



Ken Burke · 2nd 

Founder of entrepreneurNOW! Network (a Microcasting Networks Company) | Speaker | Serial Entrepreneur | Mentor | Author

Petaluma, California · 500+ connections · [Contact info](#)



LinkedIn e-learning



University of Southern California - Marshall

**Providing services**

Leadership Development, Public Speaking, Change Management, Training, Management Consulting, Finance Consulting, Business Consulting, Financial Planning,...

[See all details](#)

**Featured**

Due to COVID19 lots of global organizations are facing problems in running or scaling up their...



**Create a Robust Financial Plan For Your Business**

**Meet Ken**  
Ken Burke

entrepreneurnow.com  
25

I am thrilled that you have stopped by website  
Learn more about what I am up to. If you have

## Experience



### Online Instructor for Entrepreneurs

LinkedIn e-learning · Freelance

Sep 2019 – Present · 8 mos

I have over 20 courses on LinkedIn Learning. Check out my courses under the Entrepreneur category or copy this link to go directly to all my courses:

<https://www.linkedin.com/learning/instructors/entrepreneurnow>



### Founder and CEO

entrepreneurNOW!

Nov 2017 – Present · 2 yrs 6 mos

San Francisco Bay Area

The EntrepreneurNOW! Network is the first network created by Microcasting Network's Human Enrichment Platform. This network is dedicated to helping entrepreneurs create, run and grow their businesses. In addition to hundreds of OnDemand videos, worksheets and resources, live events and robust community, the network also offers live one on one and group me ...[see mor](#)



### Microcasting Networks

2 yrs 6 mos



#### Founder and CEO

Nov 2017 – Present · 2 yrs 6 mos

San Francisco Bay Area

Microcasting Networks is creating the next generation of online learning experiences which combines AI technology with social and micro learning to create a truly unique experience. Each Network brings together like-minded individuals with highly targeted education delivering highly effective education in small bursts exactly when it is needed. ...[see mor](#)

- CEO**  
 Nov 2017 – Present · 2 yrs 6 mos  
 Petaluma



### Board Of Directors

eZdia Inc.  
 May 2017 – Present · 3 yrs  
 San Francisco Bay Area

Ezdia is focused in developing high quality SEO content at scale using its proprietary technology platform.  
 Major clients include Amazon and Walmart.



### Board Member

Smári Organics  
 Feb 2019 – Present · 1 yr 3 mos  
 San Francisco Bay Area

Smari Organics is an exciting consumer products company who recently launched a line of cold brew coffee products called Kaffi.

Show 3 more experiences

## Education



University of Southern California - Marshall School of Business  
 MBA, Entrepreneurship  
 1989 – 1993

## Skills & Endorsements

E-commerce · 99+



Endorsed by Jason Marshall and 27 others who are highly skilled at this



Endorsed by 2 of Ken's colleagues at eZc

Start-ups · 85



Endorsed by Len Eschweiler and 4 others who are highly skilled at this



Endorsed by 39 of Ken's colleagues at MarketLive, Inc.

## Strategic Partnerships · 54



Endorsed by 25 of Ken's colleagues at MarketLive, Inc.



Endorsed by 11 people who know Strategic Partnerships

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