immaterial updates to this Form C as well as make general announcements. You should view the Deal Page at the time you consider making an investment commitment. Updates on the status of this Offering can also be found on the Deal Page.

### Material Changes

If any material change occurs related to the Offering prior to the current Offering Deadline the Issuer will provide notice to Investors and receive reconfirmations from Investors who have already made commitments. If an Investor does not reconfirm their investment commitment after a material change is made to the terms of the Offering within five (5) business days of receiving notice, the Investor’s investment commitment will be canceled and the committed funds will be returned without interest or deductions.

### ***Intermediate Closings***

In the event an amount equal to two (2) times the Target Offering Amount is committed and meets all required terms of the Offering prior to the Offering Deadline on such date or such later time the Issuer designates pursuant to Rule 304(b) of Regulation CF, the Issuer may conduct the first of multiple closings of the Offering early, provided (i) the early closing date must be twenty-one (21) days from the time the Offering opened and (ii) that all Investors will receive notice of such early closing date at least five (5) business days prior to such new offering deadline (absent a material change that would require an extension of the Offering and reconfirmation of all investment commitments). Investors who committed on the date such notice is provided or prior to the issuance of such notice will be able to cancel their investment commitment until 48 hours before such early closing date.

If the Issuer conducts an initial closing (the "Initial Closing"), the Issuer agrees to only withdraw seventy percent (70%) of the proceeds that are in escrow and will only conduct such Initial Closing if there are more than twenty-one (21) days remaining before the Offering Deadline as of the date of the Initial Closing. The Issuer may only conduct another close (a "Subsequent Closing") before the Offering Deadline if the amount of investment commitments made as of the date of such Subsequent Closing exceeds two times the Target Offering Amount as of the date of the Initial Closing and there are more than twenty-one (21) days remaining before the Offering Deadline as of the date of such Subsequent Closing.

Any investment commitments received after an intermediate closing will be released to the Issuer upon a subsequent closing and the Investor will receive evidence of the Securities via electronic certificate/PDF in exchange for their investment commitment as soon as practicable thereafter.

The Issuer has agreed to return all funds to Investors in the event a Form C-W is ultimately filed in relation to this Offering, regardless of whether multiple closings are conducted.

Investment commitments are not binding on the Issuer until they are accepted by the Issuer, which reserves the right to reject, in whole or in part, in its sole and absolute discretion, any investment commitment. If the Issuer rejects all or a portion of any investment commitment, the applicable prospective Investor's funds will be returned without interest or deduction.

### ***The Securities***

We request that you please review this Form C and the Instrument attached as Exhibit B, in conjunction with the following summary information.

### ***Not Currently Equity Interests***

The Securities are not currently equity interests in the Issuer and merely provide a right to receive equity at some point in the future upon the occurrence of certain events (which may or may not occur).

### ***Dividends and/or Distributions***

The Securities do not entitle Investors to any dividends.

### ***Nominee***

The Nominee (as defined below) will act on behalf of the Investors as their agent and proxy in all respects. The Nominee will be entitled, among other things, to exercise any voting rights (if any) conferred upon the holder of Securities or any securities acquired upon their conversion, to execute on behalf of an investor all transaction documents related to the transaction or other corporate event causing the conversion of the Securities, and as part of the conversion process the Nominee has the authority to open an account in the name of a qualified custodian, of the Nominee's sole discretion, to take custody of any securities acquired upon conversion of the Securities. The Nominee will take direction from a pre-disclosed party selected by the Issuer and designated below on any matter in which affects the Investors' economic rights. The Nominee is not a fiduciary to the Investors and the Investors agree to indemnify the Nominee per the terms of the Security.

## Conversion

Upon the next sale (or series of related sales) by the Issuer of its Capital Stock to one or more third parties resulting in gross proceeds to the Issuer of not less than \$5,000,000 cash and cash equivalent (each an “Equity Financing”), the Securities are convertible into shares of the securities issued in said Equity Financing, at the option of the Issuer.

### Conversion Upon the First Equity Financing

If the Issuer elects to convert the Securities upon the first Equity Financing following the issuance of the Securities, the Investor will receive the number of securities equal to the greater of the quotient obtained by dividing the amount the Investor paid for the Securities (the “**Purchase Amount**”) by (a) or (b) immediately below:

(a) the quotient of \$20,000,000 (“**Valuation Cap**”) divided by the aggregate number of issued and outstanding shares of capital stock, assuming full conversion or exercise of all convertible and exercisable securities then outstanding, including shares of convertible preferred stock and all outstanding vested or unvested options or warrants to purchase capital stock, but excluding (i) shares of capital stock reserved for future issuance under any equity incentive or similar plan, (ii) convertible promissory notes, (iii) any Simple Agreements for Future Equity, including the Securities (collectively, “**SAFEs**”), and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or **SAFEs**;

OR

(b) the price per share of the securities sold in such Equity Financing multiplied by 20%.

Such conversion price shall be deemed the “**First Equity Financing Price**”.

### Conversion After the First Equity Financing

If the Issuer elects to convert the Securities upon an Equity Financing other than the first Equity Financing following the issuance of the Securities, at the Issuer’s discretion the Investor will receive, the number of converted securities equal to the quotient obtained by dividing (a) the Purchase Amount by (b) the First Equity Financing Price.

### Conversion Upon a Liquidity Event Prior to an Equity Financing

In the case of the Issuer’s undergoing an **IPO** (as defined below) of its Capital Stock (as defined in the Security) or a Change of Control (as defined below) of the Issuer (either of these events, a “**Liquidity Event**”) prior to any Equity Financing, the Investor will receive, at its option and within thirty (30) days of receiving notice (whether actual or constructive), either (i) a cash payment equal to the Purchase Amount subject to the following paragraph (the “**Cash Out Option**”) or (ii) a number of shares of Common Stock of the Issuer equal to the Purchase Amount divided by the quotient of (a) \$20,000,000 divided by (b) the number, as of immediately prior to the Liquidity Event, of shares of the Issuer’s capital stock outstanding (on an as-converted basis), assuming the exercise or conversion of all outstanding vested and unvested options, warrants and other convertible securities, but excluding: (w) shares of capital stock reserved for future issuance under any equity incentive or similar plan; (x) any **SAFEs**; (y) convertible promissory notes; and (z) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or **SAFEs**.

In connection with the Cash Out Option, the Purchase Amount (or a lesser amount as described below) will be due and payable by the Issuer to the Investor immediately prior to, or concurrent with, the consummation of the Liquidity Event. If there are not enough funds to pay the Investors and the holders of other **SAFEs** (collectively, the “**Cash-Out Investors**”) in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts.

“**Change of Control**” as used above, means (i) a transaction or series of related transactions in which any person or group becomes the beneficial owner of more than fifty percent (50%) of the outstanding voting securities entitled to elect the Issuer’s board of directors, (ii) any reorganization, merger or consolidation of the Issuer, in which the outstanding voting security holders of the Issuer fail to retain at least a majority of such voting securities following such transaction or (iii) a sale, lease or other disposition of all or substantially all of the assets of the Issuer

“**IPO**” as used above, means: (A) the completion of an underwritten initial public offering of Capital Stock by the Issuer pursuant to: (I) a final prospectus for which a receipt is issued by a securities commission of the United States or of a province of Canada, or (II) a registration statement which has been filed with the United States Securities and Exchange Commission and is declared effective to enable the sale of Capital Stock by the Issuer to the public, which in each case results in such equity securities being listed and posted for trading or quoted on a recognized exchange; (B) the Issuer’s initial listing of its Capital Stock (other than shares of Capital Stock not eligible for resale under Rule 144 under the Securities Act) on a national securities exchange by means of an effective registration statement on Form S-1 filed by the Issuer with the SEC that registers shares of existing capital stock of the Issuer for resale, as approved by the Issuer’s board of directors, where such listing shall not be deemed to be an underwritten offering and shall not involve any underwriting services; or (C) the completion of a reverse merger or take-over whereby an entity (I) whose securities are listed and posted for trading or quoted on a recognized exchange, or (II) is a reporting issuer in the United States or the equivalent in any foreign jurisdiction, acquires all of the issued and outstanding Capital Stock of the Issuer.

#### Conversion Upon a Liquidity Event Following an Equity Financing

In the case of a Liquidity Event following any Equity Financing, the Investor will receive, at its option and within thirty (30) days of receiving notice (whether actual or constructive), either (i) the Cash Out Option or (ii) a number of shares of the most recently issued capital stock equal to the Purchase Amount divided by the First Equity Financing Price. Shares of capital stock granted in connection therewith shall have the same liquidation rights and preferences as the shares of capital stock issued in connection with the Issuer’s most recent Equity Financing.

If there are not enough funds to pay the Investors and the other Cash-Out Investors in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts.

If the Issuer’s board of directors determines in good faith that delivery of equity securities to the Investor pursuant to Liquidity Event paragraphs above would violate applicable law, rule or regulation, then the Issuer shall deliver to Investor in lieu thereof, a cash payment equal to the fair market value of such capital stock, as determined in good faith by the Issuer’s board of directors.

#### **Dissolution**

If there is a **Dissolution Event** (as defined below) before the Securities terminate, subject to the preferences applicable to any series of preferred stock then outstanding, the Issuer will distribute all proceeds legally available for distribution with equal priority among the (i) holders of the Securities (on an as converted basis based on a valuation of Common Stock as determined in good faith by the Issuer’s board of directors at the time of the Dissolution Event), (ii) all other holders of instruments sharing in the distribution of proceeds of the Issuer at the same priority as holders of Common Stock upon a Dissolution Event and (iii) all holders of Common Stock.

A “**Dissolution Event**” means (i) a voluntary termination of operations by the Issuer, (ii) a general assignment for the benefit of the Issuer’s creditors or (iii) any other liquidation, dissolution or winding up of the Issuer (excluding a Liquidity Event), whether voluntary or involuntary.

#### **Termination**

The Securities terminate (without relieving the Issuer of any obligations arising from a prior breach of or non-compliance with the Securities) upon the earlier to occur of: (i) the issuance of shares in the converted securities to the Investor pursuant to the conversion provisions of the Crowd SAFE agreement or (ii) the payment, or setting aside for payment, of amounts due to the Investor pursuant to a Liquidity Event or a Dissolution Event.

#### **Voting and Control**

Neither the Securities **nor the securities issuable upon the conversion** of the Securities have voting rights unless otherwise provided for by the Issuer. In addition, to facilitate the Offering Crowd SAFE Investors being able to act together and cast a vote as a group, to the extent any securities acquired upon conversion of the Securities confer the holder with voting rights (whether provided by the Issuer’s governing documents or by law), the Nominee (as defined

above) will act on behalf of the holders as agent and proxy in all respects. The Nominee will vote consistently at the direction of the Chief Executive Officer of the Issuer (“**Nominee Designee**”).

The Issuer does not have any voting agreements in place.

The Issuer does not have any shareholder or equity holder agreements in place.

### ***Anti-Dilution Rights***

The Securities do not have anti-dilution rights, which means that future equity issuances and other events will dilute the ownership percentage that Investors may eventually have in the Issuer.

### ***Restrictions on Transfer***

Any Securities sold pursuant to Regulation CF being offered may not be transferred by any Investor of such Securities during the one-year holding period beginning when the Securities were issued, unless such Securities are transferred: (1) to the Issuer; (2) to an accredited investor, as defined by Rule 501(d) of Regulation D promulgated under the Securities Act; (3) as part of an IPO; or (4) to a member of the family of the Investor or the equivalent, to a trust controlled by the Investor, to a trust created for the benefit of a member of the family of the Investor or the equivalent, or in connection with the death or divorce of the Investor or other similar circumstances. “Member of the family” as used herein means a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother/father/daughter/son/sister/brother-in-law and includes adoptive relationships. Each Investor should be aware that although the Securities may legally be able to be transferred, there is no guarantee that another party will be willing to purchase them.

In addition to the foregoing restrictions, prior to making any transfer of the Securities or any capital stock into which they are convertible, such transferring Investor must either make such transfer pursuant to an effective registration statement filed with the SEC or provide the Issuer with an opinion of counsel reasonably satisfactory to the Issuer stating that a registration statement is not necessary to effect such transfer.

In addition, the Investor may not transfer the Securities or any capital stock into which they are convertible to any of the Issuer’s competitors, as determined by the Issuer in good faith.

Furthermore, upon the event of an IPO, the capital stock into which the Securities are converted will be subject to a lock-up period and may not be lent, offered, pledged, or sold for up to 180 days following such IPO.

If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distributee, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the Terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the custodian and Republic Investment Services.

### ***Other Material Terms***

- The Issuer does not have the right to repurchase the Securities.
- The Securities do not have a stated return or liquidation preference.

## COMMISSION AND FEES

### Cash Commission

At the conclusion of the Offering, the Issuer shall pay the Intermediary greater of (A) a fee of six percent (6%) of the dollar amount raised in the Offering or (B) a cash fee of twelve thousand dollars (\$12,000.00).

### Other Compensation

The Intermediary will also receive compensation in the form of the Securities equal to two percent 1% of the total number of the Securities sold in the Offering. The total number of Securities outstanding after the Offering is subject to increase in an amount equal to the Intermediary's fee of one percent (1%) of the Securities issued in this Offering

## RISK FACTORS

Investing in the Securities involves a high degree of risk and may result in the loss of your entire investment. Before making an investment decision with respect to the Securities, we urge you to carefully consider the risks described in this section and other factors set forth in this Form C. In addition to the risks specified below, the Issuer is subject to the same risks that all companies in its business, and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking and the ability to prevent hacking). Additionally, early-stage companies are inherently riskier than more developed companies. Prospective Investors should consult with their legal, tax and financial advisors prior to making an investment in the Securities. The Securities should only be purchased by persons who can afford to lose all of their investment.

### Risks Related to the Issuer's Business and Industry

**We have a limited operating history upon which you can evaluate our performance, and accordingly, our prospects must be considered in light of the risks that any new company encounters.**

The Issuer is still in an early phase and we are just beginning to implement our business plan. There can be no assurance that we will ever operate profitably. The likelihood of our success should be considered in light of the problems, expenses, difficulties, complications and delays usually encountered by early-stage companies. The Issuer may not be successful in attaining the objectives necessary for it to overcome these risks and uncertainties.

**Global crises and geopolitical events, including without limitation, COVID-19 can have a significant effect on our business operations and revenue projections.**

A significant outbreak of contagious diseases, such as COVID-19, in the human population could result in a widespread health crisis. Additionally, geopolitical events, such as wars or conflicts, could result in global disruptions to supplies, political uncertainty and displacement. Each of these crises could adversely affect the economies and financial markets of many countries, including the United States where we principally operate, resulting in an economic downturn that could reduce the demand for our products and services and impair our business prospects, including as a result of being unable to raise additional capital on acceptable terms, if at all.

**The amount of capital the Issuer is attempting to raise in this Offering may not be enough to sustain the Issuer's current business plan.**

In order to achieve the Issuer's near and long-term goals, the Issuer may need to procure funds in addition to the amount raised in the Offering. There is no guarantee the Issuer will be able to raise such funds on acceptable terms or at all. If we are not able to raise sufficient capital in the future, we may not be able to execute our business plan, our continued operations will be in jeopardy and we may be forced to cease operations and sell or otherwise transfer all or substantially all of our remaining assets, which could cause an Investor to lose all or a portion of their investment.

**We may face potential difficulties in obtaining capital.**

We may have difficulty raising needed capital in the future as a result of, among other factors, our lack of revenues from sales, as well as the inherent business risks associated with our Issuer and present and future market conditions.

**Our business currently generates sales but future sources of revenue may not be sufficient to meet our future capital requirements.**

We may require additional funds to execute our business strategy and conduct our operations. If adequate funds are unavailable, we may be required to delay, reduce the scope of or eliminate one or more of our research, development or commercialization programs, product launches or marketing efforts, any of which may materially harm our business, financial condition and results of operations.

**We may implement new lines of business or offer new products and services within existing lines of business.**

As an early-stage company, we may implement new lines of business at any time. There are substantial risks and uncertainties associated with these efforts, particularly in instances where the markets are not fully developed. In developing and marketing new lines of business and/or new products and services, we may invest significant time and resources. Initial timetables for the introduction and development of new lines of business and/or new products or services may not be achieved, and price and profitability targets may not prove feasible. We may not be successful in introducing new products and services in response to industry trends or developments in technology, or those new products may not achieve market acceptance. As a result, we could lose business, be forced to price products and services on less advantageous terms to retain or attract clients or be subject to cost increases. As a result, our business, financial condition or results of operations may be adversely affected.

***We rely on other companies to provide components and services for our products.***

We depend on suppliers and contractors to meet our contractual obligations to our customers and conduct our operations. Our ability to meet our obligations to our customers may be adversely affected if suppliers or contractors do not provide the agreed-upon supplies or perform the agreed-upon services in compliance with customer requirements and in a timely and cost-effective manner. Likewise, the quality of our products may be adversely impacted if companies to whom we delegate manufacture of major components or subsystems for our products, or from whom we acquire such items, do not provide components which meet required specifications and perform to our and our customers' expectations. Our suppliers may be unable to quickly recover from natural disasters and other events beyond their control and may be subject to additional risks such as financial problems that limit their ability to conduct their operations. The risk of these adverse effects may be greater in circumstances where we rely on only one or two contractors or suppliers for a particular component. Our products may utilize custom components available from only one source. Continued availability of those components at acceptable prices, or at all, may be affected for any number of reasons, including if those suppliers decide to concentrate on the production of common components instead of components customized to meet our requirements. The supply of components for a new or existing product could be delayed or constrained, or a key manufacturing vendor could delay shipments of completed products to us adversely affecting our business and results of operations.

***We rely on various intellectual property rights, including trademarks, in order to operate our business.***

The Issuer relies on certain intellectual property rights to operate its business. The Issuer's intellectual property rights may not be sufficiently broad or otherwise may not provide us a significant competitive advantage. In addition, the steps that we have taken to maintain and protect our intellectual property may not prevent it from being challenged, invalidated, circumvented or designed-around, particularly in countries where intellectual property rights are not highly developed or protected. In some circumstances, enforcement may not be available to us because an infringer has a dominant intellectual property position or for other business reasons, or countries may require compulsory licensing of our intellectual property. Our failure to obtain or maintain intellectual property rights that convey competitive advantage, adequately protect our intellectual property or detect or prevent circumvention or unauthorized use of such property, could adversely impact our competitive position and results of operations. We also rely on nondisclosure and noncompetition agreements with employees, consultants and other parties to protect, in part, trade secrets and other proprietary rights. There can be no assurance that these agreements will adequately protect our trade secrets and other proprietary rights and will not be breached, that we will have adequate remedies for any breach, that others will not independently develop substantially equivalent proprietary information or that third parties will not otherwise gain access to our trade secrets or other proprietary rights. As we expand our business, protecting our intellectual property will become increasingly important. The protective steps we have taken may be inadequate to deter our competitors from using our proprietary information. In order to protect or enforce our patent rights, we may

be required to initiate litigation against third parties, such as infringement lawsuits. Also, these third parties may assert claims against us with or without provocation. These lawsuits could be expensive, take significant time and could divert management's attention from other business concerns. The law relating to the scope and validity of claims in the technology field in which we operate is still evolving and, consequently, intellectual property positions in our industry are generally uncertain. We cannot assure you that we will prevail in any of these potential suits or that the damages or other remedies awarded, if any, would be commercially valuable.

***The Issuer's success depends on the experience and skill of the board of directors, its executive officers and key employees.***

We are dependent on our board of directors, executive officers and key employees. These persons may not devote their full time and attention to the matters of the Issuer. The loss of our board of directors, executive officers and key employees could harm the Issuer's business, financial condition, cash flow and results of operations.

***Although dependent on certain key personnel, the Issuer does not have any key person life insurance policies on any such people.***

We are dependent on certain key personnel in order to conduct our operations and execute our business plan, however, the Issuer has not purchased any insurance policies with respect to those individuals in the event of their death or disability. Therefore, if any of these personnel die or become disabled, the Issuer will not receive any compensation to assist with such person's absence. The loss of such person could negatively affect the Issuer and our operations. We have no way to guarantee key personnel will stay with the Issuer, as many states do not enforce non-competition agreements, and therefore acquiring key man insurance will not ameliorate all of the risk of relying on key personnel.

***Damage to our reputation could negatively impact our business, financial condition and results of operations.***

Our reputation and the quality of our brand are critical to our business and success in existing markets, and will be critical to our success as we enter new markets. Any incident that erodes consumer loyalty for our brand could significantly reduce its value and damage our business. We may be adversely affected by any negative publicity, regardless of its accuracy. Also, there has been a marked increase in the use of social media platforms and similar devices, including blogs, social media websites and other forms of internet-based communications that provide individuals with access to a broad audience of consumers and other interested persons. The availability of information on social media platforms is virtually immediate as is its impact. Information posted may be adverse to our interests or may be inaccurate, each of which may harm our performance, prospects or business. The harm may be immediate and may disseminate rapidly and broadly, without affording us an opportunity for redress or correction.

***Our business could be negatively impacted by cyber security threats, attacks and other disruptions.***

We continue to face advanced and persistent attacks on our information infrastructure where we manage and store various proprietary information and sensitive/confidential data relating to our operations. These attacks may include sophisticated malware (viruses, worms, and other malicious software programs) and phishing emails that attack our products or otherwise exploit any security vulnerabilities. These intrusions sometimes may be zero-day malware that are difficult to identify because they are not included in the signature set of commercially available antivirus scanning programs. Experienced computer programmers and hackers may be able to penetrate our network security and misappropriate or compromise our confidential information or that of our customers or other third-parties, create system disruptions, or cause shutdowns. Additionally, sophisticated software and applications that we produce or procure from third-parties may contain defects in design or manufacture, including "bugs" and other problems that could unexpectedly interfere with the operation of the information infrastructure. A disruption, infiltration or failure of our information infrastructure systems or any of our data centers as a result of software or hardware malfunctions, computer viruses, cyber-attacks, employee theft or misuse, power disruptions, natural disasters or accidents could cause breaches of data security, loss of critical data and performance delays, which in turn could adversely affect our business.

***Security breaches of confidential customer information, in connection with our electronic processing of credit and debit card transactions, or confidential employee information may adversely affect our business.***

Our business requires the collection, transmission and retention of personally identifiable information, in various information technology systems that we maintain and in those maintained by third parties with whom we contract to provide services. The integrity and protection of that data is critical to us. The information, security and privacy

requirements imposed by governmental regulation are increasingly demanding. Our systems may not be able to satisfy these changing requirements and customer and employee expectations or may require significant additional investments or time in order to do so. A breach in the security of our information technology systems or those of our service providers could lead to an interruption in the operation of our systems, resulting in operational inefficiencies and a loss of profits. Additionally, a significant theft, loss or misappropriation of, or access to, customers' or other proprietary data or other breach of our information technology systems could result in fines, legal claims or proceedings.

***The use of Individually identifiable data by our business, our business associates and third parties is regulated at the state, federal and international levels.***

The regulation of individual data is changing rapidly, and in unpredictable ways. A change in regulation could adversely affect our business, including causing our business model to no longer be viable. Costs associated with information security – such as investment in technology, the costs of compliance with consumer protection laws and costs resulting from consumer fraud – could cause our business and results of operations to suffer materially. Additionally, the success of our online operations depends upon the secure transmission of confidential information over public networks, including the use of cashless payments. The intentional or negligent actions of employees, business associates or third parties may undermine our security measures. As a result, unauthorized parties may obtain access to our data systems and misappropriate confidential data. There can be no assurance that advances in computer capabilities, new discoveries in the field of cryptography or other developments will prevent the compromise of our customer transaction processing capabilities and personal data. If any such compromise of our security or the security of information residing with our business associates or third parties were to occur, it could have a material adverse effect on our reputation, operating results and financial condition. Any compromise of our data security may materially increase the costs we incur to protect against such breaches and could subject us to additional legal risk.

***The Issuer is not subject to Sarbanes-Oxley regulations and may lack the financial controls and procedures of public companies.***

The Issuer may not have the internal control infrastructure that would meet the standards of a public company, including the requirements of the Sarbanes Oxley Act of 2002. As a privately held (non-public) issuer, the Issuer is currently not subject to the Sarbanes Oxley Act of 2002, and its financial and disclosure controls and procedures reflect its status as a development stage, non-public company. There can be no guarantee that there are no significant deficiencies or material weaknesses in the quality of the Issuer's financial and disclosure controls and procedures. If it were necessary to implement such financial and disclosure controls and procedures, the cost to the Issuer of such compliance could be substantial and could have a material adverse effect on the Issuer's results of operations.

***We operate in a highly regulated environment, and if we are found to be in violation of any of the federal, state, or local laws or regulations applicable to us, our business could suffer.***

We are also subject to a wide range of federal, state, and local laws and regulations, such as local licensing requirements, and retail financing, debt collection, consumer protection, environmental, health and safety, creditor, wage-hour, anti-discrimination, whistleblower and other employment practices laws and regulations and we expect these costs to increase going forward. The violation of these or future requirements or laws and regulations could result in administrative, civil, or criminal sanctions against us, which may include fines, a cease-and-desist order against the subject operations or even revocation or suspension of our license to operate the subject business. As a result, we have incurred and will continue to incur capital and operating expenditures and other costs to comply with these requirements and laws and regulations.

### ***Risks Related to the Offering***

State and federal securities laws are complex, and the Issuer could potentially be found to have not complied with all relevant state and federal securities law in prior offerings of securities.

The Issuer has conducted previous offerings of securities and may not have complied with all relevant state and federal securities laws. If a court or regulatory body with the required jurisdiction ever concluded that the Issuer may have violated state or federal securities laws, any such violation could result in the Issuer being required to offer rescission rights to investors in such offering. If such investors exercised their rescission rights, the Issuer would have to pay to such investors an amount of funds equal to the purchase price paid by such investors plus interest from the date of any such purchase. No assurances can be given the Issuer will, if it is required to offer such investors a rescission right,

have sufficient funds to pay the prior investors the amounts required or that proceeds from this Offering would not be used to pay such amounts.

In addition, if the Issuer violated federal or state securities laws in connection with a prior offering and/or sale of its securities, federal or state regulators could bring an enforcement, regulatory and/or other legal action against the Issuer which, among other things, could result in the Issuer having to pay substantial fines and be prohibited from selling securities in the future.

***The Issuer could potentially be found to have not complied with securities law in connection with this Offering related to a Reservation Campaign (also known as “Testing the Waters”***

Prior to filing this Form C, the Issuer engaged in a Reservation Campaign (also known as “testing the waters”) permitted under Regulation Crowdfunding (17 CFR 227.206), which allows issuers to communicate to determine whether there is interest in the offering. All communication sent is deemed to be an offer of securities for purposes of the antifraud provisions of federal securities laws. Any Investor who expressed interest prior to the date of this Offering should read this Form C thoroughly and rely only on the information provided herein and not on any statement made prior to the Offering. The communications sent to Investors prior to the Offering are attached as Exhibit [C/D]. Some of these communications may not have included proper disclaimers required for a Reservation Campaign.

***The U.S. Securities and Exchange Commission does not pass upon the merits of the Securities or the terms of the Offering, nor does it pass upon the accuracy or completeness of any Offering document or literature.***

You should not rely on the fact that our Form C is accessible through the U.S. Securities and Exchange Commission’s EDGAR filing system as an approval, endorsement or guarantee of compliance as it relates to this Offering. The U.S. Securities and Exchange Commission has not reviewed this Form C, nor any document or literature related to this Offering.

***Neither the Offering nor the Securities have been registered under federal or state securities laws.***

No governmental agency has reviewed or passed upon this Offering or the Securities. Neither the Offering nor the Securities have been registered under federal or state securities laws. Investors will not receive any of the benefits available in registered offerings, which may include access to quarterly and annual financial statements that have been audited by an independent accounting firm. Investors must therefore assess the adequacy of disclosure and the fairness of the terms of this Offering based on the information provided in this Form C and the accompanying exhibits.

***The Issuer's management may have broad discretion in how the Issuer uses the net proceeds of the Offering.***

Unless the Issuer has agreed to a specific use of the proceeds from the Offering, the Issuer’s management will have considerable discretion over the use of proceeds from the Offering. You may not have the opportunity, as part of your investment decision, to assess whether the proceeds are being used appropriately.

***The Intermediary Fees paid by the Issuer are subject to change depending on the success of the Offering.***

At the conclusion of the Offering, the Issuer shall pay the Intermediary the greater of (A) a fee of seven percent (6%) of the dollar amount raised in the Offering or (B) a cash fee of twelve thousand dollars (\$12,000.00). The compensation paid by the Issuer to the Intermediary may impact how the Issuer uses the net proceeds of the Offering.

***The Issuer has the right to limit individual Investor commitment amounts based on the Issuer’s determination of an Investor’s sophistication.***

The Issuer may prevent any Investor from committing more than a certain amount in this Offering based on the Issuer’s determination of the Investor’s sophistication and ability to assume the risk of the investment. This means that your desired investment amount may be limited or lowered based solely on the Issuer’s determination and not in line with relevant investment limits set forth by the Regulation CF rules. This also means that other Investors may receive larger allocations of the Offering based solely on the Issuer’s determination.

***The Issuer has the right to extend the Offering Deadline.***

The Issuer may extend the Offering Deadline beyond what is currently stated herein. This means that your investment may continue to be held in escrow while the Issuer attempts to raise the Target Offering Amount even after the Offering Deadline stated herein is reached. While you have the right to cancel your investment in the event the Issuer extends the Offering Deadline, if you choose to reconfirm your investment, your investment will not be accruing interest during this time and will simply be held until such time as the new Offering Deadline is reached without the Issuer receiving the Target Offering Amount, at which time it will be returned to you without interest or deduction, or the Issuer receives the Target Offering Amount, at which time it will be released to the Issuer to be used as set forth herein. Upon or shortly after the release of such funds to the Issuer, the Securities will be issued and distributed to you.

***The Issuer may also end the Offering early.***

If the Target Offering Amount is met after 21 calendar days, but before the Offering Deadline, the Issuer can end the Offering by providing notice to Investors at least 5 business days prior to the end of the Offering. This means your failure to participate in the Offering in a timely manner, may prevent you from being able to invest in this Offering – it also means the Issuer may limit the amount of capital it can raise during the Offering by ending the Offering early.

***The Issuer has the right to conduct multiple closings during the Offering.***

If the Issuer meets certain terms and conditions, an intermediate close (also known as a rolling close) of the Offering can occur, which will allow the Issuer to draw down on seventy percent (70%) of Investor proceeds committed and captured in the Offering during the relevant period. The Issuer may choose to continue the Offering thereafter. Investors should be mindful that this means they can make multiple investment commitments in the Offering, which may be subject to different cancellation rights. For example, if an intermediate close occurs and later a material change occurs as the Offering continues, Investors whose investment commitments were previously closed upon will not have the right to re-confirm their investment as it will be deemed to have been completed prior to the material change.

***Risks Related to the Securities***

***Investors will not have voting rights, even upon conversion of the Securities and will grant a third-party nominee broad power and authority to act on their behalf.***

In connection with investing in this Offering to purchase a Crowd SAFE ((Simple Agreement for Future Equity) investors will designate Republic Investment Services LLC (f/k/a NextSeed Services, LLC) (the “Nominee”) to act on their behalf as agent and proxy in all respects. The Nominee will be entitled, among other things, to exercise any voting rights (if any) conferred upon the holder of the Securities or any securities acquired upon their conversion, to execute on behalf of an investor all transaction documents related to the transaction or other corporate event causing the conversion of the Securities, and as part of the conversion process the Nominee has the authority to open an account in the name of a qualified custodian, of the Nominee’s sole discretion, to take custody of any securities acquired upon conversion of the Securities. Thus, by participating in the Offering, investors will grant broad discretion to a third party (the Nominee and its agents) to take various actions on their behalf, and investors will essentially not be able to vote upon matters related to the governance and affairs of the Issuer nor take or effect actions that might otherwise be available to holders of the Securities and any securities acquired upon their conversion. Investors should not participate in the Offering unless he, she or it is willing to waive or assign certain rights that might otherwise be afforded to a holder of the Securities to the Nominee and grant broad authority to the Nominee to take certain actions on behalf of the investor, including changing title to the Security.\

***The Securities will not be freely tradable under the Securities Act until one year from when the securities are issued. Although the Securities may be tradable under federal securities law, state securities regulations may apply, and each Investor should consult with their attorney.***

You should be aware of the long-term nature of this investment. There is not now and likely will not ever be a public market for the Securities. Because the Securities have not been registered under the Securities Act or under the securities laws of any state or foreign jurisdiction, the Securities have transfer restrictions and cannot be resold in the United States except pursuant to Rule 501 of Regulation CF. It is not currently contemplated that registration under the Securities Act or other securities laws will be effected. Limitations on the transfer of the Securities may also adversely affect the price that you might be able to obtain for the Securities in a private sale. Investors should be aware of the long-term nature of their investment in the Issuer. Each Investor in this Offering will be required to represent that they are purchasing the Securities for their own account, for investment purposes and not with a view to resale or distribution thereof. If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion

of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distribute, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the Terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the custodian and Republic Investment Services.

***Investors will not become equity holders until the Issuer decides to convert the Securities or until there is a change of control or sale of substantially all of the Issuer's assets. The Investor may never directly hold equity in the Issuer.***

Investors will not have an ownership claim to the Issuer or to any of its assets or revenues for an indefinite amount of time and depending on when and how the Securities are converted, the Investors may never become equity holders of the Issuer. Investors will not become equity holders of the Issuer unless the Issuer receives a future round of financing great enough to trigger a conversion and the Issuer elects to convert the Securities. The Issuer is under no obligation to convert the Securities. In certain instances, such as a sale of the Issuer or substantially all of its assets, an initial public offering or a dissolution or bankruptcy, the Investors may only have a right to receive cash, to the extent available, rather than equity in the Issuer. Further, the Investor may never become an equity holder, merely a beneficial owner of an equity interest, should the Issuer or the Nominee decide to move the Crowd SAFE or the securities issuable thereto into a custodial relationship.

***Investors will not have voting rights, even upon conversion of the Securities.***

Investors will not have the right to vote upon matters of the Issuer even if and when their Securities are converted (the occurrence of which cannot be guaranteed). Under the terms of the Securities, a third-party designated by the Issuer will exercise voting control over the Securities. Upon conversion, the Securities will continue to be voted in line with the designee identified or pursuant to a voting agreement related to the equity securities the Security is converted into. For example, if the Securities are converted in connection with an offering of Series B Preferred Stock, Investors would directly or beneficially receive securities in the form of shares of Series B-CF Preferred Stock and such shares would be required to be subject to the terms of the Securities that allows a designee to vote their shares of Series B-CF Preferred Stock consistent with the terms of the Security. Thus, Investors will essentially never be able to vote upon any matters of the Issuer unless otherwise provided for by the Issuer.

***Investors will not be entitled to any inspection or information rights other than those required by law.***

Investors will not have the right to inspect the books and records of the Issuer or to receive financial or other information from the Issuer, other than as required by law. Other security holders of the Issuer may have such rights. Regulation CF requires only the provision of an annual report on Form C and no additional information. Additionally, there are numerous methods by which the Issuer can terminate annual report obligations, resulting in no information rights, contractual, statutory or otherwise, owed to Investors. This lack of information could put Investors at a disadvantage in general and with respect to other security holders, including certain security holders who have rights to periodic financial statements and updates from the Issuer such as quarterly unaudited financials, annual projections and budgets, and monthly progress reports, among other things.

***Investors will be unable to declare the Security in "default" and demand repayment.***

Unlike convertible notes and some other securities, the Securities do not have any "default" provisions upon which Investors will be able to demand repayment of their investment. The Issuer has ultimate discretion as to whether or not to convert the Securities upon a future equity financing and Investors have no right to demand such conversion. Only in limited circumstances, such as a liquidity event, may Investors demand payment and even then, such payments will be limited to the amount of cash available to the Issuer.

***The Issuer may never elect to convert the Securities or undergo a liquidity event and Investors may have to hold the Securities indefinitely.***

The Issuer may never conduct a future equity financing or elect to convert the Securities if such future equity financing does occur. In addition, the Issuer may never undergo a liquidity event such as a sale of the Issuer or an initial public

offering. If neither the conversion of the Securities nor a liquidity event occurs, Investors could be left holding the Securities in perpetuity. The Securities have numerous transfer restrictions and will likely be highly illiquid, with no secondary market on which to sell them. If a transfer, resale, assignment or distribution of the Security should occur prior to the conversion of the Security or after, if the Security is still held by the original purchaser directly, the transferee, purchaser, assignee or distributee, as relevant, will be required to sign a new Nominee Rider (as defined in the Security) and provide personally identifiable information to the Nominee sufficient to establish a custodial account at a later date and time. Under the terms of the Securities, the Nominee has the right to place shares received from the conversion of the Security into a custodial relationship with a qualified third party and have said Nominee be listed as the holder of record. In this case, Investors will only have a beneficial interest in the equity securities derived from the Securities, not legal ownership, which may make their resale more difficult as it will require coordination with the custodian and Republic Investment Services. The Securities are not equity interests, have no ownership rights, have no rights to the Issuer's assets or profits and have no voting rights or ability to direct the Issuer or its actions.

***Any equity securities acquired upon conversion of the Securities may be significantly diluted as a consequence of subsequent equity financings.***

The Issuer's equity securities will be subject to dilution. The Issuer intends to issue additional equity to employees and third-party financing sources in amounts that are uncertain at this time, and as a consequence holders of equity securities resulting from the conversion of the Securities will be subject to dilution in an unpredictable amount. Such dilution may reduce the Investor's control and economic interests in the Issuer.

The amount of additional financing needed by the Issuer will depend upon several contingencies not foreseen at the time of this Offering. Generally, additional financing (whether in the form of loans or the issuance of other securities) will be intended to provide the Issuer with enough capital to reach the next major corporate milestone. If the funds received in any additional financing are not sufficient to meet the Issuer's needs, the Issuer may have to raise additional capital at a price unfavorable to their existing investors, including the holders of the Securities. The availability of capital is at least partially a function of capital market conditions that are beyond the control of the Issuer. There can be no assurance that the Issuer will be able to accurately predict the future capital requirements necessary for success or that additional funds will be available from any source. Failure to obtain financing on favorable terms could dilute or otherwise severely impair the value of the Securities.

In addition, the Issuer has certain equity grants and convertible securities outstanding. Should the Issuer enter into a financing that would trigger any conversion rights, the converting securities would further dilute the equity securities receivable by the holders of the Securities upon a qualifying financing.

***Any equity securities issued upon conversion of the Securities may be substantially different from other equity securities offered or issued by the Issuer at the time of conversion.***

In the event the Issuer decides to exercise the conversion right, the Issuer will convert the Securities into equity securities that are materially different from the equity securities being issued to new investors at the time of conversion in many ways, including, but not limited to, liquidation preferences, dividend rights, or anti-dilution protection. Additionally, any equity securities issued at the Conversion Price (as defined in the Crowd SAFE agreement) shall have only such preferences, rights, and protections in proportion to the Conversion Price and not in proportion to the price per share paid by new investors receiving the equity securities. Upon conversion of the Securities, the Issuer may not provide the holders of such Securities with the same rights, preferences, protections, and other benefits or privileges provided to other investors of the Issuer.

The forgoing paragraph is only a summary of a portion of the conversion feature of the Securities; it is not intended to be complete, and is qualified in its entirety by reference to the full text of the Crowd SAFE agreement, which is attached as Exhibit B.

***There is no present market for the Securities and we have arbitrarily set the price.***

The offering price was not established in a competitive market. We have arbitrarily set the price of the Securities with reference to the general status of the securities market and other relevant factors. The offering price for the Securities should not be considered an indication of the actual value of the Securities and is not based on our asset value, net worth, revenues or other established criteria of value. We cannot guarantee that the Securities can be resold at the Offering price or at any other price.

*In the event of the dissolution or bankruptcy of the Issuer, Investors will not be treated as debt holders and therefore are unlikely to recover any proceeds.*

In the event of the dissolution or bankruptcy of the Issuer, the holders of the Securities that have not been converted will be entitled to distributions as described in the Securities. This means that such holders will only receive distributions once all of the creditors and more senior security holders, including any holders of preferred stock, have been paid in full. No holders of any of the Securities can be guaranteed any proceeds in the event of the dissolution or bankruptcy of the Issuer.

*While the Securities provide mechanisms whereby holders of the Securities would be entitled to a return of their purchase amount upon the occurrence of certain events, if the Issuer does not have sufficient cash on hand, this obligation may not be fulfilled.*

Upon the occurrence of certain events, as provided in the Securities, holders of the Securities may be entitled to a return of the principal amount invested. Despite the contractual provisions in the Securities, this right cannot be guaranteed if the Issuer does not have sufficient liquid assets on hand. Therefore, potential Investors should not assume a guaranteed return of their investment amount.

*There is no guarantee of a return on an Investor's investment.*

There is no assurance that an Investor will realize a return on their investment or that they will not lose their entire investment. For this reason, each Investor should read this Form C and all exhibits carefully and should consult with their attorney and business advisor prior to making any investment decision.

**IN ADDITION TO THE RISKS LISTED ABOVE, RISKS AND UNCERTAINTIES NOT PRESENTLY KNOWN, OR WHICH WE CONSIDER IMMATERIAL AS OF THE DATE OF THIS FORM C, MAY ALSO HAVE AN ADVERSE EFFECT ON OUR BUSINESS AND RESULT IN THE TOTAL LOSS OF YOUR INVESTMENT.**

## BUSINESS

### Description of the Business

Lookhu Inc, and S-Corp, is a tech/streaming media company that aims to change how OTT channels, movies, TV series and live PPV events are monetized and distributed. With its platform, Lookhu, the Issuer empowers- creators with control over their revenue and fans with greater access to talent.

The Issuer was incorporated in Delaware as a corporation on June 10, 2014. The Issuer is headquartered in Las Vegas NV but is not registered to business in Nevada. The Company also sells its products and services through the Internet and throughout the United States and internationally.

### Business Plan

Lookhu provides streaming digital content including movies, TV shows and PPV events on-demand worldwide.

#### Customer Problem

Customers have demanded alternatives to traditional TV; Alternative Digital Distribution is Taking Over. Price Competition is Increasing; Consumers desire lower cost service and Utility to Web 3 NFT content. Management believes that people are Abandoning Traditional Cable. Content is targeted and cheaper as creators are moving towards digital distribution. Traditional advertisement revenue streams from Cable are shrinking. Consumers need a solution that offers live TV video on demand (“VOD”), and web-based content without the hassle and expense of cable.

#### Products & Services

Lookhu is an online video service that offers a selection of popular linear TV channels, podcast, TV shows movies and PPV events. It offers features NFT ticketed content that can be accessed via crypto currency and fia payments on the platform. It also provides: Exclusive behind the scenes videos from musicians, personalities and celebrities; Celebrity Content Curators - highlighting their favorite videos and music from around the world; Current premium cable and network channels, both live and video on demand offerings; and Independent, content rich channels showing the best updated content in real time, always updating. Our base service is for free and we intend to support this service through paid advertisements. Once we acquire exclusive and licensed content, we will offer our premium services and paid per view features at subscription prices.

#### Our Video Platform

Our video content platform takes advantage of existing technology infrastructure with the freedom and flexibility to personalize and manage our service to give our customers more and better choices. One of the distinguishing factors of the Lookhu user interface platform is our TV like viewing experience that features many of the leading cable networks available on demand aggregated legally from the source player via the web. In addition to curated and exclusive channels, Lookhu features content from many of the most viewed networks on cable today. Users will have the ability to view freely available content on select networks with the option to subscribe to a la carte channels.

#### Lookhu Value Proposition

- Licensed and Exclusive Linear Networks, Movies, TV shows, Podcast, Events, and short form content
- Flexible content offering on an SVOD, AVOD, and TVOD, PPV and Tipping
- Digital distribution platform via online, mobile applications; and connected TV’s
- Cryptocurrency enabled to bring utility to NFTs sold on our Marketplace
- Independent A La Carte video channels available from Free to 2.99 monthly or one time.

#### Content Offering

Our content will consist of reality, scripted, non-scripted, music videos, live-streamed events, documentaries, branded content, and viral videos. In addition to aggregating readily available content, Lookhu will work with established production companies, studios and licensing agencies to provide additional content on both a non-exclusive and exclusive basis. Some of the content distributed will be exclusive and only available on Lookhu.

Linear Channels make up a small percentage of our content offering on Lookhu TV which include four exclusive FAST networks including Champ TV, a combat sports channel, Memior TV, a documentary channel, High Society TV, a cannabis lifestylechannel, and Frightener a horror film channel.

A la carte series, movies, podcast, and networks on Lookhu TV provide a diverse content offering which helps drives monthly subscribers to paid channels, master classes and PPV events.

### Exclusive Content

The SLASHER PARTY :), a horror / comedy about a group of social media influencers that go to an after party in a Hollywood Hills mansion only to find themselves the target of a ruthless masked killer, will be the 1st film released exclusively on Lookhu. The After Party cast includes internet powerhouses Danny Trejo, Vitaly Zdorovetskiy, Tim Delaghetto, Tomio Skits, Sarah McDaniel, Johannes Bartl, King Vader, and many more. RAYDEMPTION. Our 1st original series entitled "Redemption" is the visual album of TV star and hit recording artist Ray J. This 15 song album features some of the biggest recording artists in the business including: Snoop Dogg, Flo Rida, Chris Brown, The GAME, Brandy, and more. This digital series includes 6 episodes each lasting about 10 minutes each.

### Official Lookhu Acquisitions

Talynt LLC, is an NFT marketplace that focuses on offering fractional ownership for indie recording artists to their fans. In addition to offering fans the opportunity to participate in the long-term success of establish hit records, and promising new songs they will also have access to one of assets and cool experiences. Talynt will be the official NFT marketplace for both RAG and Lookhu where collectors can unlock subscription channels and live PPV events.

RAG, Recording Artists Guild, was founded in 2009 by Byron Booker with the mission of providing tools and recourses for the current and future independent music community. RAG focuses on fostering the new monetization models for music and digital content. With a music community of over 20,000 members RAG is positioned to becoming the largest indie music DAO in the world. Lookhu has acquired RAGs for-profit division with a focus on promoting RAGE, the RAG Entertainment channel, producing the RAG Awards and other exclusive content.

### Go To Market Strategy

Lookhu will use the power, reach and influence of our network of curators both to attract and retain customers. By partnering with influencers, production houses, studios, and celebrities we expect to get the maximum value for our marketing dollars. We intend to convert web users to mobile users. Unlike any other streaming media platform in the market, Lookhu will offer rewards to customers just for using the platform. In addition to utilizing celebrity power, we intend to acquire customers through proven techniques such as social media marketing.

Unlike many of our competitors in the streaming content space Lookhu owns and controls the platform code and has developed it with its team of inhouse web developers from the ground up. Lookhu has integrated many of the featured from popular streaming platforms to create an original user experience. Lookhu combines linear TV, Live PPV events, a la carte subscription channels, and NFT ticketed event capability all on one user friendly platform.

### The Issuer's Products and/or Services

Product / Service	Description	Current Market
Video Production Services	Production of movies and TV series	Worldwide
Video Streaming Services	Distribution of movies, series & PPV events	Worldwide
Video Publisher Platform	Advertising opportunity for brands	Worldwide

### Customer Base

Our customer base comprises of over 50,000 users worldwide.

### Intellectual Property

Application or Registration #	Title	Description	File Date	Grant Date	Country
18/219,647	AI Logo detection, protection and content monetization system	Utility patent	07/08/2023	NA	USA

### Governmental/Regulatory Approval and Compliance

The Issuer is subject to and affected by the laws and regulations of U.S. federal, state and local governmental authorities. These laws and regulations are subject to change.

### Litigation

The Issuer is not subject to any current litigation or threatened litigation.

## USE OF PROCEEDS

The following table illustrates how we intend to use the net proceeds received from this Offering. The values below are not inclusive of payments to financial and legal service providers, fees associated with bad actor checks, payment processing fees, and escrow related fees, all of which were incurred in the preparation of this Offering and are due in advance of the closing of the Offering.

Use of Proceeds	% of Proceeds if Target Offering Amount Raised	Amount if Target Offering Amount Raised	% of Proceeds if Maximum Offering Amount Raised	Amount if Maximum Offering Amount Raised
Intermediary Fees	24%	\$12,000	6%	\$120,000
Research & Development	0%	\$5,000	8%	\$160,000
Salaries	30%	\$15,000	30%	\$600,000
Overhead	30%	\$15,000	15%	\$300,000
Marketing	10%	\$0	25%	\$500,000
Consultants	6%	\$3,000	5%	\$100,000
Content	0%	\$0	11%	\$220,000
<b>Total</b>	<b>100%</b>	<b>\$50,000</b>	<b>100%</b>	<b>\$2,000,000</b>

The Issuer has discretion to alter the use of proceeds set forth above to adhere to the Issuer's business plan and liquidity requirements. For example, economic conditions may alter the Issuer's general marketing or general working capital requirements.

Set forth below are reasonably specific descriptions of how we intend to use the net proceeds of this Offering for any category of at least ten percent 10% in the table above, so as to assist you in understanding how the offering proceeds will be used.

**Marketing:** Our primary objective for raising capital is to launch a national ad campaign promoting our freemium a la carte channel platform on CTV platforms like Apple TV, Amazon Fire TV, Google TV, as well as social media apps as well. Our goal is to grow our user base to one million plus which will increase our Ad revenue, average CPM, potential subscription users company valuation.

**Overhead:** We will use the funds raised to cover the office rent, insurance, utilities, and server cost to ensure we can cover data usage expenses. We also need to purchase equipment, such as computers, software, and film equipment, as we grow the business. In addition to this, our general overhead is expected to increase as our staff does.

**Salaries:** Competing in the creator economy sector will require that we have adequate staffing to help manage content creators, digital assets, as well as subscribers. We will also hire two in house public relations experts. Being a technology company requires full time software developers to build and maintain our web, mobile and CTV apps.

**Content:** There is no better way to stay competitive in the streaming content arena than having exclusive content. We intent to continues to license high quality content as well as coproduce movies, series and live events that attract passionate and engaging audiences.

## DIRECTORS, OFFICERS, MANAGERS, AND KEY PERSONS

The directors, officers, managers, and key persons of the Issuer are listed below along with all positions and offices held at the Issuer and their principal occupation and employment responsibilities for the past three (3) years.

Name	Positions and Offices Held at the Issuer	Principal Occupation and Employment Responsibilities for the Last Three (3) Years Include Dates	Education
Byron Booker	CEO/ Director	<p>President and CEO of Lookhu Inc. 2014 – Present</p> <p>Responsibilities:</p> <p>Leading the company in the establishing and execution of our growth strategy</p> <p>Responsible for setting board meetings, providing strategic vision, and representing the company.</p> <p>Provides strategic oversight, governance, and fiduciary responsibility, including guiding the company’s mission, financial stewardship, compliance, and long-term vision to ensure its success and sustainability in the competitive content publishing industry.</p>	<p>Bachelors in business studies from Dallas Baptist University 2009</p>
Roy Liebrecht	CLO/ Director	<p>Chief Legal Counsel of Lookhu 2014 – Present</p> <p>Responsibilities:</p> <p>Negotiated deals on behalf of the company; oversaw daily responsibilities of deal teams, worked with senior partners on strategy and negotiations, and maintain relationships with clients; and was responsible for creating legal agreements, company policies and terms.</p>	<p>Law Degree from Loyola School of Law 2000</p>
Cindy Cowan	Head Of Content	<p>Head of Content for Lookhu 2015 – Present</p> <p>Responsibilities:</p> <p>Identify content acquisition opportunities, provide executive producer expertise for Lookhu original film, and tv series, liaison to film studios and talent agents.</p>	<p>Masters Tulane University, Master’s degree in Psychology at Harvard</p>
Barry Johnson	CTO	<p>Chief Technology Officer of Lookhu 2014-Present</p> <p>Responsibilities:</p> <p>Oversee web, mobile and CTV (connected TV) product developing as well as new product development.</p>	<p>Masters in information technology from Colorado State University</p>

### Indemnification

Indemnification is authorized by the Issuer to managers, officers or controlling persons acting in their professional capacity pursuant to Delaware law. Indemnification includes expenses such as attorney’s fees and, in certain circumstances, judgments, fines and settlement amounts actually paid or incurred in connection with actual or threatened actions, suits or proceedings involving such person, except in certain circumstances where a person is adjudged to be guilty of gross negligence or willful misconduct, unless a court of competent jurisdiction determines that such indemnification is fair and reasonable under the circumstances.

## CAPITALIZATION, DEBT AND OWNERSHIP

### Capitalization

The Issuer's authorized capital stock consists of 500,000,000 shares of common stock of which 30,826,509 are issued and outstanding, par value \$0.0001 per share (the "**Common Stock**") and 10,000,000 shares of preferred stock of which 1,000,000 are issued and outstanding, par value \$0.0001 per share (the "Preferred Stock").

### Outstanding Capital Stock

As of the date of this Form C, the Issuer's outstanding capital stock consists of:

Type	Common Stock
<b>Amount Outstanding</b>	30,826,509
<b>Par Value Per Share</b>	0.0001
<b>Voting Rights</b>	1 vote per share
<b>Anti-Dilution Rights</b>	None
<b>How this security may limit, dilute or qualify the Security issued pursuant to Regulation CF</b>	The Issuer may decide to issue more Common Stock which may dilute the Security. Control of the Issuer is vested in the Board of Directors and the Common Stockholders, and the holder of the Security issued pursuant to this Offering will have no voting rights or control rights with respect to the Issuer, including no antidilution rights, inspection rights or information rights.
<b>Percentage ownership of the Issuer by the holders of such security (assuming conversion prior to the Offering if convertible securities).</b>	100%

Type	Series A Preferred Stock
<b>Amount Outstanding</b>	1,000,000
<b>Par Value Per Share</b>	0.0001
<b>Voting Rights</b>	40 votes per share
<b>Anti-Dilution Rights</b>	none
<b>Other Rights</b>	none
<b>How this security may limit, dilute or qualify the Security issued pursuant to Regulation CF</b>	The Issuer may decide to issue more Common Stock which may dilute the Security. Control of the Issuer is vested in the Board of Directors and the Common Stockholders, and the holder of the Security issued pursuant to this Offering will have no voting rights or control rights with respect to the Issuer, including no antidilution rights, inspection rights or information rights.
<b>Percentage ownership of the Issuer by the holders of such security (assuming conversion prior to the Offering if convertible securities).</b>	0%

### ***Outstanding Options, SAFEs, Convertible Notes, Warrants***

As of the date of this Form C, the Issuer has the following additional securities outstanding:

<b>Type</b>	Convertible Note
<b>Face Value</b>	\$80,000
<b>Voting Rights</b>	None
<b>Anti-Dilution Rights</b>	None
<b>Material Terms</b>	Convertible at a \$12,500,000 valuation and or 9% interest annually for 5 years with a maturity date of 2024.
<b>How this security may limit, dilute or qualify the Security issued pursuant to Regulation CF</b>	The Issuer may decide to issue more Common Stock which may dilute the Security. Control of the Issuer is vested in the Board of Directors and the Common Stockholders, and the holder of the Security issued pursuant to this Offering will have no voting rights or control rights with respect to the Issuer, including no antidilution rights, inspection rights or information rights.
<b>Percentage ownership of the Issuer by the holders of such security (assuming conversion prior to the Offering if convertible securities).</b>	.015%

### **Outstanding Debt**

As of the date of this Form C, the Issuer has no debt outstanding:

### **Ownership**

The table below lists the beneficial owners (including individuals and entities) of twenty percent (20%) or more of the Issuer's outstanding voting equity securities, calculated on the basis of voting power, are listed along with the amount they own.

<b>Name</b>	<b>Amount and Type or Class Held</b>	<b>Percentage Ownership (in terms of voting power)</b>
Stuart Byron Booker	Common Shares 22,380,000 and 1,000,000 Preferred Shares	72%

## FINANCIAL INFORMATION

**Please see the financial information listed on the cover page of this Form C and attached hereto in addition to the following information. Financial statements are attached hereto as Exhibit A.**

### **Cash and Cash Equivalents**

As of January 1<sup>st</sup>, 2023 the Issuer had an aggregate of \$58,750 in cash and cash equivalents, leaving the Issuer with approximately four months of runway. Runway is calculated by dividing cash-on-hand by average monthly net loss (if any).

### **Liquidity and Capital Resources**

The proceeds from the Offering are essential to our operations. We plan to use the proceeds as set forth above under the section titled “*Use of Proceeds*”, which is an indispensable element of our business strategy.

In addition to the Offering, the Issuer may intend to concurrently undertake to raise up to \$3,000,000 pursuant to Rule 506(b) of Regulation D by offering to sell up to \$3,000,000 in securities, including but not limited to common or preferred stock, SAFEs (Simple Agreement for Future Equity) or Convertible Notes, to accredited investors outside of this Offering (the “Concurrent Offering”). No investors in this Offering, or potential investors who learned of the Issuer as a result of this Offering, will be permitted to invest in the Concurrent Offering.

### **Capital Expenditures and Other Obligations**

The Issuer does not intend to make any material capital expenditures in the near future.

### **Valuation**

Although the Securities provide certain terms, which may include a valuation cap, the Intermediary has ascribed no pre-Offering valuation to the Issuer; the Securities are priced arbitrarily, and the Issuer makes no representations as to the reasonableness of any specified valuation cap.

### ***Trends and Uncertainties***

After reviewing the above discussion of the steps, the Issuer intends to take, potential Investors should consider whether achievement of each step within the estimated time frame will be realistic in their judgment. Potential Investors should also assess the consequences to the Issuer of any delays in taking these steps and whether the Issuer will need additional financing to accomplish them.

Please see the financial statements attached as Exhibit A for subsequent events and applicable disclosures.

### **Material Changes and Other Information**

Not applicable.

## Previous Offerings of Securities

We have made the following issuances of securities within the last three years:

Security Type	Principal Amount of Common Stock Securities Sold	Amount of Securities Issued	Use of Proceeds	Issue Date	Exemption from Registration Used or Public Offering
Class A Common Shares	<u>\$12,500</u>	<u>20,834</u>	Marketing	2-7 2022	Reg D 506(c)

See the section titled “*Capitalization and Ownership*” for more information regarding the securities issued in our previous offerings of securities.

## TRANSACTIONS WITH RELATED PERSONS AND CONFLICTS OF INTEREST

From time to time the Issuer may engage in transactions with related persons. Related persons are defined as any director or officer of the Issuer; any person who is the beneficial owner of twenty percent (20%) or more of the Issuer’s outstanding voting equity securities, calculated on the basis of voting power; any promoter of the Issuer; any immediate family member of any of the foregoing persons or an entity controlled by any such person or persons. Additionally, the Issuer will disclose here any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, to which the issuer was or is to be a party and the amount involved exceeds five percent (5%) of the aggregate amount of capital raised by the issuer in reliance on section 4(a)(6), including the Target Offering Amount of this Offering, and the counter party is either (i) any director or officer of the issuer; (ii) any person who is, as of the most recent practicable date but no earlier than 120 days prior to the date the offering statement or report is filed, the beneficial owner of twenty percent (20%) or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power; (iii) if the issuer was incorporated or organized within the past three years, any promoter of the issuer; or (iv) any member of the family of any of the foregoing persons, which includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, and shall include adoptive relationships. The term *spousal equivalent* means a cohabitant occupying a relationship generally equivalent to that of a spouse.

The Issuer has conducted the following transactions with related persons: Not applicable.

## TAX MATTERS

EACH PROSPECTIVE INVESTOR SHOULD CONSULT WITH THEIR OWN TAX AND ERISA ADVISOR AS TO THE PARTICULAR CONSEQUENCES TO THE INVESTOR OF THE PURCHASE, OWNERSHIP AND SALE OF THE INVESTOR'S SECURITIES, AS WELL AS POSSIBLE CHANGES IN THE TAX LAWS.

TO ENSURE COMPLIANCE WITH THE REQUIREMENTS IMPOSED BY THE INTERNAL REVENUE SERVICE, WE INFORM YOU THAT ANY TAX STATEMENT IN THIS FORM C CONCERNING UNITED STATES FEDERAL TAXES IS NOT INTENDED OR WRITTEN TO BE USED, AND CANNOT BE USED, BY ANY TAXPAYER FOR THE PURPOSE OF AVOIDING ANY TAX-RELATED PENALTIES UNDER THE UNITED STATES INTERNAL REVENUE CODE. ANY TAX STATEMENT HEREIN CONCERNING UNITED STATES FEDERAL TAXES WAS WRITTEN IN CONNECTION WITH THE MARKETING OR PROMOTION OF THE TRANSACTIONS OR MATTERS TO WHICH THE STATEMENT RELATES. EACH TAXPAYER SHOULD SEEK ADVICE BASED ON THE TAXPAYER'S PARTICULAR CIRCUMSTANCES FROM AN INDEPENDENT TAX ADVISOR.

Potential Investors who are not United States residents are urged to consult their tax advisors regarding the United States federal income tax implications of any investment in the Issuer, as well as the taxation of such investment by their country of residence. Furthermore, it should be anticipated that distributions from the Issuer to such foreign investors may be subject to United States withholding tax.

EACH POTENTIAL INVESTOR SHOULD CONSULT THEIR OWN TAX ADVISOR CONCERNING THE POSSIBLE IMPACT OF STATE TAXES.

## LEGAL MATTERS

Any Investor should consult with its own counsel and advisors in evaluating an investment in the Offering and conduct independent due diligence.

**The Issuer has certified that all of the following statements are TRUE for the Issuer in connection with this Offering:**

- (1) Is organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia;
- (2) Is not subject to the requirement to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934 (the "**Exchange Act**") (15 U.S.C. 78m or 78o(d));
- (3) Is not an investment company, as defined in Section 3 of the Investment Company Act of 1940 (the "**Investment Company Act**") (15 U.S.C. 80a-3), or excluded from the definition of investment company by Section 3(b) or Section 3(c) of the Investment Company Act (15 U.S.C. 80a-3(b) or 80a-3(c));
- (4) Is not ineligible to offer or sell securities in reliance on Section 4(a)(6) of the Securities Act of 1933 (the "**Securities Act**") (15 U.S.C. 77d(a)(6)) as a result of a disqualification as specified in § 227.503(a);
- (5) Has filed with the SEC and provided to investors, to the extent required, any ongoing annual reports required by law during the two years immediately preceding the filing of this Form C; and
- (6) Has a specific business plan, which is not to engage in a merger or acquisition with an unidentified company or companies.

### **Bad Actor Disclosure**

The Issuer is not subject to any bad actor disqualifications under any relevant U.S. securities laws.

The Issuer is not subject to any matters that would have triggered disqualification but occurred prior to May 16, 2016.

### **Ongoing Reporting**

Following the first sale of the Securities, the Issuer will file a report electronically with the Securities & Exchange Commission annually and post the report on its website, no later than 120 days after the end of the Issuer's fiscal year.

Once posted, the annual report may be found on the Issuer's website at <https://investor-relations.lookhu.com/>

The Issuer must continue to comply with the ongoing reporting requirements until:

- (1) the Issuer is required to file reports under Section 13(a) or Section 15(d) of the Exchange Act;
- (2) the Issuer has filed at least three annual reports pursuant to Regulation CF and has total assets that do not exceed \$10,000,000;
- (3) the Issuer has filed at least one annual report pursuant to Regulation CF and has fewer than 300 holders of record;
- (4) the Issuer or another party repurchases all of the Securities issued in reliance on Section 4(a)(6) of the Securities Act, including any payment in full of debt securities or any complete redemption of redeemable securities; or
- (5) the Issuer liquidates or dissolves its business in accordance with applicable state law.

Neither the Issuer nor any of its predecessors (if any) previously failed to comply with the ongoing reporting requirement of Regulation CF.

### **ADDITIONAL INFORMATION**

The summaries of, and references to, various documents in this Form C do not purport to be complete and in each instance reference should be made to the copy of such document which is either an appendix to this Form C or which will be made available to Investors and their professional advisors upon request.

Prior to making an investment decision regarding the Securities described herein, prospective Investors should carefully review and consider this entire Form C. The Issuer is prepared to furnish, upon request, a copy of the forms of any documents referenced in this Form C. The Issuer's representatives will be available to discuss with prospective Investors and their representatives and advisors, if any, any matter set forth in this Form C or any other matter relating to the Securities described in this Form C, so that prospective Investors and their representatives and advisors, if any, may have available to them all information, financial and otherwise, necessary to formulate a well-informed investment decision. Additional information and materials concerning the Issuer will be made available to prospective Investors and their representatives and advisors, if any, at a mutually convenient location upon reasonable request.

**SIGNATURE**

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

Lookhu Inc.  
(Issuer)

By: Byron Booker

/s/ Byron Booker  
(Signature)

Byron Booker  
(Name)

CEO  
(Title)

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), this Form C has been signed by the following persons in the capacities and on the dates indicated.

/s/ Roy Liebrecht  
(Signature)

Roy Liebrecht  
(Name)

Director  
(Title)

3-1-2024  
(Date)

**EXHIBIT A**

*Financial Statements*

**LOOKHU, INC.**  
**AUDITED FINANCIAL**  
**STATEMENTS**  
As of December 31, 2022

**Lookhu, Inc.**

**Audited Financial Statements**

As of December 31, 2021 and 2022

Index to Audited Financial Statements

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## **INDEPENDENT AUDITOR'S REPORT**

November 01, 2023

The Board of Directors

**Lookhu, Inc.**

3571 Sunset Rd,

Las Vegas, NV 89120

### **REPORT ON FINANCIAL STATEMENTS**

We have audited the accompanying balance sheet of Lookhu, Inc. as of December 31, 2021 and 2022 and the related statements of operations, changes in net equity and cash flows for the years then ended. These financial statements are the responsibility of the company's management.

### **MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **AUDITOR'S RESPONSIBILITY**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted the audit in accordance with generally accepted auditing standards as accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit includes performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of risks of material misstatements of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal controls. Accordingly, we express no such opinion.



## **INDEPENDENT AUDITOR'S REPORT (CONTINUED)**

An audit also includes evaluating appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. Examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements is also executed.

An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for my audit opinion.

### **OPINION**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Lookhu, Inc. as of December 31, 2022 and 2023 and the results of operations, changes in net equity, and its cash flows for the period then ended in conformity with accounting principles generally accepted in the United States of America.

Certified Public Accountant, NH 08224  
CF Audits LLC  
159 Main St. STE 100  
Nashua NH 03060  
[cpa@cfaudits.com](mailto:cpa@cfaudits.com)

**Lookhu, Inc.****Balance Sheet Statement**

As of December 31, 2021 and 2022

<b>ASSETS</b>	<b>2021</b>	<b>2022</b>
<b>Current Assets</b>	-	-
Cash in Bank	23,131	1,063
Accounts Receivables	39,186	108,672
<b>Total Current Assets</b>	<b>62,317</b>	<b>109,735</b>
<b>Non-Current Assets</b>		
Net Furniture and Equipment	8,910	7,700
<b>Total Non-Current Assets</b>	<b>8,910</b>	<b>7,700</b>
<b>TOTAL ASSETS</b>	<b>71,227</b>	<b>117,435</b>
<b>LIABILITIES AND EQUITY</b>		
<b>TOTAL LIABILITIES</b>	-	-
<b>EQUITY</b>		
Common Stock	2,910	3,083
Preferred Stock	100	100
Additional Paid in Capital	111,990	81,998
Retained Earnings (Deficit)	(43,773)	32,254
<b>Total Equity</b>	<b>71,227</b>	<b>117,435</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>71,227</b>	<b>117,435</b>

*The accompanying notes are an integral part of these financial statements*

**Lookhu, Inc.****Income Statement**

As of December 31, 2021 and 2022

	<b>2021</b>	<b>2022</b>
<b>Total Revenues</b>	<b>110,543</b>	<b>149,511</b>
<b>Operating Expenses</b>		
Payroll Expenses	47,970	38,421
Professional Services	5,052	7,361
Website domain & Hosting	1,394	5,814
Patent Expenses	500	-
General and Administrative Expenses	18,618	19,355
Sales and Marketing	2,103	1,324
Depreciation	-	1,210
Tax Payments	1,332	-
<b>Total Operating Expenses</b>	<b>(76,969)</b>	<b>(73,483)</b>
<b>Net Income (Loss)</b>	<b>33,574</b>	<b>76,027</b>

*The accompanying notes are an integral part of these financial statements*

**Lookhu, Inc.**

**Statement of Changes in Equity**

As of December 31, 2021 and 2022

	<b>Preferred Shares</b>	<b>Common Shares</b>	<b>Additional Paid In Capital</b>	<b>Retained Earnings</b>	<b>Total</b>
<b>Equity Opening Balance as of January 1, 2021</b>	<b>100</b>	<b>2,910</b>	<b>80,452</b>	<b>(77,347)</b>	<b>6,115</b>
Capital Contribution during 2021	-	-	31,538	-	37,653
Net Profit for 2021	-	-	-	33,574	71,227
<b>Equity Ending Balance as of December 31, 2021</b>	<b>100</b>	<b>2,910</b>	<b>111,990</b>	<b>(43,773)</b>	<b>71,227</b>
Capital Contribution during 2022	-	173	(29,992)	-	41,408
Net Profit for 2022	-	-	-	76,027	117,435
<b>Equity Ending Balance as of December 31, 2022</b>	<b>100</b>	<b>3,083</b>	<b>81,998</b>	<b>32,254</b>	<b>117,435</b>

*The accompanying notes are an integral part of these financial statements*

**Lookhu, Inc.**

**Statement of Cash Flow**

As of December 31, 2021 and 2022

<b>OPERATING ACTIVITIES</b>	<b>2021</b>	<b>2022</b>
Net Income (Loss)	33,574	76,027
<i>Adjustments to Reconcile Net Income to Net Cash provided by operations:</i>		
Increase in Accounts Receivables	(39,186)	(69,486)
Depreciation Expense	-	1,210
<b>Net cash from operating activities</b>	<b>(5,612)</b>	<b>7,751</b>
<b>Cash Used by Investing Activities</b>		-
Furniture and Equipment	(8,910)	-
<b>Net Cash Provided by Investing Activities</b>	<b>(8,910)</b>	-
<b>Cash Provided by Financing Activities</b>		-
Common Shares	-	173
Additional Paid in Capital	31,538	(29,992)
<b>Net Cash Provided by Financing Activities</b>	<b>31,538</b>	<b>(29,819)</b>
<b>NET CASH INCREASE (DECREASE) FOR PERIOD</b>	<b>17,016</b>	<b>(22,068)</b>
Cash at the beginning of the period	6,115	23,131
<b>CASH AT END OF PERIOD</b>	<b>23,131</b>	<b>1,063</b>

*The accompanying notes are an integral part of these financial statements*

## **Lookhu, Inc.**

### **Notes to the Financial Statements**

As of December 31, 2022

#### **1. DESCRIPTION OF BUSINESS**

Lookhu, Inc was incorporated in June, 2014, in the state of Delaware, USA. The company serves as an video service that offers a selection of popular and exclusive movies, TV shows, games and its mission is to provide the best entertainment experience to its user.

Company's shareholdings are split between 48 shareholders with shareholding ranges from 0.03% to 72.60%. The company is completely based upon shareholder's capital and no loan service is being used since the inception.

#### **2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

##### **2.1 Basis of Presentation**

The Company has earned no revenues from limited principal operations. Accordingly, the Company's activities have been accounted for as those of a "Development Stage Enterprise" as set forth in Financial Accounting Standards Board Statement No. 7 ("SFAS 7"). Among the disclosures required by SFAS 7 are that the Company's financial statements be identified as those of a development stage company and that the statements of operations, shareholders equity (deficit), and cash flows disclose activity since the date of the Company's inception.

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States.

##### **2.1 Use of Estimates**

The preparation of financial statements in conformity with the U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Management evaluates the estimates and assumptions based on historical experience and believes those estimates and assumptions are reasonable based on the information available to them.

## **Lookhu, Inc.**

### **Notes to the Financial Statements (Continued)**

As of December 31, 2022

#### 2.3 Revenue

In accordance with Accounting Standards Codification (“ASC”) Topic 606, Revenue from Contracts with Customers (“ASC 606”), the Company recognizes revenue upon the transfer of promised goods or services to customers in an amount that reflects the consideration to which the Company expects to be entitled in exchange for promised goods or services. The Company applies the following five-step revenue recognition model in accounting for its revenue arrangements:

- (i) Identify the contract with a customer.
- (ii) Identify the performance obligations in the contract
- (iii) Determine the transaction price
- (iv) Allocate the transaction price
- (v) Recognize revenue when or as the entity satisfies a performance obligation

#### 2.4 Cash & Cash Equivalents

The Company considers all highly liquid at the time of purchase to be cash equivalents. Cash equivalents consists of amounts invested in money market funds. The Company deposits its cash with financial institutions that the management believes are of high credit quality. The Company's cash consists primarily of cash deposited in U.S. dollar.

### **3. ACCOUNTS RECEIVABLES**

The company has a accounts receivables payment gateway mechanism. Payment gateways are a merchant service that processes credit card payments both ecommerce sites. Accounts receivable are recorded at the invoiced amount, net of an allowance for credit losses, if any. Allowance for credit losses is based on the Company's best estimate of probable losses inherent in its accounts receivable portfolio and is determined based on expectations. Accounts receivable are written-off and charged against an allowance for credit losses when the Company has exhausted collection efforts without success. Based upon the Company's assessment as of February 28, 2023, it did not record an allowance for credit losses as probable losses are not expected to be material.

### **4. NON-CURRENT ASSETS**

Fixed assets are long-term tangible assets that are held for use in the business and are not intended for sale. These assets have a useful life of more than one year and include items

**Lookhu, Inc.**

**Notes to the Financial Statements (Continued)**

As of December 31, 2022

such as land, buildings, machinery, and vehicles. They are recorded on the balance sheet and are crucial for the operations of a company.

All items of property, plant and equipment are initially recorded at cost. Subsequent to recognition, property, plant and equipment are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets, which was estimated for the current available assets for 10 years.

The company fixed assets are consisting of IT equipment and furniture that are used into business operations, total fixed assets value is \$ 8,910 and accumulated depreciation is (\$1,210) as of December 31, 2022.

**5. COMMITMENTS AND CONTINGENCIES**

a possible obligation that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company; or a present obligation that arises from past events but is not recognized because: It is not probable that an outflow of resources embodying economic benefits will be required to settle the obligation; or The amount of the obligation cannot be measured with sufficient reliability.

A contingent asset is a possible asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company. The company has currently no contingencies.

**6. EQUITY**

The company is authorized to issue 510,000,000 shares with a par value of \$0.0001, of those shares, 500,000,000 are common shares, and 10,000,000 are preferred shares. The voting powers, designations, preferences and relative, participating option or other rights, if any, and the qualifications, limitations or restrictions, if any, of the preferred shares.

As of December 31, 2021 and 2022, the company has 29,098,175 and 30,826,509 common shares outstanding respectively, and 1,000,000 of the preferred shares are outstanding as of December 31, 2021 and 2022.

**Lookhu, Inc.**

**Notes to the Financial Statements (Continued)**

As of December 31, 2022

**7. PROJECTS UNDER DEVELOPMENT**

The company is capitalizing all the direct expenses paid to develop the project into this account, those direct expenses including, and not limited to, the construction design costs, the excavation costs, the materials and construction costs, etc.

The projects under development will be closed into the proper asset account upon completion of the project, which will determine the book value of the asset.

**8. NET ASSETS AND RELATED PARTIES LIABILITIES**

The company net assets represent the difference between the assets and the liabilities, which includes the owners and investors' contribution to the company and its result of operations. As of March 31, 2023, the company received \$1,256,137 contributions from various investors which were used to acquire the land and for the operating expenses for various service providers.

In addition to that, the related party liabilities are for the payments funded by the company affiliate to run its operations, such as contractors and vendors expenses, those liabilities shall be paid based on the company availability of cash and ability to pay its debts.

**EXHIBIT B**

*Form of Security*

THIS INSTRUMENT HAS BEEN ISSUED PURSUANT TO SECTION 4(A)(6) OF THE SECURITIES ACT OF 1933, AS AMENDED (THE “**SECURITIES ACT**”), AND NEITHER IT NOR ANY SECURITIES ISSUABLE PURSUANT HERETO HAVE BEEN REGISTERED UNDER THE SECURITIES ACT OR THE SECURITIES LAWS OF ANY STATE. THESE SECURITIES MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED BY RULE 501 OF REGULATION CROWDFUNDING UNDER THE SECURITIES ACT AND APPLICABLE STATE SECURITIES LAWS OR PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR EXEMPTION THEREFROM.

IF THE INVESTOR LIVES OUTSIDE THE UNITED STATES, IT IS THE INVESTOR’S RESPONSIBILITY TO FULLY OBSERVE THE LAWS OF ANY RELEVANT TERRITORY OR JURISDICTION OUTSIDE THE UNITED STATES IN CONNECTION WITH ANY PURCHASE OF THE SECURITIES, INCLUDING OBTAINING REQUIRED GOVERNMENTAL OR OTHER CONSENTS OR OBSERVING ANY OTHER REQUIRED LEGAL OR OTHER FORMALITIES. THE ISSUER RESERVES THE RIGHT TO DENY THE PURCHASE OF THE SECURITIES BY ANY FOREIGN PURCHASER.

**Lookhu Inc.**

**Crowd  
(Crowdfunding Simple Agreement for Future Equity)**

**SAFE**

**Series 2024**

THIS CERTIFIES THAT in exchange for the payment by \_\_\_\_\_ (the “**Investor**”, and together with all other Series 2024 Crowd SAFE holders, “**Investors**”) of \$ \_\_\_\_\_ (the “**Purchase Amount**”) on or about, \_\_\_\_\_ Lookhu Inc., a Delaware corporation (the “**Issuer**”), hereby issues to the Investor the right to certain shares of the Issuer’s Capital Stock (defined below), subject to the terms set forth below.

The “**Discount**” is 20%.  
The “**Valuation Cap**” is \$20,000,000.

See Section 2 for certain additional defined terms.

**1. Events**

**(a) Equity Financing.**

(i) If an Equity Financing occurs before this instrument terminates in accordance with Sections 1(b)-(d) (“**First Equity Financing**”), the Issuer shall promptly notify the Investor of the closing of the First Equity Financing and of the Issuer’s discretionary decision to either (1) continue the term of this Crowd SAFE without converting the Purchase Amount to Capital Stock; or (2) issue to the Investor a number of shares of the Capital Stock (whether Preferred Stock or another class issued by the Issuer) sold in the First Equity Financing. The number of shares of Capital Stock shall equal the quotient obtained by dividing (x) the Purchase Amount by (y) the applicable Conversion Price (such applicable Conversion Price, the “**First Equity Financing Price**”).

(ii) If the Issuer elects to continue the term of this Crowd SAFE past the First Equity Financing and another Equity Financing occurs before the termination of this Crowd SAFE in accordance with Sections 1(b)-(d) (each, a “**Subsequent Equity Financing**”), the Issuer shall promptly notify the Investor of the closing of the Subsequent Equity Financing and of the Issuer’s discretionary decision to either (1) continue the term of this Crowd SAFE without converting the Investor’s Purchase Amount to Capital Stock; or (2) issue to the Investor a number of shares of Capital Stock (whether Preferred Stock or another class issued by the Issuer) sold in the Subsequent Equity Financing. The number of shares of such Capital Stock shall equal to the quotient obtained by dividing (x) the Purchase Amount by (y) the First Equity Financing Price.

(b) **Liquidity Event.**

(i) If there is a Liquidity Event before the termination of this instrument and before any Equity Financing, the Investor must select, at its option, within thirty (30) days of receiving notice (whether actual or constructive), either (1) to receive a cash payment equal to the Purchase Amount (or a lesser amount as described below) or (2) to receive from the Issuer a number of shares of Common Stock equal to the Purchase Amount (or a lesser amount as described below) divided by the Liquidity Price.

(ii) If there is a Liquidity Event before the termination of this instrument but after one or more Equity Financings have occurred, each Investor must select, at its option, within thirty (30) days of receiving notice (whether actual or constructive), either (1) to receive a cash payment equal to the Purchase Amount (or a lesser amount as described below) or (2) to receive from the Issuer a number of shares of the most recent issued Capital Stock (whether Preferred Stock or another class issued by the Issuer) equal to the Purchase Amount divided by the First Equity Financing Price. Shares of Capital Stock granted in connection therewith shall have the same liquidation rights and preferences as the shares of Capital Stock issued in connection with the Issuer’s most recent Equity Financing.

(iii) If there are not enough funds to pay the Investor and holders of other Crowd SAFEs (collectively, the “**Cash-Out Investors**”) in full, then all of the Issuer’s available funds will be distributed with equal priority and pro rata among the Cash-Out Investors in proportion to their Purchase Amounts. In connection with this Section 1(b), the Purchase Amount (or a lesser amount as described below) will be due and payable by the Issuer to the Investor immediately prior to, or concurrent with, the consummation of the Liquidity Event.

Notwithstanding Section 1(b)(i)(2) or Section 1(b)(ii)(2), if the Issuer’s board of directors determines in good faith that delivery of Capital Stock to the Investor pursuant to Section 1(b)(i)(2) or Section 1(b)(ii)(2) would violate applicable law, rule or regulation, then the Issuer shall deliver to Investor in lieu thereof, a cash payment equal to the fair market value of such Capital Stock, as determined in good faith by the Issuer’s board of directors.

(c) **Dissolution Event.** If there is a Dissolution Event (defined below) before this instrument terminates in accordance with Section 1(a) or Section 1(b), subject to the preferences applicable to any series of Preferred Stock, the Issuer will distribute its entire assets legally available for distribution with equal priority among the (i) Investors (on an as converted basis based on a valuation of Common Stock as determined in good faith by the Issuer’s board of directors at the time of Dissolution Event), (ii) all other holders of instruments sharing in the assets of the Issuer at the same priority as holders of Common Stock upon a Dissolution Event and (iii) and all holders of Common Stock.

(d) **Termination.** This instrument will terminate (without relieving the Issuer or the Investor of any obligations arising from a prior breach of or non-compliance with this instrument) upon the earlier

to occur: (i) the issuance of Capital Stock to the Investor pursuant to Section 1(a) or Section 1(b); or (ii) the payment, or setting aside for payment, of amounts due to the Investor pursuant to Section 1(b) or Section 1(c).

## 2. *Definitions*

“**Capital Stock**” means the capital stock of the Issuer, including, without limitation, Common Stock and Preferred Stock.

“**Change of Control**” means (i) a transaction or series of related transactions in which any “person” or “group” (within the meaning of Sections 13(d) and 14(d) of the Securities Exchange Act of 1934, as amended), becomes the “beneficial owner” (as defined in Rule 13d-3 under the Securities Exchange Act of 1934, as amended), directly or indirectly, of more than 50% of the outstanding voting securities of the Issuer having the right to vote for the election of members of the Issuer’s board of directors, (ii) any reorganization, merger or consolidation of the Issuer, other than a transaction or series of related transactions in which the holders of the voting securities of the Issuer outstanding immediately prior to such transaction or series of related transactions retain, immediately after such transaction or series of related transactions, at least a majority of the total voting power represented by the outstanding voting securities of the Issuer or such other surviving or resulting entity or (iii) a sale, lease or other disposition of all or substantially all of the assets of the Issuer.

“**Common Stock**” means common stock, par value \$0.0001 per share, of the Issuer.

“**Conversion Price**” means either: (i) the SAFE Price or (ii) the Discount Price, whichever calculation results in a greater number of shares of Capital Stock.

“**Discount Price**” means the product of (i) the price per share of Capital Stock sold in an Equity Financing and (ii) 100% less the Discount.

“**Dissolution Event**” means (i) a voluntary termination of operations, (ii) a general assignment for the benefit of the Issuer’s creditors, (iii) the commencement of a case (whether voluntary or involuntary) seeking relief under Title 11 of the United States Code (the “Bankruptcy Code”), or (iv) any other liquidation, dissolution or winding up of the Issuer (excluding a Liquidity Event), whether voluntary or involuntary.

“**Equity Financing**” shall mean the next sale (or series of related sales) by the Issuer of its Capital Stock to one or more third parties following the date of this instrument from which the Issuer receives gross proceeds of not less than \$5,000,000 cash or cash equivalent (excluding the conversion of any instruments convertible into or exercisable or exchangeable for Capital Stock, such as SAFEs or convertible promissory notes) with the principal purpose of raising capital.

“**Equity Securities**” shall mean Common Stock or Preferred Stock or any securities convertible into, exchangeable for or conferring the right to purchase (with or without additional consideration) Common Stock or Preferred Stock, except in each case, (i) any security granted, issued and/or sold by the Issuer to any director, officer, employee, advisor or consultant of the Issuer in such capacity for the primary purpose of soliciting or retaining his, her or its services, (ii) any convertible promissory notes issued by the Issuer, and (iii) any SAFEs issued.

“**Fully Diluted Capitalization**” shall mean the aggregate number, as of immediately prior to the First Equity Financing, of issued and outstanding shares of Capital Stock, assuming full conversion or exercise of all convertible and exercisable securities then outstanding, including shares of convertible

Preferred Stock and all outstanding vested or unvested options or warrants to purchase Capital Stock, but excluding (i) the issuance of all shares of Capital Stock reserved and available for future issuance under any of the Issuer's existing equity incentive plans, (ii) convertible promissory notes issued by the Issuer, (iii) any SAFEs, and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or SAFEs.

**"Intermediary"** means OpenDeal Portal LLC, a registered securities crowdfunding portal CRD#283874, or a qualified successor.

**"IPO"** means: (A) the completion of an underwritten initial public offering of Capital Stock by the Issuer pursuant to: (I) a final prospectus for which a receipt is issued by a securities commission of the United States or of a province of Canada, or (II) a registration statement which has been filed with the United States Securities and Exchange Commission and is declared effective to enable the sale of Capital Stock by the Issuer to the public, which in each case results in such equity securities being listed and posted for trading or quoted on a recognized exchange; (B) the Issuer's initial listing of its Capital Stock (other than shares of Capital Stock not eligible for resale under Rule 144 under the Securities Act) on a national securities exchange by means of an effective registration statement on Form S-1 filed by the Issuer with the SEC that registers shares of existing capital stock of the Issuer for resale, as approved by the Issuer's board of directors, where such listing shall not be deemed to be an underwritten offering and shall not involve any underwriting services; or (C) the completion of a reverse merger or take-over whereby an entity (I) whose securities are listed and posted for trading or quoted on a recognized exchange, or (II) is a reporting issuer in the United States or the equivalent in any foreign jurisdiction, acquires all of the issued and outstanding Capital Stock of the Issuer.

**"Liquidity Capitalization"** means the number, as of immediately prior to the Liquidity Event, of shares of the Issuer's capital stock (on an as-converted basis) outstanding, assuming exercise or conversion of all outstanding vested and unvested options, warrants and other convertible securities, but excluding: (i) shares of Capital Stock reserved and available for future grant under any equity incentive or similar plan; (ii) any SAFEs; (iii) convertible promissory notes; and (iv) any equity securities that are issuable upon conversion of any outstanding convertible promissory notes or SAFEs.

**"Liquidity Event"** means a Change of Control or an IPO.

**"Liquidity Price"** means the price per share equal to (x) the Valuation Cap divided by (y) the

Liquidity Capitalization.

**"Lock-up Period"** means the period commencing on the date of the final prospectus relating to the Issuer's IPO, and ending on the date specified by the Issuer and the managing underwriter(s). Such period shall not exceed one hundred eighty (180) days, or such other period as may be requested by the Issuer or an underwriter to accommodate regulatory restrictions on (i) the publication or other distribution of research reports, and (ii) analyst recommendations and opinions.

**"Preferred Stock"** means the preferred stock of the Issuer.

**"Regulation CF"** means Regulation Crowdfunding promulgated under the Securities Act.

**"SAFE"** means any simple agreement for future equity (or other similar agreement), including a Crowd SAFE, which is issued by the Issuer for bona fide financing purposes and which may convert into Capital Stock in accordance with its terms.

“SAFE Price” means the price per share equal to (x) the Valuation Cap divided by (y) the Fully Diluted Capitalization.

### 3. *Issuer Representations*

(a) The Issuer is a corporation duly incorporated, validly existing and in good standing under the laws of the state of its incorporation, and has the power and authority to own, lease and operate its properties and carry on its business as now conducted.

(b) The execution, delivery and performance by the Issuer of this instrument is within the power of the Issuer and, other than with respect to the actions to be taken when equity is to be issued to Investor, has been duly authorized by all necessary actions on the part of the Issuer. This instrument constitutes a legal, valid and binding obligation of the Issuer, enforceable against the Issuer in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors’ rights generally and general principles of equity. To the knowledge of the Issuer, it is not in violation of (i) its current charter or bylaws; (ii) any material statute, rule or regulation applicable to the Issuer; or (iii) any material indenture or contract to which the Issuer is a party or by which it is bound, where, in each case, such violation or default, individually, or together with all such violations or defaults, could reasonably be expected to have a material adverse effect on the Issuer.

(c) The performance and consummation of the transactions contemplated by this instrument do not and will not: (i) violate any material judgment, statute, rule or regulation applicable to the Issuer; (ii) result in the acceleration of any material indenture or contract to which the Issuer is a party or by which it is bound; or (iii) result in the creation or imposition of any lien upon any property, asset or revenue of the Issuer or the suspension, forfeiture, or nonrenewal of any material permit, license or authorization applicable to the Issuer, its business or operations.

(d) No consents or approvals are required in connection with the performance of this instrument, other than: (i) the Issuer’s corporate approvals; (ii) any qualifications or filings under applicable securities laws; and (iii) necessary corporate approvals for the authorization of shares of Capital Stock issuable pursuant to Section 1.

(e) The Issuer shall, prior to the conversion of this instrument, reserve from its authorized but unissued shares of Capital Stock for issuance and delivery upon the conversion of this instrument, such number of shares of the Capital Stock as necessary to effect the conversion contemplated by this instrument, and, from time to time, will take all steps necessary to amend its charter to provide sufficient authorized numbers of shares of the Capital Stock issuable upon the conversion of this instrument. All such shares shall be duly authorized, and when issued upon any such conversion, shall be validly issued, fully paid and non-assessable, free and clear of all liens, security interests, charges and other encumbrances or restrictions on sale and free and clear of all preemptive rights, except encumbrances or restrictions arising under federal or state securities laws.

(f) The Issuer is (i) not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act, (ii) not an investment company as defined in Section 3 of the Investment Company Act of 1940 (the “**Investment Company Act**”), and is not excluded from the definition of investment company by Section 3(b) or Section 3(c) of the Investment Company Act, (iii) not disqualified from selling securities under Rule 503(a) of Regulation CF, (iv) not barred from selling securities under Section 4(a)(6) of the Securities Act due to a failure to make timely annual report filings, (v) not planning to engage in a merger or acquisition with an unidentified company or companies, and (vi) organized under, and subject to, the laws of a state or territory of the United States or the District of Columbia.

(g) The Issuer has, or will shortly after the issuance of this instrument, engage a transfer agent registered with the U.S. Securities and Exchange Commission to act as the sole registrar and transfer agent for the Issuer with respect to the Crowd SAFE.

#### **4. *Investor Representations***

(a) The Investor has full legal capacity, power and authority to execute and deliver this instrument and to perform its obligations hereunder. This instrument constitutes a valid and binding obligation of the Investor, enforceable in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors' rights generally and general principles of equity.

(b) The Investor has been advised that this instrument and the underlying securities have not been registered under the Securities Act or any state securities laws and are offered and sold hereby pursuant to Section 4(a)(6) of the Securities Act. The Investor understands that neither this instrument nor the underlying securities may be resold or otherwise transferred unless they are registered under the Securities Act and applicable state securities laws or pursuant to Rule 501 of Regulation CF, in which case certain state transfer restrictions may apply.

(c) The Investor is purchasing this instrument and the securities to be acquired by the Investor hereunder for its own account for investment, not as a nominee or agent, and not with a view to, or for resale in connection with, the distribution thereof, and the Investor has no present intention of selling, granting any participation in, or otherwise distributing the same. The Investor understands that the Securities have not been, and will not be, registered under the Securities Act or any state securities laws, by reason of specific exemptions under the provisions thereof which depend upon, among other things, the bona fide nature of the investment intent and the accuracy of each Investor's representations as expressed herein.

(d) The Investor acknowledges, and is purchasing this instrument in compliance with, the investment limitations set forth in Rule 100(a)(2) of Regulation CF, promulgated under Section 4(a)(6)(B) of the Securities Act.

(e) The Investor acknowledges that the Investor has received all the information the Investor has requested from the Issuer and the Investor considers necessary or appropriate for deciding whether to acquire this instrument and the underlying securities, and the Investor represents that the Investor has had an opportunity to ask questions and receive answers from the Issuer regarding the terms and conditions of this instrument and the underlying securities and to obtain any additional information necessary to verify the accuracy of the information given to the Investor. In deciding to subscribe to this instrument, the Investor is not relying on the advice or recommendations of the Issuer or of the Intermediary and the Investor has made its own independent decision that an investment in this instrument and the underlying securities is suitable and appropriate for the Investor. The Investor understands that no federal or state agency has passed upon the merits or risks of an investment in this instrument and the underlying securities or made any finding or determination concerning the fairness or advisability of this investment.

(f) The Investor understands and acknowledges that as a Crowd SAFE investor, the Investor shall have no voting, information or inspection rights, aside from any disclosure requirements the Issuer is required to make under relevant securities regulations.

(g) The Investor understands that no public market now exists for any of the securities issued by the Issuer, and that the Issuer has made no assurances that a public market will ever exist for this instrument and the securities to be acquired by the Investor hereunder.

(h) The Investor is not (i) a citizen or resident of a geographic area in which the purchase of or holding of the Crowd SAFE and the underlying securities is prohibited by applicable law, decree, regulation, treaty, or administrative act, (ii) a citizen or resident of, or located in, a geographic area that is subject to U.S. or other applicable sanctions or embargoes, or (iii) an individual, or an individual employed by or associated with an entity, identified on the U.S. Department of Commerce's Denied Persons or Entity List, the U.S. Department of Treasury's Specially Designated Nationals List, the U.S. Department of State's Debarred Parties List or other applicable sanctions lists. Investor hereby represents and agrees that if Investor's country of residence or other circumstances change such that the above representations are no longer accurate, Investor will immediately notify Issuer. Investor further represents and warrants that it will not knowingly sell or otherwise transfer any interest in the Crowd SAFE or the underlying securities to a party subject to U.S. or other applicable sanctions.

(i) If the Investor is not a United States person (as defined by Section 7701(a)(30) of the Internal Revenue Code of 1986, as amended), the Investor hereby represents that it has satisfied itself as to the full observance of the laws of its jurisdiction in connection with any invitation, purchase and payment for, and continued ownership of, its beneficial interest in the Crowd SAFE and the underlying securities will not violate any applicable securities or other laws of the Investor's jurisdiction, including (i) the legal requirements within its jurisdiction for the purchase of its beneficial interest in the Crowd SAFE; (ii) any foreign exchange restrictions applicable to such purchase; (iii) any governmental or other consents that may need to be obtained; and (iv) the income tax and other tax consequences, if any, that may be relevant to the purchase, holding, conversion, redemption, sale, or transfer of its beneficial interest in the Crowd SAFE and the underlying securities. The Investor acknowledges that the Issuer has taken no action in foreign jurisdictions with respect to the Crowd SAFE (and the Investor's beneficial interest therein) and the underlying securities.

(j) If the Investor is a corporate entity: (i) such corporate entity is duly incorporated, validly existing and in good standing under the laws of the state of its incorporation, and has the power and authority to enter into this Crowd SAFE; (ii) the execution, delivery and performance by the Investor of the Crowd SAFE is within the power of the Investor and has been duly authorized by all necessary actions on the part of the Investor; (iii) to the knowledge of the Investor, it is not in violation of its current charter or bylaws, any material statute, rule or regulation applicable to the Investor; and (iv) the performance of this Crowd SAFE does not and will not violate any material judgment, statute, rule or regulation applicable to the Investor; result in the acceleration of any material indenture or contract to which the Investor is a party or by which it is bound, or otherwise result in the creation or imposition of any lien upon the Purchase Amount.

(k) The Investor further acknowledges that it has read, understood, and had ample opportunity to ask Issuer questions about its business plans, "Risk Factors," and all other information presented in the Issuer's Form C and the offering documentation filed with the SEC.

(l) The Investor represents that the Investor understands the substantial likelihood that the Investor will suffer a **TOTAL LOSS** of all capital invested, and that Investor is prepared to bear the risk of such total loss.

##### ***5. Transfer Restrictions.***

(a) The Investor hereby agrees that during the Lock-up Period it will not, without the prior written consent of the managing underwriter: (A) lend; offer; pledge; sell; contract to sell; sell any option or contract to purchase; purchase any option or contract to sell; grant any option, right, or warrant to purchase; or otherwise transfer or dispose of, directly or indirectly, any shares of Common Stock or any securities convertible into or exercisable or exchangeable (directly or indirectly) for Common Stock

(whether such shares or any such securities are then owned by the Investor or are thereafter acquired); or (B) enter into any swap or other arrangement that transfers to another, in whole or in part, any of the economic consequences of ownership of such securities; whether any such transaction described in clause (A) or (B) above is to be settled by delivery of Common Stock or other securities, in cash, or otherwise.

(b) The foregoing provisions of Section 5(a) will: (x) apply only to the IPO and will not apply to the sale of any shares to an underwriter pursuant to an underwriting agreement; (y) not apply to the transfer of any shares to any trust for the direct or indirect benefit of the Investor or the immediate family of the Investor, provided that the trustee of the trust agrees to be bound in writing by the restrictions set forth herein, and provided further that any such transfer will not involve a disposition for value; and (z) be applicable to the Investor only if all officers and directors of the Issuer are subject to the same restrictions and the Issuer uses commercially reasonable efforts to obtain a similar agreement from all stockholders individually owning more than 5% of the outstanding Common Stock or any securities convertible into or exercisable or exchangeable (directly or indirectly) for Common Stock. Notwithstanding anything herein to the contrary, the underwriters in connection with the IPO are intended third-party beneficiaries of Section 5(a) and will have the right, power and authority to enforce the provisions hereof as though they were a party hereto. The Investor further agrees to execute such agreements as may be reasonably requested by the underwriters in connection with the IPO that are consistent with Section 5(a) or that are necessary to give further effect thereto.

(c) In order to enforce the foregoing covenant, the Issuer may impose stop transfer instructions with respect to the Investor's registrable securities of the Issuer (and the Issuer shares or securities of every other person subject to the foregoing restriction) until the end of the Lock-up Period. The Investor agrees that a legend reading substantially as follows will be placed on all certificates representing all of the Investor's registrable securities of the Issuer (and the shares or securities of the Issuer held by every other person subject to the restriction contained in Section 5(a)):

(d) Without in any way limiting the representations and warranties set forth in Section 4 above, the Investor further agrees not to make any disposition of all or any portion of this instrument or the underlying securities unless and until the transferee has agreed in writing for the benefit of the Issuer to make the representations and warranties set out in Section 4 and the undertaking set out in Section 5(a) and:

(i) There is then in effect a registration statement under the Securities Act covering such proposed disposition and such disposition is made in accordance with such registration statement; or

(ii) The Investor shall have notified the Issuer of the proposed disposition and shall have furnished the Issuer with a detailed statement of the circumstances surrounding the proposed disposition and, if reasonably requested by the Issuer, the Investor shall have furnished the Issuer with an opinion of counsel reasonably satisfactory to the Issuer that such disposition will not require registration of such shares under the Securities Act.

(e) The Investor agrees that it shall not make any disposition of this instrument or any underlying securities to any of the Issuer's competitors, as determined by the Issuer in good faith.

(f) If the Investor intends to transfer the Crowd SAFE ("**Transfer**") in accordance with this

Section 5, the investor accepting transfer (“**Transferee**”) must pass and continue to comply with the Nominee’s (as defined in **Exhibit A**) (and any applicable affiliate’s) know your customer (“**KYC**”) and anti-money laundering (“**AML**”) policies and execute Exhibit A contemporaneously and in connection with the Transfer. The Investor understands that the Transferee’s failure to pass the requisite KYC and AML procedures or to execute Exhibit A contemporaneously with the Transfer will render the Transfer void, null, unenforceable, and the Transferee will be unable to redeem their security.

(g) The Investor understands and agrees that the Issuer will place the legend set forth below or a similar legend on any book entry or other forms of notation evidencing this Crowd SAFE and any certificates evidencing the underlying securities, together with any other legends that may be required by state or federal securities laws, the Issuer’s charter or bylaws, any other agreement between the Investor and the Issuer or any agreement between the Investor and any third party:

THIS INSTRUMENT HAS BEEN ISSUED PURSUANT TO SECTION 4(A)(6) OF THE SECURITIES ACT OF 1933, AS AMENDED (THE “SECURITIES ACT”), AND NEITHER IT NOR ANY SECURITIES ISSUABLE PURSUANT HERETO HAVE BEEN REGISTERED UNDER THE SECURITIES ACT OR THE SECURITIES LAWS OF ANY STATE. THESE SECURITIES MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED BY RULE 501 OF REGULATION CROWDFUNDING UNDER THE SECURITIES ACT AND APPLICABLE STATE SECURITIES LAWS OR PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR EXEMPTION THEREFROM.

## **6. Miscellaneous**

(a) The Investor agrees to execute the Nominee Rider and Waiver, attached hereto as Exhibit A contemporaneously and in connection with the purchase of this Crowd SAFE. The Investor agrees and understands that the Investor’s failure to execute Exhibit A contemporaneously with this Crowd SAFE will render the Crowd SAFE void, null and unenforceable.

(b) This Crowd SAFE contemplates the potential tokenization of this instrument and any equity securities that may be issued upon conversion of this SAFE. The Issuer may, in its sole discretion, tokenize this SAFE and the underlying equity securities as separate blockchain tokens (“**Tokens**”) on a blockchain network. The Investor acknowledges and consents to the potential tokenization of this SAFE and the underlying equity securities, and agrees to abide by any terms and conditions related to the Tokens as set forth by the Issuer.

(c) The Investor agrees to take any and all actions determined in good faith by the Issuer’s board of directors to be advisable to reorganize this instrument and any shares of Capital Stock issued pursuant to the terms of this instrument into a special purpose vehicle or other entity designed to aggregate the interests of holders of Crowd SAFEs.

(d) Any provision of this instrument may be amended, waived or modified only upon the written consent of either (i) the Issuer and the Investor, or (ii) the Issuer and the majority of the Investors (calculated based on the Purchase Amount of each Investors Crowd SAFE). Any notice required or permitted by this instrument will be deemed sufficient when delivered personally or by overnight courier or sent by email to the relevant address listed on the signature page, or 48 hours after being deposited in the U.S. mail as certified or registered mail with postage prepaid, addressed to the party to be notified at such party’s address listed on the signature page, as subsequently modified by written notice.

(e) The Investor is not entitled, as a holder of this instrument, to vote or receive dividends or be deemed the holder of Capital Stock for any purpose, nor will anything contained herein be construed to confer on the Investor, as such, any of the rights of a stockholder of the Issuer or any right to vote for the election of directors or upon any matter submitted to stockholders at any meeting thereof, or to give or withhold consent to any corporate action or to receive notice of meetings, or to receive purchase rights or otherwise until shares have been issued upon the terms described herein.

(f) Neither this instrument nor the rights contained herein may be assigned, by operation of law or otherwise, by either party without the prior written consent of the other; *provided, however*, that this instrument and/or the rights contained herein may be assigned without the Issuer's consent by the Investor to any other entity who directly or indirectly, controls, is controlled by or is under common control with the Investor, including, without limitation, any general partner, managing member, officer or director of the Investor, or any venture capital fund now or hereafter existing which is controlled by one or more general partners or managing members of, or shares the same management company with, the Investor; and *provided, further*, that the Issuer may assign this instrument in whole, without the consent of the Investor, in connection with a reincorporation to change the Issuer's domicile.

(g) In the event any one or more of the terms or provisions of this instrument is for any reason held to be invalid, illegal or unenforceable, in whole or in part or in any respect, or in the event that any one or more of the terms or provisions of this instrument operate or would prospectively operate to invalidate this instrument, then such term(s) or provision(s) only will be deemed null and void and will not affect any other term or provision of this instrument and the remaining terms and provisions of this instrument will remain operative and in full force and effect and will not be affected, prejudiced, or disturbed thereby.

(h) All securities issued under this instrument may be issued in whole or fractional parts, in the Issuer's sole discretion.

(i) All rights and obligations hereunder will be governed by the laws of the State of Nevada, without regard to the conflicts of law provisions of such jurisdiction.

(j) Any dispute, controversy or claim arising out of, relating to or in connection with this instrument, including the breach or validity thereof, shall be determined by final and binding arbitration administered by the American Arbitration Association (the "AAA") under its Commercial Arbitration Rules and Mediation Procedures ("**Commercial Rules**"). The award rendered by the arbitrator shall be final, non-appealable and binding on the parties and may be entered and enforced in any court having jurisdiction. There shall be one arbitrator agreed to by the parties within twenty (20) days of receipt by respondent of the request for arbitration or, in default thereof, appointed by the AAA in accordance with its Commercial Rules. The place of arbitration shall be Las Vegas, NV. Except as may be required by law or to protect a legal right, neither a party nor the arbitrator may disclose the existence, content or results of any arbitration without the prior written consent of the other parties.

(k) The parties acknowledge and agree that for United States federal and state income tax purposes this Crowd SAFE is, and at all times has been, intended to be characterized as stock, and more particularly as common stock for purposes of Sections 304, 305, 306, 354, 368, 1036 and 1202 of the Internal Revenue Code of 1986, as amended. Accordingly, the parties agree to treat this Crowd SAFE consistent with the foregoing intent for all United States federal and state income tax purposes (including, without limitation, on their respective tax returns or other informational statements).

(l) The Investor agrees any action contemplated by this Crowd SAFE and requested by the Issuer must be completed by the Investor within thirty (30) calendar days of receipt of the relevant notice

(whether actual or constructive) to the Investor.

IN WITNESS WHEREOF, the undersigned have caused this instrument to be duly executed and delivered.

**Lookhu Inc.**

By: Lookhu Inc.

Name: Stuart Byron Booker

Title: CEO

Address: 3571 East Sunset Road Suite 300 Las Vegas NV 89120 Email: byron@lookhu.com

**INVESTOR:**

By: Name:

## EXHIBIT A

### Nominee Rider and Waiver

Republic Investment Services LLC (f/k/a NextSeed Services, LLC) (the “**Nominee**”) is hereby designated and appointed to act for and on behalf of the Investor as Investor’s nominee, agent and proxy in all respects under the Crowd SAFE Series 2024 issued by Lookhu Inc. (the “**SAFE**”) and any securities which may be issuable to Investor upon conversion of the Security (the “**Conversion Securities**” and together with the SAFE, the “**Securities**”). Nominee is expressly authorized to perform such acts, and execute such documents, agreements and instruments, for and on behalf of Investor and in the Investor’s name, reasonably deemed necessary in Nominee’s sole discretion without Investor’s consent to any of the following:

(1) cause, at any time hereinafter, the title to any Security to be held of record by (such holder, the “**Custodian**”) a corporation, partnership, a trust (whether or not the trustees are named) or other organization or by one or more qualified persons as trustees, custodians or any other fiduciary capacity with respect to a single trust, estate or account, in each case, of the Nominee’s sole discretion (“**Custodial Conversion**”) for the benefit of the Investor;

(2) in connection with any conversion of the SAFE into Conversion Securities of the Issuer, execute and deliver to the Issuer all transaction documents related to such transaction or other corporate event causing the conversion of the SAFE into Conversion Securities in accordance therewith; *provided*, that such transaction documents are the same documents to be entered into by all holders of other SAFEs of the same class issued by the Issuer that will convert in connection with the Equity Financing, Liquidity Event, Dissolution Event or other corporate event (“**Transactional Conversion**”);

(3) receive all notices and communications on behalf of the Investor from the Issuer concerning any Securities;

(4) vote at any meeting or take action by written consent in lieu of a meeting, or otherwise consent, confirm, approve or waive any rights, as a holder of any Securities, in each case, in all respects thereto (without prior or subsequent notice to the Investor) consistently with at the direction of the Chief Executive Officer of Lookhu Inc.

(5) in connection with any Custodial Conversion and/or Transactional Conversion, open an account in the name of the Investor with a Custodian and allow the Custodian to take custody of the Conversion Securities in exchange for a corresponding beneficial interest held by the Investor; *provided* Nominee will take reasonable steps to send notice thereof to the Investor, including by email, using the last known contact information of such Investor;

(6) appoint any person, firm, or corporation to act as its agent or representative for the purpose of performing any function that Nominee is or may be authorized hereunder to perform; and

(7) take any such other and further actions incidental to any of the above.

(the foregoing, collectively, the “**Nominee Services**”). Capitalized but undefined terms used in this Nominee Rider and Waiver shall have the meaning ascribed to them in the Security unless otherwise defined.

The Nominee shall not sell, transfer or assign the beneficial interest in any Security to any third- party without the Investor's written consent. Investor covenants and agrees to take all necessary actions and perform such functions as necessary to ensure Nominee receives prompt and timely responses to enable Nominee to perform Nominee Services.

Neither Nominee nor any of its affiliates nor any of their respective officers, partners, equity holders, members, managers, officers, directors, employees, agents or representatives shall be liable to Investor for any action taken or omitted to be taken by it hereunder, or in connection herewith or therewith, except for damages caused by its or their own recklessness or willful misconduct.

Notwithstanding anything to the contrary, the Nominee may render Nominee Services at its sole option and until the termination hereof, which shall occur upon the earliest of: (1) the SAFE or any Conversion Security is (i) terminated or (ii) registered under the Exchange Act; (2) a Custodial Conversion; (3) the Nominee, the Investor and the Issuer mutually agree to terminate the Nominee Services, and (4) the Nominee provides notice of termination at least 7 days in advance to the Investor and the Issuer. Upon any such termination, the Nominee shall have no further obligations hereunder.

This Nominee Rider and Waiver shall be binding upon the Nominee and the Investor and inure to the benefit of and bind their respective assigns, successors, heirs, executors, beneficiaries, and administrators.

To the extent you provide the Issuer with any personally identifiable information ("PII") in connection with your election to invest in the Securities, the Issuer and its affiliates may share such information with the Nominee, the Custodian, the Intermediary, and the appointed transfer agent for the Securities solely for the purposes of facilitating the offering of the Securities and for each party to provide services with respect to the ownership and administration of the Securities.

[REMAINDER LEFT INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the undersigned have caused this instrument to be duly executed and delivered.

**INVESTOR:**

By:

Name:

Date:

**NOMINEE:**

**Republic Investment Services LLC**

By:

Name: Byron Booker, CEO

Date:

**ISSUER:**

By:

Name: Byron Booker, CEO

Date:

EXHIBIT C

*Video Transcript*

VIDEO TRANSCRIPTS

1. RAG VIDEO:

0

00:00:01.395 --> 00:00:04.605

Okay, this is one of our Acquisitions Rag, which stands

1

00:00:04.605 --> 00:00:06.245

for the Recording Artist Guild.

2

00:00:06.505 --> 00:00:09.445

You can go to rag.org to find out information about that.

3

00:00:10.065 --> 00:00:11.485

One of the reasons why we wanted

4

00:00:11.485 --> 00:00:13.485

to do this acquisition is not only

5

00:00:13.485 --> 00:00:16.165

that I found it myself in 2009, 15 years ago,

6

00:00:16.865 --> 00:00:19.005

but it comes along with a database

7

00:00:19.005 --> 00:00:22.365

of over 800,000 individual recording artists

8

00:00:22.875 --> 00:00:25.125

that contributes to our creator community.

9

00:00:25.865 --> 00:00:28.245

If you take a look at the, uh, rag site,

10

00:00:29.465 --> 00:00:32.565

it basically features, um, uh,

11

00:00:32.865 --> 00:00:34.565

the blog Rag mag.

12

00:00:35.425 --> 00:00:37.405

Go to rag mag.org to see this one.

13

00:00:37.945 --> 00:00:42.405

It features a lot of the recording artist, uh, music news.

14

00:00:43.025 --> 00:00:46.605

It also talks about spindle, which is our, um,

15

00:00:46.655 --> 00:00:49.205

music channel featuring, uh, rag members.

16

00:00:49.865 --> 00:00:51.165

And that plays on lookup.

17

00:00:51.775 --> 00:00:53.925

We've worked with, uh, tons of celebrities over the years.

18

00:00:54.585 --> 00:00:56.525

We doing live livestream events.

19

00:00:58.065 --> 00:01:01.645

The spindle is the old, um, handle

20

00:01:01.645 --> 00:01:03.965

that holds the old 40 fives in case you didn't know.

21

00:01:04.665 --> 00:01:08.885

Um, but RAG comes with a lot of services for, uh,

22

00:01:08.885 --> 00:01:10.085

individual recording artists.

23

00:01:10.785 --> 00:01:13.685

And if we go over to Rag Mag,

24

00:01:13.745 --> 00:01:16.085

you can kinda see, uh, how that looks.

25

00:01:17.065 --> 00:01:19.685

Um, there's spindle right there that goes again to

26

00:01:21.215 --> 00:01:24.645

right back to ku and it features, um, music videos

27

00:01:25.025 --> 00:01:28.445

and album reviews of all those musicians.

28

00:01:28.445 --> 00:01:31.325

So if we click on that, that goes back to ku,

29

00:01:32.625 --> 00:01:33.845

uh, a linear channel.

30

00:01:42.195 --> 00:01:45.535

So that, uh, is a little bit about that.

31

00:01:46.355 --> 00:01:49.255

And um, so that's a little bit about rag.

## 2. TALYNT VIDEO:

0

00:00:02.285 --> 00:00:03.845

Introducing talent.io.

1

00:00:04.555 --> 00:00:07.005

This is the KU NFT marketplace.

2

00:00:07.675 --> 00:00:11.605

This essentially is our NBA top shop for the creators.

3

00:00:12.345 --> 00:00:13.965

In other words, movies, TV series,

4

00:00:13.965 --> 00:00:15.725

live events will live here on talent

5

00:00:16.265 --> 00:00:19.125

and link back from KU on our perks section.

6

00:00:19.945 --> 00:00:22.645

As you can see, it's simply really easy to create an account

7

00:00:23.625 --> 00:00:27.685

and it's really easy to create and mint NFTs.

8

00:00:28.705 --> 00:00:31.725

And, um, one of the cool things about

9

00:00:32.665 --> 00:00:34.925

the recent most recent collection that we created

10

00:00:35.035 --> 00:00:36.485

with not only Living Difference,

11

00:00:36.485 --> 00:00:41.285

it's 50 50 year anniversary, we created 10,000 unique NFTs

12

00:00:42.275 --> 00:00:45.125

that individuals can go, actually, they're,

13

00:00:45.125 --> 00:00:48.605

they're the same, but the individual, um, NFTs

14

00:00:48.605 --> 00:00:51.565

that can be given away for anybody who's a fan

15

00:00:51.905 --> 00:00:54.685

of this cult classic on Lookhu we have, the black

16

00:00:54.705 --> 00:00:58.845

and white, the color, and the director's commentary, as well

17

00:00:58.845 --> 00:01:01.325

as the soundtrack and merchandise available,

18

00:01:02.785 --> 00:01:05.365

all included in, um, this collection.

19

00:01:06.105 --> 00:01:09.685

So this is a free thing that users can get

20

00:01:10.265 --> 00:01:13.965

and, uh, just has memorabilia for individual series, um,

21

00:01:14.745 --> 00:01:18.245

and movies and live events that really make it special.

22

00:01:18.985 --> 00:01:21.205

Um, and we feature in some of our other drops here.

23

00:01:21.655 --> 00:01:24.605

These are redemption and slash party are local originals,

24

00:01:25.585 --> 00:01:29.365

and we have, um, a lot of other thousands

25

00:01:29.365 --> 00:01:33.365

of other titles on Lookout available for this, uh, as well.

26

00:01:35.505 --> 00:01:38.965

So now I want to take you directly to one

27

00:01:38.965 --> 00:01:40.005

of the titles on KU

28

00:01:40.705 --> 00:01:45.005

and show you how the Perks section, um, links back

29

00:01:45.425 --> 00:01:46.925

to talent.

30

00:01:48.185 --> 00:01:50.605

So you can see, um, this is the black

31

00:01:50.605 --> 00:01:53.245

and white version, um, not in Living Dead.

32

00:01:54.105 --> 00:01:56.565

You can, um, you know, click on the trailer,

33

00:01:57.035 --> 00:02:00.285

obviously you scroll down, you'll see, um,

34

00:02:00.915 --> 00:02:03.525

there's info there, there's perks.

35

00:02:03.775 --> 00:02:06.045

First thing at the top is our NFT offering

36

00:02:06.545 --> 00:02:08.725

that's gonna take you directly to the collection.

37

00:02:10.145 --> 00:02:14.165

So users can go right there, they can claim they're free.

38

00:02:14.235 --> 00:02:17.685

None of the living dead NFT, they can create a wallet.

39

00:02:17.715 --> 00:02:18.885

They don't already have one.

40

00:02:19.785 --> 00:02:23.085

And, um, as far as I know, that's the only none

41

00:02:23.085 --> 00:02:24.525

of the Living Dead collection in the world.

42

00:02:25.105 --> 00:02:26.765

So it's really easy to create an account.

43

00:02:26.905 --> 00:02:29.885

It can collect with meta mask and it's just like that.

44

00:02:30.035 --> 00:02:31.285

It's really, really seamless.

45

00:02:32.065 --> 00:02:34.005

But again, this is our NFT marketplace.

46

00:02:34.005 --> 00:02:35.405

This is our NBA top shot.

47

00:02:36.265 --> 00:02:39.325

Um, far as we know, there's no other streaming platform

48

00:02:39.325 --> 00:02:41.565

that offers this for individ individual creators.

49

00:02:42.505 --> 00:02:47.205

And just a statistic, um, in 2022,

50

00:02:47.425 --> 00:02:50.525

during the boom, excuse me, 20, yeah, 20, 22

51

00:02:50.525 --> 00:02:54.845

during the boom, um, of NFTs, it was, um,

52

00:02:56.485 --> 00:02:58.245

a \$23 billion market

53

00:02:59.075 --> 00:03:00.075

Last year. It was

54

00:03:00.075 --> 00:03:02.285

only 8.7 billion in the went down.

55

00:03:02.305 --> 00:03:03.525

But here's the interesting fact,

56

00:03:04.125 --> 00:03:07.005

transactions actually doubled, um,

57

00:03:07.065 --> 00:03:09.325

and they soared to 90,000 transactions sources

58

00:03:10.115 --> 00:03:13.205

only 54,000 transactions in 2022.

59

00:03:13.945 --> 00:03:17.685

So to us, that's an indication of these collectibles

60

00:03:18.465 --> 00:03:22.605

and other, um, digital assets to bring value to content.

61

00:03:23.505 --> 00:03:24.565

That's where we come in.

### 3. LOOKHU CHANNELS VIDEO:

0

00:00:00.105 --> 00:00:03.525

I'd like to share a little bit about the exclusive Lookhu

1

00:00:03.525 --> 00:00:07.645

channels and the business model of being able

2

00:00:07.645 --> 00:00:10.885

to whip out OTT channels literally overnight

3

00:00:11.625 --> 00:00:16.005

and create a paywall, pay-per-view, ad revenue

4

00:00:16.795 --> 00:00:21.045

masterclass, and all the above in the marketplace currently

5

00:00:21.585 --> 00:00:25.205

you have people that offer individual OTT platforms

6

00:00:25.205 --> 00:00:28.365

where you build your own apps and you have to wait

7

00:00:28.385 --> 00:00:32.405

for approvals from Apple and Google and Amazon

8

00:00:32.625 --> 00:00:36.885

and Sony and, and Hisense and TCL

9

00:00:36.885 --> 00:00:40.765

and all of these different platforms where we already are,

10

00:00:41.335 --> 00:00:42.965

we're already all over the world.

11

00:00:43.225 --> 00:00:45.365

We already have gotten their approval.

12

00:00:45.865 --> 00:00:49.685

And not only that, but we can leverage our vast library

13

00:00:50.745 --> 00:00:54.565

to add to individual channels, to empower creators

14

00:00:54.665 --> 00:00:55.765

or brand ambassadors

15

00:00:56.465 --> 00:00:59.205

to have a robust offering literally overnight.

16

00:00:59.315 --> 00:01:00.565

It's a pretty unique concept,

17

00:01:01.425 --> 00:01:03.405

but let's go through the presentation.

18

00:01:03.425 --> 00:01:06.125

So here we are, um, on KU

19

00:01:06.665 --> 00:01:10.085

and, um, right now, uh, we're, you know,

20

00:01:10.085 --> 00:01:12.845

this is at the top banner, uh, for the love of Spock.

21

00:01:13.265 --> 00:01:14.725

Um, this is a unique creator.

22

00:01:14.795 --> 00:01:17.965

It's actually Spock on produced this, not a major studio.

23

00:01:18.625 --> 00:01:22.845

Um, and, uh, he's a part of, um, our, um,

24

00:01:23.145 --> 00:01:25.045

on our banner as an individual asset.

25

00:01:25.185 --> 00:01:28.165

But if we scroll here, the first channel is Champ tv.

26

00:01:28.395 --> 00:01:29.725

This is championed by two time

27

00:01:29.725 --> 00:01:31.125

heavyweight champion Shannon Briggs.

28

00:01:31.745 --> 00:01:34.085

If you go to his perks, you see he's got, um,

29

00:01:34.385 --> 00:01:36.925

his Champ Mobile site that he can promote

30

00:01:38.305 --> 00:01:40.805

and we, uh, partner 50 50 on the revenue

31

00:01:41.305 --> 00:01:42.645

for this, this type of model.

32

00:01:43.105 --> 00:01:44.925

We pay out the ad revenue

33

00:01:45.185 --> 00:01:47.925

or any, any of fees to any of the licensed content.

34

00:01:48.265 --> 00:01:50.845

Here's another exclusive channel. Expand.

35

00:01:51.465 --> 00:01:56.005

Expand is, uh, more philosophical, spiritual, mindful, uh,

36

00:01:56.005 --> 00:01:57.565

content thought provoking

37

00:01:58.145 --> 00:02:00.485

and, um, there's a vast audience for that as well.

38

00:02:01.105 --> 00:02:05.405

Memoir is our documentary channel, um, which we have, um,

39

00:02:05.445 --> 00:02:06.925

hundreds and hundreds of documentaries.

40

00:02:06.925 --> 00:02:09.565

What's cool about this model is we can actually

41

00:02:10.495 --> 00:02:13.045

cross pollinate a lot of these titles and series

42

00:02:13.225 --> 00:02:15.965

and even live events on multiple channels

43

00:02:15.965 --> 00:02:18.805

simultaneously and really niched down.

44

00:02:19.225 --> 00:02:20.885

I'm really excited about high society.

45

00:02:20.885 --> 00:02:23.885

There's a large cannabis population with advertisers

46

00:02:23.905 --> 00:02:26.885

who cannot market on YouTube, Facebook, and Instagram,

47

00:02:27.145 --> 00:02:29.645

and a lot of the social media platforms out there.

48

00:02:29.995 --> 00:02:32.685

Whereas we, um, can house content

49

00:02:32.755 --> 00:02:33.925

that speaks to that audience.

50

00:02:34.505 --> 00:02:36.565

Um, that's recreational, that's additional,

51

00:02:36.945 --> 00:02:39.725

that's documentary, uh, style as well.

52

00:02:40.185 --> 00:02:42.565

And finally, frighten is, uh, a horror channel.

53

00:02:42.635 --> 00:02:44.405

It's a very passionate audience.

54

00:02:45.175 --> 00:02:48.405

We've got one of the largest libraries in this space.

55

00:02:48.865 --> 00:02:51.245

Um, you can see it's completely branded, it's frightening.

56

00:02:51.415 --> 00:02:53.645

We're competing with Shutter on here, uh,

57

00:02:53.645 --> 00:02:54.965

and we offer some cool perks.

58

00:02:55.145 --> 00:02:58.565

Um, like the night of the living dead NFT that's available

59

00:02:58.785 --> 00:03:02.885

for, um, 10,000 Rabbit fans, absolutely free just

60

00:03:02.885 --> 00:03:04.805

for visiting the, the platform.

61

00:03:05.065 --> 00:03:07.405

Little things like that really set us apart

62

00:03:07.985 --> 00:03:11.205

and we are very excited to have this functionality.

#### 4. LOOKHU PITCH VIDEO:

0

00:00:00.085 --> 00:00:02.325

Have you ever heard the phrase content is king?

1

00:00:02.835 --> 00:00:05.485

Well, if that's the case, we're building an empire

2

00:00:05.545 --> 00:00:06.645

for the creators of tomorrow.

3

00:00:07.625 --> 00:00:10.605

I'm Byron Booker, co-founder and CEO of Laup.

4

00:00:10.695 --> 00:00:12.325

We're disrupting the old film

5

00:00:12.345 --> 00:00:15.605

and TV distribution model by our ability to launch

6

00:00:15.745 --> 00:00:19.125

and scale OTT channels and live events instantly.

7

00:00:19.495 --> 00:00:21.365

Since 2014, we've worked with some

8

00:00:21.365 --> 00:00:23.925

of the biggest names in the business, including Snoop Dogg.

9

00:00:23.925 --> 00:00:27.165

Danny Trejo, tiny Lister List goes on and on.

10

00:00:28.655 --> 00:00:31.245

We're the only curated platform that allows creators

11

00:00:31.265 --> 00:00:33.845

to monetize their content with ads, subscriptions,

12

00:00:33.845 --> 00:00:37.805

pay-per-view events, hand tips from any device worldwide,

13

00:00:38.385 --> 00:00:42.165

and fans get an opportunity to get VIP perks, access

14

00:00:42.225 --> 00:00:45.085

to exclusive content, direct access to talent,

15

00:00:45.435 --> 00:00:46.525

merchandise and more.

16

00:00:48.065 --> 00:00:49.365

Hey everyone, this is Joe.

17

00:00:49.585 --> 00:00:52.045

Uh, I've been with Lako since about 2019,

18

00:00:52.305 --> 00:00:54.605

and part of what I do is curate films

19

00:00:54.825 --> 00:00:56.365

and series for the platform,

20

00:00:56.465 --> 00:00:58.405

but I also help onboard creators

21

00:00:59.105 --> 00:01:01.725

and show them how to utilize their channels so

22

00:01:01.725 --> 00:01:03.965

that they can take the customizable tools

23

00:01:04.505 --> 00:01:06.725

and work with them within their channel.

24

00:01:07.315 --> 00:01:11.685

This enables, uh, uh, the creators to monetize different

25

00:01:11.905 --> 00:01:13.085

and it's something

26

00:01:13.085 --> 00:01:15.765

that connects the two in a whole different way,

27

00:01:15.985 --> 00:01:17.965

and I think that's a really important aspect in the

28

00:01:18.125 --> 00:01:19.165

business, especially right now.

29

00:01:20.245 --> 00:01:22.685

Contributing to that is 5,000 plus creators who

30

00:01:22.885 --> 00:01:24.725

provided more than 10,000 film TV

31

00:01:24.745 --> 00:01:26.325

and live events to our platform.

32

00:01:27.465 --> 00:01:31.485

In 2023 alone, we've received over \$700,000 in revenue

33

00:01:32.185 --> 00:01:35.285

and get more than 500,000 impressions per month.

34

00:01:37.265 --> 00:01:39.845

What's the deal? Is the champ Shannon Cannon Briggs two

35

00:01:39.845 --> 00:01:41.005

time heavyweight champ of the world.

36

00:01:41.265 --> 00:01:43.605

I'm here with the Real Champ. That's right, my boy Byron.

37

00:01:43.665 --> 00:01:45.045

And guess what we doing? We got

38

00:01:45.045 --> 00:01:46.285

something real big coming your way.

39

00:01:46.495 --> 00:01:48.005

Champ tv. That's probably

40

00:01:48.005 --> 00:01:49.365

powered by Local who tell him, Byron,

41

00:01:50.215 --> 00:01:53.405

We've already received more than \$1.3 million from

42

00:01:53.405 --> 00:01:55.885

institutional funding and now we're opening up the

43

00:01:55.885 --> 00:01:58.885

opportunity for the crowdfunding community to take advantage

44

00:01:59.185 --> 00:02:00.725

of what we feel is gonna be one

45

00:02:00.725 --> 00:02:02.365

of the top streaming platforms globally.

46

00:02:04.665 --> 00:02:06.725

Ray j checking in. Listen, big things popping this year

47

00:02:06.905 --> 00:02:08.285

and shout out to Byron Booker.

48

00:02:08.285 --> 00:02:11.045

Shout out to Lookhu. Um, not only are they working close

49

00:02:11.045 --> 00:02:15.125

with me on putting the operations together for this new OTT,

50

00:02:15.505 --> 00:02:17.965

but uh, just with all the past business that we've done,

51

00:02:17.995 --> 00:02:21.285

it's always been super good, super professional, super real,

52

00:02:21.505 --> 00:02:22.565

and super successful.

53

00:02:22.585 --> 00:02:25.845

So I'm looking forward to a, a positive year, four years,

54

00:02:25.875 --> 00:02:29.645

five years, 10 year run until we get this thing successful.

55

00:02:30.065 --> 00:02:32.445

Um, again, shout out to ku, shout out to Byron Booker.

56

00:02:32.445 --> 00:02:34.765

Shout out to the whole team. Big things on the way y'all.

57

00:02:34.975 --> 00:02:36.445

Let's go. I'm super excited.

58

00:02:37.145 --> 00:02:39.685

One of the most exciting things about KU is

59

00:02:39.685 --> 00:02:41.205

how we empower our creators.

60

00:02:41.905 --> 00:02:46.685

We have a patented pending AI technology called Brand Track,

61

00:02:46.685 --> 00:02:47.765

which allows creators

62

00:02:47.865 --> 00:02:50.165

to put product placement in their videos

63

00:02:50.665 --> 00:02:51.885

before they release 'em

64

00:02:51.945 --> 00:02:53.365

and connect directly with some

65

00:02:53.365 --> 00:02:57.845

of the top brands in the world and monetize those videos.

66

00:02:58.145 --> 00:03:01.685

As soon as they get traction, they can also decide

67

00:03:01.685 --> 00:03:04.765

to remove those brands via AI and

68

00:03:04.765 --> 00:03:06.805

or replace them with other products.

69

00:03:07.345 --> 00:03:10.285

We feel with this exciting technology will be very

70

00:03:10.285 --> 00:03:11.805

disruptive and very profitable.

71

00:03:14.145 --> 00:03:17.445

The two leading companies in the creator economy industry is

72

00:03:17.445 --> 00:03:18.685

only OnlyFans in Patreon,

73

00:03:18.865 --> 00:03:20.485

and they've paid out billions of dollars

74

00:03:20.825 --> 00:03:23.325

to creators in the adult and podcast space.

75

00:03:23.745 --> 00:03:26.005

We plan to do the same thing for premium creators

76

00:03:26.075 --> 00:03:28.165

that do film, tv, and live events.

77

00:03:28.745 --> 00:03:31.205

We sincerely hope you take advantage of this opportunity

78

00:03:31.585 --> 00:03:33.325

and join us on a mission to become one

79

00:03:33.325 --> 00:03:34.965

of the leading streaming platforms on.

5. LOOKHU LIVE VIDEO:

0

00:00:01.015 --> 00:00:02.435

One of the coolest things about Lookhu,

1

00:00:02.455 --> 00:00:04.355

who is the live fan experience?

2

00:00:04.845 --> 00:00:06.355

Let's say you're a creator on Lookhu,

3

00:00:06.355 --> 00:00:09.275

and you want to do commentary on the Shannon Briggs Rampage

4

00:00:09.275 --> 00:00:10.475

Jackson fight coming up,

5

00:00:10.815 --> 00:00:12.955

but you don't wanna buy a ticket to Hollywood, Florida.

6

00:00:13.465 --> 00:00:14.915

Deal with all that you want.

7

00:00:14.915 --> 00:00:18.155

Be able to offer a live pay-per-view you commentary on the

8

00:00:18.155 --> 00:00:20.555

fight, right from the comfort of your own living room.

9

00:00:21.385 --> 00:00:24.355

Well, you would have your fans tune in the KU

10

00:00:27.775 --> 00:00:31.715

and go find the Shannon Grave Grand Page Jackson Fire.

11

00:00:33.645 --> 00:00:35.035

There it is. Let's see.

12

00:00:35.035 --> 00:00:36.795

The first tab is a live fire

13

00:00:37.495 --> 00:00:40.955

and the second tab is you live commentating for your fans.

14

00:00:41.985 --> 00:00:46.115

Well look, just like that.

15

00:00:46.955 --> 00:00:51.195

Broadcasting 4K quality and millions of TVs, cell phones,

16

00:00:51.735 --> 00:00:53.195

and websites all over the world

17

00:00:53.855 --> 00:00:56.115

and from the comfort of your home.

18

00:00:56.815 --> 00:00:57.755

Pretty cool huh.

## 6. Cut The Cord Commercial

0

00:00:00.100 --> 00:00:01.530

Would you look at this cable bill?

1

00:00:01.735 --> 00:00:05.905

Yeah. There's nothing on. What? \$179?

2

00:00:25.555 --> 00:00:29.545

Don't get mad. Get KU Watch free now.

## 7. Money Lamp

0

00:00:00.165 --> 00:00:02.105

People always ask me, Barry,

1

00:00:02.535 --> 00:00:05.145

what do you watch on television? And I tell them,

2

00:00:05.935 --> 00:00:07.425

Silence Fools.

3

00:00:08.565 --> 00:00:10.305

And then I tell them, Lookhu.

4

00:00:10.735 --> 00:00:13.385

Lookhu brings movies, tv, and the web's.

5

00:00:13.385 --> 00:00:15.345

Best video content to your phone, computer,

6

00:00:15.365 --> 00:00:16.865

tablet, and television.

7

00:00:17.415 --> 00:00:18.945

Plus, Lookhu is free

8

00:00:19.255 --> 00:00:22.105

with all the money you save on cable and satellite bills.

9

00:00:22.485 --> 00:00:25.465

You can afford to do this. That's right.

10

00:00:25.485 --> 00:00:26.985

My friends a money lamp.

11

00:00:27.575 --> 00:00:30.505

Look at movies, television, and more for free.

## 8. Monster Promo Video

0

00:00:07.815 --> 00:00:10.155

No job is too big and no fee is too big.

1

00:00:17.135 --> 00:00:20.555

Camera Beanie here with one of the dopest artists ever.

2

00:00:23.785 --> 00:00:24.995

Monster Headphones.

3

00:00:25.465 --> 00:00:28.355

He's a nas. Got nass, ghost Buster Joints

4

00:00:29.425 --> 00:00:30.425

Monster. What we talking

5

00:00:30.425 --> 00:00:31.275

about? Who you gonna call?

6

00:00:32.115 --> 00:00:33.635

Somebody ought to know who to call. We need some

7

00:00:33.635 --> 00:00:34.995

Ghost Buster headphones.

8

00:01:19.015 --> 00:01:21.875

Na is a huge fan of Ghostbusters. He grew up in New York.

9

00:01:21.895 --> 00:01:23.715

He watched it when he was a child.

10

00:01:23.735 --> 00:01:26.475

He went with his mom and he's a huge fan of Monster

11

00:01:26.695 --> 00:01:28.115

and he actually said, I wanna work

12

00:01:28.115 --> 00:01:30.435

with Monster on this special limited edition headphones.

13

00:01:30.455 --> 00:01:31.455

So we made it happen.

14

00:01:46.225 --> 00:01:47.155

Something strange,

15

00:01:54.385 --> 00:01:54.995

something.

,

## 9. Slasher Party Premier

0

00:00:04.655 --> 00:00:06.015

I don't see no sunshine.

1

00:00:08.335 --> 00:00:10.495

I seen Moon today.

2

00:00:11.325 --> 00:00:15.655

Wake up when the, I just let the stars

3

00:00:15.785 --> 00:00:17.135

guide my way.

4

00:00:18.255 --> 00:00:19.695

I don't see no Sunshine

5

00:00:22.605 --> 00:00:24.255

Moon today.

6

00:00:25.045 --> 00:00:26.815

Wake up falls.

7

00:00:28.615 --> 00:00:30.215

I just let the stars guide.

8

00:00:33.075 --> 00:00:35.975

We be hanging with the goblins, living dead. Welcome

9

00:00:36.455 --> 00:00:38.895

Everyone from some private screening, a slash partying.

10

00:00:38.895 --> 00:00:40.055

Give it up for yourselves.

11

00:00:51.635 --> 00:00:53.375

So we're here live at the arc like theater

12

00:00:53.395 --> 00:00:54.535

in Hollywood, California.

13

00:00:54.535 --> 00:00:56.655

As you can see, this beautiful facility,

14

00:00:56.955 --> 00:00:58.255

we had an amazing turnout.

15

00:00:58.335 --> 00:00:59.935

A lot of the cast and crew came out

16

00:01:00.115 --> 00:01:01.455

and we, we made it happen.

17

00:01:01.515 --> 00:01:04.055

We blended the establishment Hollywood royalty

18

00:01:04.285 --> 00:01:06.695

with the new up and coming influencers and new talent.

19

00:01:07.155 --> 00:01:08.535

And that's what we wanted. We wanted

20

00:01:08.535 --> 00:01:10.095

to put 'em together and watch the magic happen.

21

00:01:10.395 --> 00:01:12.775

So look for big things from Lookhu, more original series,

22

00:01:12.845 --> 00:01:15.255

more original films, more live content.

23

00:01:15.865 --> 00:01:18.015

Thank you for coming out and we will see you soon.

**EXHIBIT D**

*Testing the Waters Communications*