



Brian Zamudio · 3rd

CEO, Persistence Data Mining

San Diego County, California, United States ·

500+ connections · [Contact info](#)

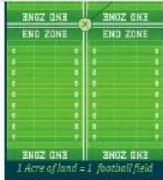


Persistence Mining Inc.



Santa Barbara City College

Featured

 **Land:**
Process of handling and testing samples is slow, expensive and inherently inaccurate

\$5.1 B
Spent on Precision Agriculture



OUR SOLUTION: HYPERSPECTRAL TECHNOLOGY

 **PRECISION MAPPING**
Hyperspectral soil analysis can quickly record multiple soil readings

The more precise hyperspectral soil



Persistence Data Mining - Research &

Development World

Research & Development World

Category: Analytical/Test Developers: Ohio Soybean Council Co-Developers: Persistence Data Mining...

OHIO SOYBEAN COUNCIL

OSC and Persistence Data Mining, Inc. Win R&D 100 Award for Soil Nutrient Mapping Technology
Soy Ohio

The Ohio Soybean Council (OSC), in partnership with Persistence Data Mining, Inc. (PDMI), has wo

Experience



CEO

Persistence Mining Inc. · Full-time
Apr 2012 – Present · 8 yrs 11 mos
La Jolla, CA

PDMI is setting the standard in Soil Health with the introduction of the SoilyticsTM solution, our hyperspectral soil nutrient mapping technology. Imaging allows us to take many more samples more quickly and efficiently. The importance of soil health is a global concern. It is important to essential services like food production, climate change, prevention of land degradation, water quality and the nutritional quality of our food.

Member of the Board

Tonogold Resources Inc (TNGL)
2003 – Present · 18 yrs
La Jolla, CA

Gold, Silver, and iron ore exploration and mining in NV and Mexico.

Vice President

Prospect Uranium
Aug 2005 – Jun 2011 · 5 yrs 11 mos
Business Development, Team formation, Geologist management,

Education



Santa Barbara City College
Finance and Financial Management Services
1985 – 1987

Marketing and Sales

Volunteer experience

logistics for fundraiser

Warrior Foundation at Freedom Station San Diego

Apr 2015 – Present • 5 yrs 11 mos

Social Services

Assisted with logistics and funding for fundraiser



House Builder

Habitat for Humanity International

Sep 2014 – Present • 6 yrs 6 mos

Poverty Alleviation

Contributor and home building assistance

Skills & endorsements

Strategic Planning • 41

Bob Farmer and 40 connections have given endorsements for this skill

Mergers & Acquisitions • 33

Endorsed by Julian Zegelman, who is highly skilled at this

Business Strategy • 31

Bob Farmer and 30 connections have given endorsements for this skill

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