



Craig Johnson · 3rd

Executive Partner at WISC Partners

Los Altos, California · 500+ connections · [Contact info](#)

WISC Partners



UW-Madison

Experience

Executive Partner

WISC Partners

Jul 2014 – Present · 6 yrs 1 mo

Bay Area and Madison, WI

Wisconsin Investment and Strategic Capital Partners, known as WISC Partners, is committed to building wealth by providing Strategic Operating Capital to entrepreneurs who have the potential to build great companies that solve important customer problems.

We do so by applying expertise gained from our experiences and successes in Silicon Valley to promising ventures in Wisconsin. And we tap into our worldwide network of Wisconsin associated connections for additional knowhow, business development opportunities, and capital to further boost our efforts. See more at www.wiscpartners.com.



Board Member

Rowheels, Inc.

Feb 2019 – Present · 1 yr 6 mos

Madison, WI

Rowheels is a medical equipment company that has reinvented the manual wheelchair with its patented reverse propulsion wheelchair technology that greatly reduces the effort of propelling a manual wheelchair. Unlike conventional designs, which require a user to push the hand rim to propel forward, Rowheels provides an alternative reverse propulsion method that all ...[see mor](#)

Board Of Directors

Commonwealth Security Resources

Nov 2017 – Present · 2 yrs 9 mos

Exton, PA



Chair Of The Board Of Directors

AltaThera Pharmaceuticals

Feb 2018 – Present · 2 yrs 6 mos

Chicago, IL

AltaThera is a specialty biopharmaceutical company focused on improving the lives of patients by developing and commercializing medicines that address unmet medical needs. We are a mission-driven team serving pediatric patients and those with needs for which few effective treatments are available. We actively collaborate with key opinion-leading physician: ...[see mor](#)



VP Sales/Business Development

Cloudastructure, Inc.

Apr 2010 – Present · 10 yrs 4 mos

Palo Alto, CA

Startup in hosted IP video surveillance and access control market utilizing Software as a Service (SaaS). Primary duties include establishing OEM partnerships, developing direct and indirect sales channels, establishing marketing initiatives, and assisting in VC funding efforts. Formed after the Connexed Technologies acquisition of Reach Systems.

[Show 5 more experiences](#) ✓

Education



UW-Madison

BBA, Marketing & Management

1976 – 1980

Activities and Societies: Alpha Delta Phi Literary Fraternity, Mu Kappa Tau Undergraduate marketing organization, Army ROTC



DePaul University

MBA, Marketing

1983 – 1986

Licenses & Certifications

Six Sigma

Volunteer Experience



Chair El Camino Board

YMCA of Silicon Valley
Aug 2012 – Present • 8 yrs
Health

President

Wisconsin Society - Alpha Delta Phi
Feb 2008 – Present • 12 yrs 6 mos
Education

Skills & Endorsements

Product Management · 49



Endorsed by 24 of Craig's colleagues at Honeywell

Start-ups · 32



Endorsed by 16 of Craig's colleagues at Honeywell

Business Development · 31

Endorsed by Lars Nordenlund and 1 other who is highly skilled at this



Endorsed by 17 of Craig's colleagues at Honeywell

Show more ▾



