



**Nicholas Tommarello** · 2nd  
Founder & CEO at Wefunder  
New York, New York, United States · [Contact Info](#)



## Experience



**Founder & CEO**  
Wefunder  
Oct 2011 - Present · 10 yrs 10 mos  
Invest as little as \$100 in startups you love



**Founder**  
Startup Workaway  
May 2011 - May 2016 · 5 yrs 1 mo  
20 startup founders. 10 days. 1 kick ass mansion in an exotic location.



**Specialist @ Failing Fast**  
Lost in the Idea Maze  
2010 - 2011 · 1 yr  
Created nearly a dozen web and iPhone applications, all attempting to find non-creepy ways to help people make new friends in the real world.  
Developed uSONAR, Urban Sleuth, Stamp, Sparkcloud, Fate, Open Doors, Chats, GoalCast, Stomp, and Escapist.  
All combined, I ended up with 250,000+ users.... unfortunately, most were interested in sharing photos of their penises, buying drugs, and asking that ever-so-important-question, "Am I Hot?!"  
On the plus side, I learned a hell of a lot.



**President & Founder**  
Urban Interactive, Inc.  
Apr 2006 - 2009 · 2 yrs 10 mos  
Urban Interactive creates 'augmented reality' tourism adventures that integrate the history and culture of a city. As opposed to passively reading a tour guidebook, our location-specific content – in the form of puzzles, activities, interaction with locals, stories, and entertaining anecdotes – encourages the user to interact with the urban environment, using a smart-phone as the portal to the virtual world.  
(Edit 2014: I wrote the above description 10 years ago before I learned to talk in simple words! Keeping for the sake of nostalgia! Nowadays, I describe it as a two hour Amazing Race loaded on a cell phone. Basically, we got paid a lot of money to mess with people and make them do chicken dances in public.)

## Education



**Y Combinator**  
2013 - 2013



**Babson College**  
MBA, Entrepreneurship  
Activities and societies: Member of the Entrepreneurial Intensity Track (EIT).

## Skills

### Web Development

Endorsed by Joshua Gourneau and 1 other who is highly skilled at this  
 Endorsed by Greg Belote (mutual connection)  
 20 endorsements

### User Interface Design

12 endorsements

### Web Applications

12 endorsements

## Organizations

Y Combinator