



*where does
your spirit
lead you?*

DISCLOSURES

This presentation has been prepared solely to provide potential investors with the opportunity to determine their preliminary interest in the Company and for the purpose deciding whether to proceed with their own independent, in-depth investigation and analysis of the Company and does not purport to contain all of the information that may be required to evaluate a possible investment in the Company. Interested investors should review the documents contained in the Offering Materials section on localstake.com in their entirety prior to making their investment decision.

Certain of the statements in this presentation are forward-looking statements that are based on current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results or future performance relating to the Company to differ materially from those expressed or implied in such statements. There can be no assurance that the Company will generate any particular level of revenue or will be able to operate profitably. Localstake Marketplace LLC expressly disclaims any representation or warranty regarding involvement in or responsibility for any forward looking statements contained herein.



UNDERSTANDING YOUR CHOICES

Quality

people seeking craft want it to taste good

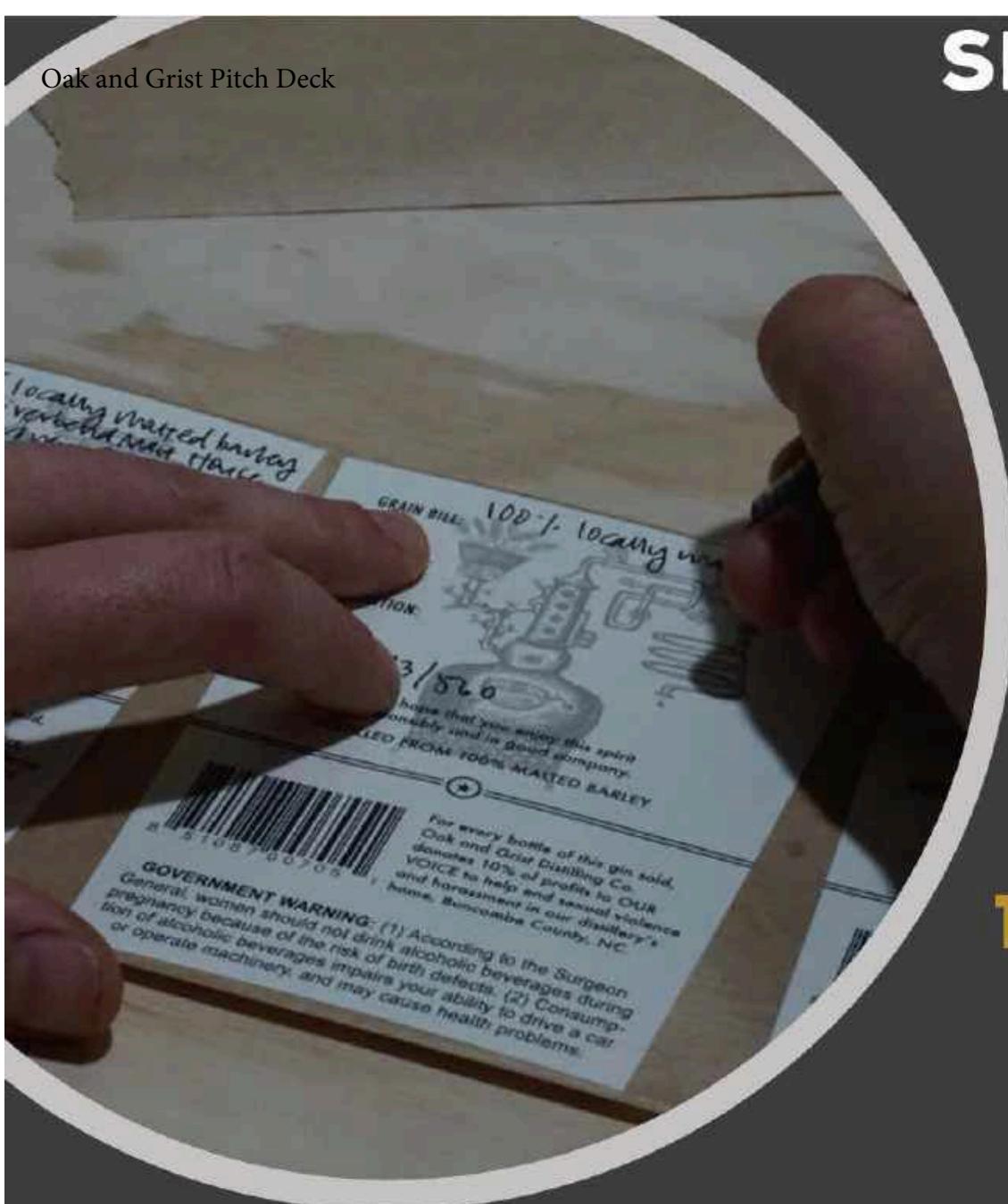
Brand Values

consumers want to align with the brands they
choose to support

False Advertising and Misleading Statements

recent information has called into question the authenticity
of certain brands

SPIRITS THAT REWARD THE CURIOUS AND EXCITE THE CONNOISSEUR



Quality
patience and experience

100% Grain-to Glass
commitment to authenticity

Transparency
raising the bar

Community Based
direct ties



PREMIUM GRAIN - TO - GLASS SPIRITS

Small Batch Production

2,160 PG
production 2019

1,060 PG Sold
by June 2021

1,699 PG
in Storage

Retail Price Points:
Genever-style Gin: \$33.95
Single-malt Whiskey: \$79.95
ultra-premium category



FOSTERING A STRONGER CONNECTION BETWEEN PRODUCER, CONSUMER, AND PLACE

Quality Over Quantity

Niche Products within Established Categories



Transparency Surrounding Production Methods

Higher Classification Standards than National Guidelines



COMPETITION

Macro

3,053* distilleries

*Tito's Handmade Vodka, Bulleit
Frontier Whiskey*

National

2,046 craft distilleries

*St. George Distillery,
Balcones Distillery, Few Spirits*

Local

67 NC distilleries

*Cultivated Cocktails, The Chemist,
Durham Distillery, Greensboro Distilling*



CURRENT MARKET METRICS

Spirits

\$29B sales
239 million cases 9L
(>5% YOY)

**58% high end/
super premium**
\$16.9B in revenue

Craft Spirits

\$4.8B sales
9M cases 9L

1.2M 9L cases
small craft distilleries

**44% of small craft sales
on premise**

American Craft Spirits Assoc. "Data Project 2019"

Distilled Spirits, Council of the United States "Economic Briefing 2019"

COVID RESPONSE

Nationally

21% increase
brick and mortar sales

234% increase
online sales

Taking things virtual
tours, tastings

At the Distillery

65% increase yoy
on premise sales

Product Diversification
hand/surface sanitizer
mixers

Reinforced the online
direct to consumer
model

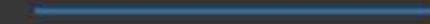
Opportunity to support
restaurant accounts

THREE TIER SALES CHANNEL

Producer
Oak and Grist



Distributor
state run/control
(NC) and 16 other
states



Consumer
retail store
bar/restaurant
individual

open

franchise
18 states

Currently in
North Carolina
New York City
Illinois*

*Pending paperwork and
state approval

focus on heavily on
distribution in direct
to consumer markets

MARKET STRATEGY

Targeted Campaigns

demographics - buyer personas
product quality
education

On-Premise Sales

diversified tour options
guided tastings
craft cocktails
special distillery events

Off-Premise Sales

staff tastings/in-store tastings
collaborative events
community presence
brand alignment

Out of State

direct to consumer



MANAGEMENT TEAM



William Goldberg
cofounder, president, head distiller



Robert Goldberg
cofounder/VP



Russell Dodson
cofounder/VP



Edwin Dodson
mentor/consultant

THE BIGGER PICTURE



2020

2,703 PG
aging inventory

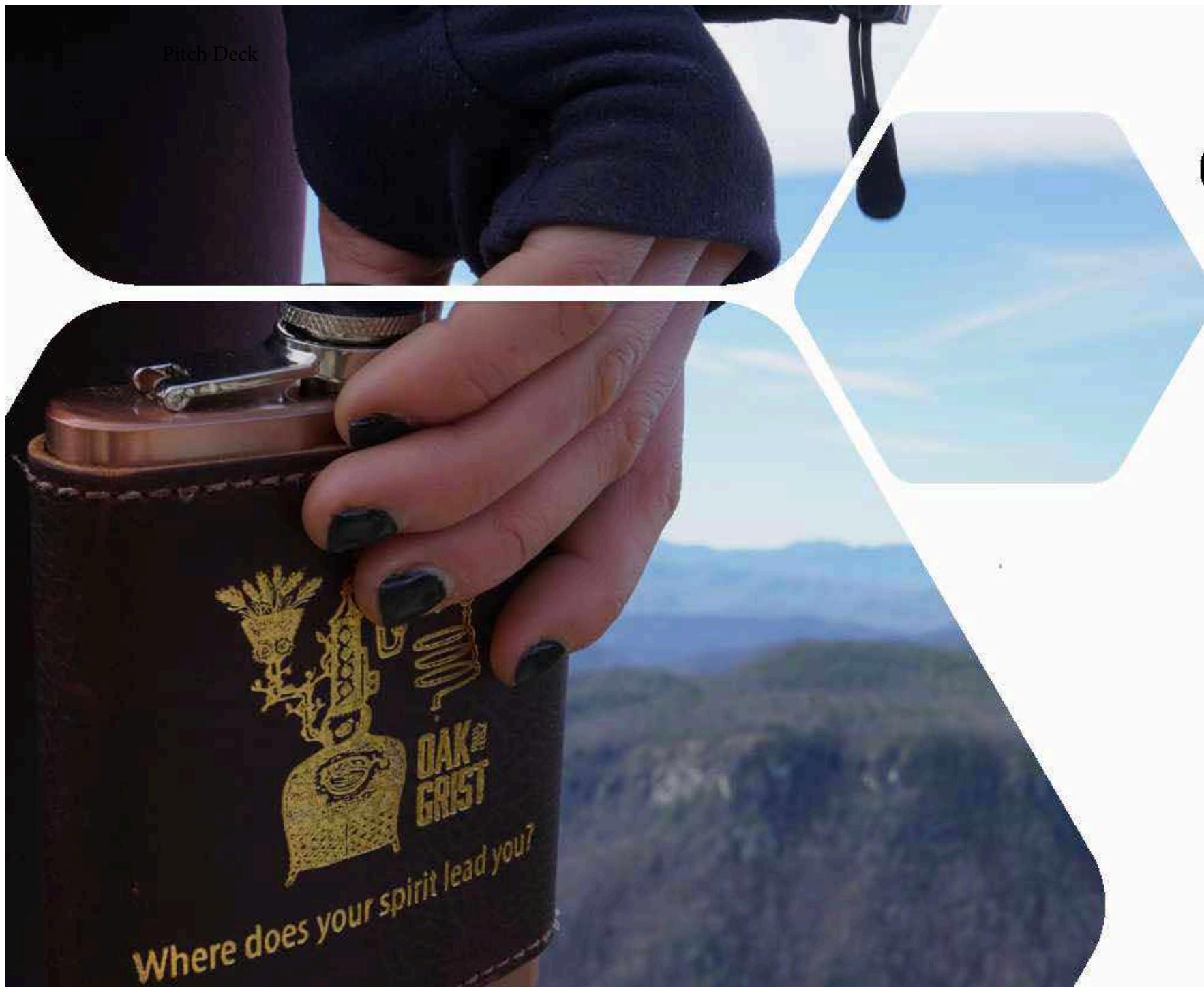
\$454K – 556K
aging inventory

2-3 new products

2021

4,628 PG
aging whiskey

\$778k – 953K
Aging inventory value



QUESTIONS