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Rebekah Bastian

Zillow Group
 University of California, Be...

VP of Community & Culture at Zillow Group, Author of Blaze Your Own Trail releasing Feb '20
Seattle, Washington · 500+ connections · [See contact info](#)

About

Rebekah Bastian is Vice President of Community & Culture at Zillow Group, leading efforts around Equity & Belonging, Social Impact Products and Cultural Engagement. Rebekah was one of Zillow's first employees, coming over from Microsoft in 2005, and spent her first 12 years leading product development across many ... see more

Articles & activity

4,784 followers

A Poem about Gender Equity
Rebekah Bastian
Published on LinkedIn

I wrote this poem for a PechaKucha Seattle presentation I was invited to give on gender equity. The PechaKucha format is 20 slides for 20 seconds each - a constraint that inspii ...see more

50 · 11 Comments

Like Comment Share

Thank you!
Rebekah commented

Great point, thank you Jessica Richman!
Rebekah replied to a comment

Thanks so much for creating the opportunity to present this Ana Pint...
Rebekah replied to a comment

[See all activity](#)

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Experience

Zillow Group
13 yrs 10 mos

- VP of Community & Culture**
Nov 2017 – Present · 1 yr 8 mos
Greater Seattle Area

As VP of Community & Culture, I am leading Zillow Group's initiatives around equity & belonging, cultural engagement, and social impact products. My teams have the goal of creating the space and opportunities for all our employees to bring their full selves to the table, and ensure that we are fully leveraging the diverse backgrounds, passions and skills of our employees to achieve great results and to enrich our internal and external communities.



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- **VP, Product**
Jan 2015 – Oct 2017 · 2 yrs 10 mos
Seattle, WA

Stealing the flattering summary from the Inman "33 people who are changing the real estate industry" list:

"Bastian sits at the apex of the Zillow innovation machine,... See more

 - **Group Manager**
Mar 2011 – Jan 2015 · 3 yrs 11 mos
Seattle, WA

I manage three of Zillow's product teams: the Advertising team, focused on building custom advertising products that drive agents' success and Zillow's bottom line; the Revenue team, focused on building and supporting scalable and robust billing and financial systems; and the Seller Marketplace team, focused on building tools to drive engagement with home... See more

 - **Senior Program Manager**
Feb 2007 – Mar 2011 · 4 yrs 2 mos
Seattle, WA

Drove many areas of the site, including pioneering and launching the first versions of all of Zillow's mobile real estate apps (iPhone, Android, iPad, Windows Phone, Blackberry) and spearheading the initial Zillow Listings Feed program.

 - **Program Manager**
Sep 2005 – Feb 2007 · 1 yr 6 mos
Seattle, WA

As one of Zillow's first employees, helped launch the initial version of the site and drove several subsequent iterations including Home Details, Manual Listings and Zillow Advice.
-
- Contributor**
Forbes
Jan 2019 – Present · 6 mos
- I write about culture, equity and belonging in the workplace.



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for 1 Month**Mechanical Engineering Advisory Board**

University of Washington College of Engineering

Oct 2017 – Present · 1 yr 9 mos

Greater Seattle Area

Serve on the UW Department of Mechanical Engineering External Advisory Board, to help with strategic planning, advocacy and relationship building.

Member Board Of Directors

Bellwether Housing

Apr 2017 – Present · 2 yrs 3 mos

Greater Seattle Area

Serve on the Board of Directors for Bellwether Housing - an organization that develops, owns and operates affordable housing in Seattle so that people and communities thrive.

Advisor

Ganaz, Inc. (Techstars Seattle '18)

Aug 2017 – Sep 2018 · 1 yr 2 mos

Greater Seattle Area

<https://www.ganazapp.com/>[Show 3 more experiences](#) ▾**Education****University of California, Berkeley**

MS, Mechanical Engineering

2002 – 2003

Activities and Societies: Management of Technology Certificate

University of Washington

BS, Mechanical Engineering

2000 – 2002

Volunteer Experience**Fast Pitch Coach**

Social Venture Partners Seattle

Jul 2017 – Sep 2017 · 3 mos

Coordinating Board Member

All Home King County

Sep 2015 – Present · 3 yrs 10 mos

Poverty Alleviation

<http://allhomekc.org/>**Out of the Rain Impact Council**



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Skills & Endorsements

Product Management · 65

Endorsed by **Nate Moch** and **3 others** who are highly skilled at this

Endorsed by **10 of Rebekah's colleagues** at **Zillow Group**

Management · 41

Endorsed by **Tim Salau**, **Mr. Future of Work**, who is highly skilled at this

Endorsed by **7 of Rebekah's colleagues** at **Zillow Group**

Program Management · 35

Endorsed by **3 of Rebekah's colleagues** at **Zillow Group**

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Recommendations

Received (1) Given (2)

Dmitry Shulga

Engineering Manager/Architect

October 20, 2008, Rebekah worked with Dmitry in the same group

Rebekah is a perfect combination of business sense and technical skills. I see her as an ideal program manager for she is capable of presenting detailed project evolution plan, in the same time leaving developers with room for creativity. Her specifications are precise and to the point. Easy goin... [See more](#)



