



Smári Ásmundsson · 2nd

Smári Organics

Founder / CEO at Smári, Inc

San Francisco Bay Area · 500+ connections · [Contact info](#)

Featured

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Bon Appétit is obsessed

Bon Appétit

My favorite food group is dairy fat. Oh, that's not an actual food group? Too bad. I...

Super Dad Smári Ásmundsson: Single Parenting and Business Building

EveryJoe

When Smári Ásmundsson's relationship ended with his son Gabriel's mom (when...

Smá

Orga

Nerd'

Whe

Ásm

Experience

Founder / CEO

Smári Organics

Dec 2010 – Present · 9 yrs 5 mos
Petaluma, CA

I founded Smári Organics and am currently CEO.



Owner

Smári Productions
Oct 2000 – Dec 2011 · 11 yrs 3 mos

Education



Brooks Institute
BA, Photography
1990 – 1995

Skills & Endorsements

Consumer Package Goods · 1

Jerry Pinney has given an endorsement for this skill

Brand Development · 42



Endorsed by Carl Loeb and 1 other who is highly skilled at this

Entrepreneurship · 11



Endorsed by Helder Sebastiao, who is highly skilled at this

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Recommendations

Received (0) [Given \(1\)](#)

Gina Brodie

We could not have asked for a better person to manage our

**Marketing Communications
and Public Relations at
Shiftboard**

April 19, 2018, Smári managed
Gina directly

marketing efforts here at Smári Organics. Gina is passionate
understands marketing and consumers and, most important
has a heart of gold.

