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Eric Janszen · 2nd

VirZOOM, Inc.  
Lexington, Massachusetts, United States · [Contact info](#)

500+ connections

2 mutual connections: Jonny Price and Suzanna Rush

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in

University Massachusetts, Amherst

### Featured



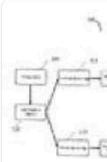
Virtual Cycling: An Engaging And Effective Workout During Lockdown  
forbes.com • 4 min read

38 · 6 comments



EJ questions Janet Yellen, June 2012  
Vimeo

At a meeting of the Boston Economics Club at the Boston Federal Reserve Eric Janszen ask...



Method and Apparatus for Inserting Audio Cues in Media  
patents.google.com

A system and method for inserting of audio cues in media...

### Experience

**VirZOOM Inc.**  
6 yrs

- Co-Founder & CEO**  
Feb 2015 – Present · 6 yrs 8 mos  
Cambridge, MA USA
- CEO & Co-founder**  
2015 – Present · 6 yrs  
Cambridge, MA  
Virtual Reality technology company.

**Executive Chairman**  
mKues  
2015 – Present · 6 yrs  
NYC

mKues bridges the gap between television and mobile devices, invisibly.

- Used by TV & Film Producers to fund production, while keeping content genuine
- Used by Viewers to seamlessly connect with brands & purchase products

[...see more](#)

**Committee Member**  
MassArt Foundation, Inc.  
2010 – Present · 11 yrs

Voting member of MassArt Foundation advisory committee of board of directors.

**Economic Analyst**  
Twin Focus Capital Partners  
2010 – Present · 11 yrs  
Boston, MA

Twin Focus Capital Partners, LLC is a globally-focused Multi-Family Office that delivers tailor-made investment and financial solutions to a select group of ultra-high-net-worth families, individuals and institutions worldwide.

**Board of Directors**  
TruTouch Technologies, Inc.  
2011 – Oct 2016 · 5 yrs  
Framingham, MA

TruTouch Technologies has developed and is commercializing a sensor that instantly detects a person's blood-alcohol level with the touch of a finger. The solution opens up a wide range of new applications by eliminating the need for verification of the identity of the person being tested. For example, a Fortune 100 beverage distributor uses TruTouch systems to screen ...[see more](#)

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## Education



**University Massachusetts, Amherst**

BS, Resource Economics

1976 – 1980

Activities and Societies: Board Director, Mass Telecom Council

## Skills & endorsements

### Venture Capital · 63



Endorsed by **Charlie Cameron** and 1 other who is highly skilled at this

Endorsed by 2 of Eric's colleagues at VirZOOM Inc.

### Entrepreneurship · 47



Endorsed by **Charlie Cameron** and 9 others who are highly skilled at this

Endorsed by 2 of Eric's colleagues at VirZOOM Inc.

### Start-ups · 44



Endorsed by **David Bradford** and 5 others who are highly skilled at this

Endorsed by 2 of Eric's colleagues at VirZOOM Inc.

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## Recommendations

Received (1)

Given (0)



**Bryan Copley**

CEO and Co-founder at CityBldr

January 17, 2014, Bryan worked with Eric but at different companies

My first conversation with Eric Janszen changed my life. It was 2007 and we discussed our common belief that a devastating financial collapse was about to take place. Eric's revelatory insight into the complex situation was stunning, and I knew that day I'd encountered an economic giant. Since then I've read e... See more

## Accomplishments

### 4 Publications

The Postcatastrophe Economy: Rebuilding America and Avoiding the Next Bubble • Selling to the Debt-Averse Consumer • The Next Bubble • Mortgage Monsters: Party's Over